A Typology of Military Conflict Based on the Hirshleifer Contest

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Abstract. In a canonical model of military conflict, victory and defeat depend stochastically on the difference of resources deployed by the conflict parties. The present paper offers a comprehensive analysis of that model. The unique Nash equilibrium reflects either (i) peace, (ii) submission, (iii) insurgency, or (iv) war. Intuitive predictions regarding possible transitions between these types of equilibria are obtained. The analysis identifies advances in weaponry as an important driver of conflict and, less often so, of its resolution. The formal derivation exploits the variation-diminishing property of higher-order Pólya frequency functions.

Keywords. Military conflict · difference-form contest · insurgency · Pólya frequency functions

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1. Introduction

What is the technology of conflict? Accounts of military practice inform us that both sides to a combat should most plausibly experience increasing marginal returns from additional resources as long as the opponent’s troops are more numerous, yet declining marginal returns once the opponent’s troops are outnumbered.\(^1\) However, the most popular contest model, in which the probability of winning depends on the ratio of forces deployed, does not possess this property.\(^2\) To resolve this issue, Hirshleifer (1989) proposed a contest technology for which the likelihood of winning depends (logistically) on the difference of forces. Moreover, he showed that the resulting model admits pure-strategy equilibria that may be interpreted as (i) peace and (ii) one-sided submission. Despite the canonical nature of Hirshleifer’s model, reflected also in its axiomatic characterization in Skaperdas’ (1996) widely received article, the game-theoretic analysis of difference-form contests has remained incomplete up to the present day.\(^3\)

This paper offers a comprehensive analysis of the difference-form contest with heterogeneous valuations and a smooth distribution of noise. We start by showing that there is always a unique Nash equilibrium. Building on this observation, we examine the types of equilibria feasible in the model. In addition to the pure-strategy equilibria identified in prior work, we find semi-mixed and mixed-strategy equilibria that we refer to as (iii) insurgency and (iv) war, respectively. Next, we state the precise conditions under which each of these types of equilibria obtains. This is the basis for studying the comparative statics of the model and, more specifically, the transitions between different types of equilibria. The framework can be used to discuss how the nature of conflict (rather than its likelihood or intensity) may change in response to exogenous parameter shifts, an area in which existing theory apparently had little to say.\(^4\)

To obtain the equilibrium characterization, we assume that the density of the noise distribution is a proper Pólya frequency function (of infinite order). As we show, the logistic distribution satisfies this assumption, just as the normal distribution, and numerous other smooth distributions of noise. Pólya frequency functions exhibit a very useful variation-diminishing property under the operation of convolution. Below, we exploit this property to derive an upper bound on the number of local optima of the equilibrium payoff function.\(^5\) More specifically, we show that the number

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\(^1\)E.g., von Clausewitz (1832, Sec. 4.9) wrote that “the more the battle tends toward a complete reversal of the balance, the more sensitive is the effect of each partial success on it.”

\(^2\)A formal discussion of this point can be found in the extensions section.

\(^3\)The related literature is discussed at the end of this section.

\(^4\)Cf., e.g, the surveys by Bueno de Mesquita (2006), Jackson and Morelli (2011), or Kimbrough et al. (2020).

\(^5\)Yared (2010, pp. 1921-1922) still complained that “no formal framework exists for investigating the transitional dynamics between war and peace.”

\(^6\)The variation-diminishing property relates to the heat equation in thermodynamics. To get the idea, think of
of equilibrium pure best responses cannot exceed the cardinality of the support of the opponent’s equilibrium strategy by more than one. We also show that an analogous relationship holds if attention is restricted to positive bids. Complementing these observations with the elementary result that the zero bid is necessarily a pure best response for the weaker contestant, the system of equations characterizing a party’s equilibrium bid distribution is seen to admit a unique solution.

Especially the insurgency equilibrium exhibits some structure that we found worthwhile exploring. As a matter of fact, there has been a growing interest in this type of conflict and appropriate measures of counterinsurgency (e.g., Desai and Eckstein, 1990; Fearon and Laitin, 2003, pp. 79-82; Connable and Libicki, 2010; Central Intelligence Agency, 2012). In our framework, insurgency means that the stronger party chooses a deterministic positive resource commitment, while the weaker party randomizes between a submissive zero bid and occasional aggressive overbidding. Thus, in the insurgency case, the dominant party is not sufficiently strong to entirely subdue the weaker party. We study in particular how insurgency may transform into war. It turns out that, in response to a gradual decline in her valuation, the dominating power may face strategic challenges in the form of profitable deviations. We formally distinguish three types of such challenges, illustrate the conditions under which these may occur, and offer some intuitive discussion.

Several extensions are considered. First, we investigate if it is feasible for unsophisticated contestants to learn the randomized equilibrium. Here, we focus on the case of discrete-time fictitious play with continuous strategy spaces, and arrive at a clear-cut positive result. Second, we revisit Che and Gale’s (2000) analysis of the difference-form contest with uniform noise, and derive an analogous equilibrium characterization under their assumptions. Our comparison sheds additional light on their model, but also helps to see the commonalities and differences vis-à-vis the Hirshleifer model. Third, we consider the limit case as noise vanishes, so that the contest approaches the all-pay auction. Fourth and finally, we discuss contest technologies that have been proposed as alternatives to the difference-form.

Schelling (1960) pioneered the game-theoretic analysis of conflict. Within the more recent literature, two general approaches may be distinguished. First, war has been explained as a consequence of a bargaining failure. Possible reasons include incomplete information (Fearon, 1995), limited commitment (Powell 2006; Yared, 2010), biased leadership (Jackson and Morelli, 2007), and strategic risk (Chassang and Padró i Miquel, 2010), for instance. A second strand of literature, sometimes associated with the term guns vs. butter, has studied incentives for channeling existing resources into conflict rather than into more efficient uses (Skaperdas, 1992; Powell, 1993; a hot iron bar that has some given distribution of temperature. As time progresses, the number of peaks in that distribution will decline.
Hirshleifer, 1995; Acemoglu et al., 2012; Caselli et al., 2015). Even though we do not model such alternative uses explicitly, our approach is closer in spirit to the second strand of literature in that we assume that negotiations are either not feasible or have failed in a definite way.

Difference-form contests have been studied from a game-theoretic perspective for some time.\(^6\) As mentioned above, Hirshleifer (1989) characterized pure-strategy Nash equilibria for the logistic specification. However, he also noted that an equilibrium in pure strategies need not exist, and that the focus on pure strategies prohibits the analysis of military conflicts in which more than one player is active. Even though he proved existence of mixed-strategy equilibria, and speculated about their nature, he left the analysis of randomized strategies for future work.\(^7\) In a follow-up study on difference-form contests, Baik (1998) allowed for a wider class of distributions of noise (e.g., normal) but likewise restricted attention to pure-strategy equilibria. The key paper on mixed-strategy Nash equilibria in contests of the difference form is Che and Gale (2000). Assuming uniform noise, they constructed two classes of equilibria with finite support. However, they did not characterize equilibria for smooth distributions of noise.\(^8\) Ewerhart (2017) and Feng and Lu (2017) characterized the semi-mixed equilibrium in Tullock contests. This type of equilibrium corresponds to the insurgency case studied below. However, the techniques employed in those papers cannot be used to study contests of the difference form. Ewerhart and Sun (2018, 2020) and Levine and Mattozzi (2021) observed that mixed-strategy equilibria in contests with analytic payoffs have finite support. The use of higher-order Pólya frequency functions in the analysis of non-cooperative games had been restricted so far to the class of games in which payoffs depend on the difference of strategies only (Karlin, 1957). Because of the cost term, however, difference-form contests do not in general possess this property. The present paper contributes to this strand of literature by studying the equilibrium set of a flexible class of difference-form contests with a smooth distribution of noise.\(^9\)

The rest of this paper is structured as follows. Section 2 contains preliminaries. The equilibrium analysis is presented in Section 3. Section 4 elaborates on transitions between equilibria. Section 5 deals with counterinsurgency. Extensions are discussed in Section 6. Section 7 concludes. All proofs have been relegated to an Appendix.

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\(^6\) The incentive perspective has been taken by Lazear and Rosen (1981), in particular. Nalebuff and Stiglitz (1983, Appendix) discussed the mixed-strategy equilibrium in difference-form contests with zero noise.

\(^7\) “The actual solutions involve [...] mixed strategies on one or both sides, but the specifics of these solutions are not of immediate concern to us.” (Hirshleifer, 1989, p. 110)

\(^8\) Che and Gale (2000, p. 27) wrote that “it is a daunting task to characterize mixed-strategy equilibria for asymmetric bidders and a completely general success function.”

\(^9\) A number of papers (Alcalde and Dahm, 2007; Hwang, 2012; Beviá and Corchón, 2015) have proposed modifications of the difference-form contest with reference to the fact that it does not respond well to changes in scale. We offer some discussion in Section 6.
2. Preliminaries

This section introduces the model and discusses its basic properties.

2.1 Set-up and notation

Two parties (or contestants) $i \in \{1, 2\}$ are close to military conflict. Each party $i \in \{1, 2\}$ deploys resources $x_i \geq 0$. Party $i$’s valuation for winning the conflict is denoted by $V_i > 0$. We will assume that party $i$’s payoff is given as

$$\Pi_i(x_i, x_j) = G(\alpha_i x_i - \alpha_j x_j)V_i - c_i x_i,$$

(1)

where $G = G(\xi)$ is the distribution function of the (implicit) noise term, $\alpha_i > 0$ is $i$’s combat efficiency (or ability), $c_i > 0$ is $i$’s marginal cost, and $j \in \{1, 2\}$, $j \neq i$, is $i$’s opponent. The thereby specified noncooperative game will be referred to as the *difference-form contest* with noise distribution $G$.

Whenever convenient, we will focus on the *normalized* contest where $c_1 = c_2 = \alpha_1 = \alpha_2 = 1$. This can actually be done without loss of generality, because solving the normalized model suffices to characterize the equilibrium in the general case.\textsuperscript{11}

**Assumption 1.** $G$ is twice differentiable; its first derivative $g = G'$ satisfies $g' > 0$ on $(-\infty, 0)$ and $g' < 0$ on $(0, \infty)$; moreover, $g(-\xi) = g(\xi)$ for any $\xi > 0$.

Thus, the distribution of noise is assumed to admit a differentiable, strictly unimodal, and symmetric density $g$.\textsuperscript{12} Our main example will be Hirshleifer’s (1989) *logistic* specification

$$G_{\text{logistic}}(\xi) = \frac{1}{1 + \exp(-\eta \xi)},$$

(2)

where $\eta > 0$ is the scale parameter. An alternative specification assumes that the distribution of noise is *normal*. Thus, in this case, $G$ is given by

$$G_{\text{normal}}(\xi) = \frac{1}{\sqrt{2\pi}\sigma} \int_{-\infty}^{\xi} \exp\left(-\frac{\zeta^2}{2\sigma^2}\right) d\zeta,$$

(3)

with $\sigma > 0$ denoting the standard deviation. Further examples of smooth distributions satisfying our assumptions are provided in the Appendix.\textsuperscript{13}

\textsuperscript{10}Fearon (1995) argued that destruction renders war always ex-post inefficient. This position has, however, been disputed on the grounds that leaders might enjoy the benefits of war but not pay the costs (Chiozza and Goemans, 2004; Bueno de Mesquita, 2006). Acemoglu (2003) explains why the Coase Theorem has limited applicability in politics and social conflict.

\textsuperscript{11}To see this, multiply party $i$’s payoff (1) by $\alpha_i/c_i$, and assume that party $i$ chooses $x_i \equiv \alpha_i x_i$ instead of $x_i$, for $i \in \{1, 2\}$. Then, the resulting game is a normalized contest.

\textsuperscript{12}As will be discussed, smoothness and strict unimodality cannot be dropped without losing at least some of our conclusions. In contrast, the symmetry assumption is made for expositional reasons and could be relaxed.

\textsuperscript{13}The case of uniform noise considered by Che and Gale (2000) will be discussed in Section 6.
2.2 Equilibria in pure strategies

The economics of the difference-form model is largely driven by the properties of the pure-strategy best response. These properties depend on whether a party’s valuation is below or above the threshold level $1/g(0)$. If, say, party $j$’s valuation $V_j$ is weakly below the threshold, then $j$’s payoff function is globally strictly declining, so that bidding zero is a strictly dominant strategy. In the more interesting case where party $j$’s valuation is strictly above the threshold, however, the best response looks as illustrated in Figure 1. Starting from the monopoly bid $x_j^D$, it is monotonically increasing with slope one, until the opponent’s resource commitment reaches the close-out bid $x_i^\#$ (not to be confused with the before-mentioned threshold for $j$’s valuation), whereupon the best response discontinuously drops to zero. Thus, the bid level $x_j^D > 0$ is party $j$’s best response to a zero bid, and $x_i^\# > x_j^D$ the highest bid level of party $i$ for which party $j$ has a positive pure best response.

![Figure 1. Pure-strategy best response in the case $V_j > 1/g(0)$.](image)

In a pure-strategy Nash equilibrium (PSNE), parties’ best response functions intersect. An analysis based on Figure 1 shows that, in any PNSE, at most one party is active, i.e., makes a positive resource commitment.

**Lemma 1.** (Hirshleifer, 1989; Baik, 1998) Suppose that Assumption 1 is satisfied. Then, the following holds true:

(i) If $\max\{V_1, V_2\} \leq 1/g(0)$, then both players remaining inactive is a PSNE (“peace”);

(ii) if either $V_i > 1/g(0)$ and $V_j \leq 1/g(0)$, or $V_i$ is sufficiently large given $V_j > 1/g(0)$, then there is a PSNE in which only party $i$ is active (“one-sided submission”);

(iii) there are no other PSNE.

Thus, if a PSNE exists, it is unique, and necessarily of one of the two types described above. In case (i), both parties have a limited interest in winning the conflict in relation to the randomness.
of the contest. In case (ii), the weaker party remains inactive either because her valuation is very low, in which case the zero bid is strictly dominant, or because the stronger party’s valuation is so large that its monopoly bid effectively excludes the weaker party from the contest. In general, however, a PSNE need not exist because of the discontinuity of the best response.

2.3 Equilibria in randomized strategies

We, therefore, assume that a contestant may choose to randomize, e.g., to catch the opponent off guard. A mixed strategy for party \( i \) is a probability measure \( \mu_i \) on (the Borel subsets of) the interval \( X_i = [0, V_i] \). The set of mixed strategies for player \( i \) is denoted by \( \mathcal{M}_i \). By a mixed-strategy Nash equilibrium (MSNE), we mean a pair \( \mu^* = (\mu^*_1, \mu^*_2) \in \mathcal{M}_1 \times \mathcal{M}_2 \) such that

\[
\Pi^*_i = E[\Pi_i(x_i, x_j) | \mu^*_i, \mu^*_j] \geq E[\Pi_i(x_i, x_j) | \mu_i, \mu_j]
\]

for all \( \mu_i \in \mathcal{M}_i \), where \( E[., | \mu_i, \mu_j] \) denotes the expectation given probability distributions \( \mu_i \) and \( \mu_j \). An equilibrium in mixed strategies exists under general conditions.

**Lemma 2.** Suppose that \( G \) is continuous. Then, a MSNE \( \mu^* = (\mu^*_1, \mu^*_2) \) exists.

3. Equilibrium analysis

This section is crucial for all what follows. After introducing our main assumption, we will present the equilibrium characterization, then discuss the insurgency equilibrium as an example, and finally outline the proof of the characterization result.

3.1 An assumption on the distribution of noise

The following definition goes back to Schoenberg (1947).

**Definition 1.** A measurable function \( \varphi \) is a Pólya frequency function (of infinite order) if the following two conditions hold true:

(i) \( 0 < \int_{-\infty}^{\infty} \varphi(\xi)d\xi < \infty \);

(ii) for every \( n \) and for every set \( \{a_k\} \) and \( \{b_l\} \) such that \( a_1 < \ldots < a_n \) and \( b_1 < \ldots < b_n \), the determinant \( \left| \{\varphi(a_k - b_l)\}_{k,l} \right| \) is nonnegative.

If condition (ii) is replaced by the stricter condition that the determinant is always positive, then \( \varphi \) is called a proper Pólya frequency function (P.P.F.F.).

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14 Equivalently, a mixed strategy for party \( i \) may be represented by a distribution function \( F_i \), where \( F_i(x_i) = \mu_i([0, x_i]) \) for \( x_i \in X_i \).

15 As usual, we identify the set of pure strategies with the subset of Dirac distributions. Therefore, the term MSNE encompasses also any PSNE.
The class of Pólya frequency functions is strictly contained in the class of totally positive functions (where the integrability condition is dropped). Smooth Pólya frequency functions are necessarily bell-shaped with unbounded support.\footnote{A function \( g \geq 0 \) is called \textit{bell-shaped} if it converges to zero at \( \pm \infty \) and if, for every \( n = 0, 1, 2, \ldots \), the \( n \)-th derivative \( g^{(n)} \) of \( g \) exists and changes its sign exactly \( n \) times (cf. Kwaśnicki and Simon, 2019).} Further, Pólya frequency functions are necessarily log-concave. In fact, the class of totally positive functions of order 2 (where condition (ii) is required for \( n \leq 2 \) only) coincides with the class of logconcave functions (Schoenberg, 1951, Lemma 1; Miravete, 2002, 2011). There is, however, no equally convenient characterization of totally positive functions of any other finite order.\footnote{Cf. Weinberger (1983) and Khare (2021).} Notwithstanding, Pólya frequency functions of infinite order, as introduced above, admit a convenient characterization by the fact that their bilateral Laplace transforms are reciprocals of entire functions of the Laguerre-Pólya type (Schoenberg, 1951, Thm. 1).\footnote{Entire functions are functions of a complex variable that are holomorphic (i.e., complex differentiable) in the entire complex plane. Functions of the Laguerre-Pólya type are defined by the requirement that they admit a Hadamard product representation where all zeros lie on the real axis.} A very imprecise way to state this mathematically deep result is that Pólya frequency functions correspond to (possibly infinite) convolutions of normal and exponential probability distributions. In the Appendix, we characterize the class of noise distributions that satisfy both Assumption 1 and the P.P.F.F. property in terms of the bilateral Laplace transform. The characterization requires that, in the absence of the normal convolution factor, the series of absolute scale parameters of the Laplacian factors must diverge. The equivalence can be used to verify the condition on the determinants in large classes of examples including, in particular, the logistic and normal distributions of noise. For additional background, the reader is referred to the monograph by Karlin (1968, Ch. 7).

For our analysis, we will require that the density \( g \) is a P.P.F.F. In addition, we will require that \( g \) is \textit{real-analytic}, which means that it is arbitrarily many times differentiable and coincides locally with its Taylor expansion at any \( \xi \in \mathbb{R} \).

**Assumption 2.** \( g = G' \) is a \textit{P.P.F.F. and real-analytic}.\footnote{\[ \text{For our analysis, we will require that the density } g \text{ is a P.P.F.F. In addition, we will require that } g \text{ is real-analytic, which means that it is arbitrarily many times differentiable and coincides locally with its Taylor expansion at any } \xi \in \mathbb{R} \text{.} \]} As discussed, Assumptions 1 and 2 do hold for the logistic and normal specifications introduced above.

### 3.2 Equilibrium characterization

In the normalized model, if \( V_i > V_j \), we will refer to \( i \) as the \textit{stronger} party and to \( j \) as the \textit{weaker} party. The key result of this paper is the following.
Proposition 1. Impose Assumptions 1 and 2. Let $\mu^* = (\mu_1^*, \mu_2^*)$ be a MSNE in the difference-form contest with noise distribution $G$. Then:

(i) The respective cardinalities of the supports of $\mu_1^*$ and $\mu_2^*$ are finite and differ by at most one.

(ii) Likewise, the respective numbers of positive bids in the supports of $\mu_1^*$ and $\mu_2^*$ differ by at most one.

(iii) The weaker party uses the zero bid with positive probability.

(iv) There is no other MSNE.

The main observation is part (iv), i.e., the uniqueness of the MSNE. The other properties are needed in the proof of uniqueness, but also characterize the equilibrium. Properties (i) and (ii) relate the equilibrium bid distributions of the two contestants to each other. Specifically, the necessarily finite cardinality of the support of the equilibrium strategies differs by at most one between the parties, and the same is true if one counts the positive bids only. These two parts of the theorem are driven by the variation-diminishing property of P.P.F.F., and thereby capture the main technical innovation of the present paper vis-à-vis the existing literature.\(^{19}\)

Part (iii) of Proposition 1 says that the weaker contestant remains inactive with positive probability. The stronger party’s strategy, however, may or may not possess a mass point at the origin.\(^{20}\)

3.3 Example: Insurgency

Any equilibrium of the difference-form contest in which one party, say party $i$, deploys a positive resource level $x_i > 0$, while the other party $j$ randomizes strictly between a resource level of $x_j = 0$ and a positive resource level $x_j > 0$, will be referred to as an insulation equilibrium (against party $i$). Contestant $j$ has here the role of the insurgent party, that may charge an unpredictable attack against the dominating party $i$. Thus, insulation is a semi-mixed equilibrium. In fact, as a consequence of Proposition 1(i), it is the only type of semi-mixed equilibrium feasible under our assumptions. The following lemma characterizes the respective resource commitments and the probability of an attack in this type of equilibrium.

Lemma 3. Suppose that Assumption 1 holds true. Then, in any insulation equilibrium against party $i$, party $i$ chooses $x_i^* > 0$, while party $j$ randomizes between $x_j = 0$ and $x_j = x_j^D + x_i^#$.\(^{19}\)

\(^{19}\)In particular, as discussed in the Introduction, Proposition 1 does not follow from Karlin (1957, Lemma 5).

\(^{20}\)For example, in the peace equilibrium, the stronger contestant’s strategy has a mass point at the origin, while in the submissive equilibrium, the stronger contestant is active with probability one. Similar examples exist when both parties randomize.
Moreover, $V_i > V_j > 1/g(0)$, and party $j$ chooses the zero bid with probability.

\[ q = \frac{1 - (V_j/V_i)}{1 - g(x^\#_i)V_j}. \] (5)

In response to an exogenous increase in $V_i$ (in $V_j$), the intensity of the insurgents’ attack, $x_i^D + x_i^\#$, does not change (rises strictly). Furthermore, the probability of attack, $1-q$, declines strictly (rises strictly).

Later in the analysis, we will characterize the conditions under which an insurgency equilibrium obtains.

### 3.4 Outline of the uniqueness argument

The proof of Proposition 1 starts by observing that the difference-form contest is strategically equivalent to a zero-sum game on the square with analytic kernel. This observation has useful implications. First, optimal strategies have finite support. Second, equilibrium strategies are interchangeable, so that any pure strategy used in equilibrium is necessarily a best response to any equilibrium strategy. These observations lead to a system of equations characterizing the probabilities with which a party randomizes over her candidate pure strategies. In the absence of Assumption 2, however, the system could be underdetermined (i.e., there could be fewer equations than unknowns).\(^{22}\) This is the point where the variation-diminishing property of P.P.F.F. kicks in to obtain the crucial parts (i) and (ii) of the proposition. From here, exploiting the P.P.F.F. property another time shows that the above-mentioned system of equations indeed admits precisely one solution, which establishes the uniqueness of the equilibrium.

### 4. Typology of military conflict

This section presents a classification of the types of equilibria feasible in the difference-form contest with smooth noise and heterogeneous valuations. To illustrate the usefulness of the classification result, we also discuss the way in which the equilibrium may transit from one type into another in response to exogenous shifts in the parameters of the model.

#### 4.1 Types of equilibrium

In total, the analysis identifies four types of equilibrium. The types referred to as either peace, submission, or insurgency have been discussed before. As a fourth and final type of equilibrium,

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\(^{21}\) The denominator in (5) is always positive, as shown in the Appendix.

\(^{22}\) An exception is the case, dealt with in Ewerhart and Sun (2018), where valuations are homogeneous and noise is logistic.
we introduce *mutual raids* (or *war*) as any MSNE in which both parties use strictly randomizing strategies. The following result describes the conditions under which each of these types of equilibrium obtains.

**Proposition 2.** Consider the difference-form contest with noise distribution $G$. Suppose that Assumptions 1 and 2 hold true. Then, there is a continuous and strictly increasing function $\phi_*$, as well as a continuous function $\phi^*$, both defined for arguments weakly exceeding $1/g(0)$, such that:

(i) peace obtains if and only if $\max\{V_1, V_2\} \leq 1/g(0)$;

(ii) $j$ submits to $i$ if and only if $V_i > 1/g(0)$ and $V_j \leq \phi_*(V_i)$;

(iii) there is insurgency against party $i$ if and only if $V_i \geq \phi^*(V_j)$ and $V_j > \phi_*(V_i)$.

(iv) there are mutual raids if and only if $\min\{V_1, V_2\} > 1/g(0)$, $V_1 < \phi^*(V_2)$, and $V_2 < \phi^*(V_1)$.

Part (i) simply restates the conditions for peace already discussed in Section 2. Part (ii) states the necessary and sufficient conditions for one-sided submission. This result is, in fact, a bit sharper than Hirshleifer’s limit observation in that a unique threshold $\phi_*(V_i)$ for party $j$’s valuation is identified. Further, as can be seen, submission by party $j$ is feasible even if there is a local interior maximum in party $j$’s equilibrium payoff function, i.e., for $V_j > 1/g(0)$. Borrowing useful terminology from military studies (e.g., Central Intelligence Agency, 2012), we refer to this case as *preinsurgency*. Part (iii) captures the conditions for an insurgency equilibrium against the stronger party, i.e., positive bids are used with positive probability by the weaker party. Part (iv) characterizes the conditions under which both parties randomize in equilibrium.\(^{23}\)

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\(^{23}\)For equilibria of type (i), (ii), and (iii), expected payoffs and winning probabilities may be easily expressed in terms of $x_j^p$ and $x_i^p$. For equilibria of type (iv), however, this is not feasible in general.
Figure 2 illustrates Proposition 2 in the case of logistic noise. The flatter (steeper) dotted curve corresponds to the set of combinations of \( V_1 \) and \( V_2 \) such that \( V_2 = \phi_*(V_1) \) (such that \( V_1 = \phi_*(V_2) \)). The solid curves outline the points of transition from insurgency to war, i.e., they correspond to the locus of combinations of \( V_1 \) and \( V_2 \) such that \( V_2 = \phi^*(V_1) \) and \( V_1 = \phi^*(V_2) \), respectively. As a consequence of symmetry considerations, one obtains a total of six areas reflecting the feasible types of equilibria.

### 4.2 Transitions

To illustrate the usefulness of Proposition 2, we return to the general model where parameters are no longer normalized. Thus, in addition to the valuation parameters \( V_1, V_2 \), we reintroduce the ability parameters \( \alpha_1, \alpha_2 \), and the marginal cost parameters \( c_1, c_2 \). One may now study the comparative statics of the general model by considering the corresponding parameter changes in the normalized model. Below, we offer several illustrations of this approach.

**Figure 3A. Simultaneous increase in valuations**

*Simultaneous increase in valuations.* Suppose that the status quo is peace. Then, following a simultaneous expansion in \( V_1 \) and \( V_2 \), peace may easily transit into mutual raids, as illustrated by the arrow in Figure 3.A. E.g., climate change may make water a highly valued resource and lead to conflict (e.g., if a river runs through several countries). The melting of the northern polar ice cap (corresponding to a simultaneous decline in \( c_1 \) and \( c_2 \), which has an analogous effect in the normalized model), may lead to increasing tensions among riparian states. Cyber warfare, made possible by an increased reliance on the internet, might serve as an additional illustration.

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24 The case of normal noise is similar.
25 The threshold \( \phi^* \) is actually not smooth but consists of three segments, as will be explained in the next section.
26 Notably, a balance of power alone does not guarantee peace. Instead, for peace to obtain in a difference-form contest, the costs of the aggression (including, in particular, any expected damages from retaliation) must exceed the expected benefits from winning the conflict with higher probability.
Unilateral increase in ability. Suppose again that the initial state is peace. Then, an increase in party 1’s ability parameter $a_1$ corresponds to an increase in $V_1$ in the normalized model. Hence, peace may transit into submission of party 2, as outlined in Figure 3B. The Spanish and Portuguese conquest of the Americas, the annexation of Austria into pre-war Germany, and the Viking dominance due to superior ship technology might all serve as illustrations. In a similar vein, one might use the formal framework to discuss the emergence of feudalism in Europe, which has been attributed to the invention of the stirrup.

Unilateral reduction in marginal cost. Suppose that the status quo is submission of party 2 by party 1. Then, a decrease in the weaker party’s marginal cost parameter $c_2$ corresponds to an increase in $V_2$ in the normalized model. Therefore, as indicated in Figure 3C, submission may transit into insurgency, and next into mutual raids. A potential historic example could be the fur trade during colonization of North America that made the acquisition of fire arms affordable for native Americans since the early 17th century. Another illustration (of an increase of $V_2$) may be the American civil war and one of its main causes, the increased value of morality in the Northern States.
**Increase in uncertainty.** Suppose that the status quo is war. Then, an increase in uncertainty (caused, e.g., by a decline in the scale parameter $\eta$ in the logistic model) corresponds to a simultaneous decline of $V_1$ and $V_2$. Then, following the arrow in Figure 3D, war may transit into peace. As an illustration, one might refer to the regular ceasefire at nightfall in the Trojan war.

**Unilateral increase in ability (cont.)** Suppose again that the status quo is war. Then, a sufficiently strong unilateral technological development accessible for only one party may push war into one-sided submission. Figure 3E illustrates this case. It is often said that the atomic bomb, despite its horror, ultimately helped ending the Second World War.\(^{27}\)

A common element of the illustrations above is that advances in weaponry, widely understood, have the potential to encourage conflict. This negative view on technological progress is not universal, however. E.g., in the example where parties fight about access to water, the development of efficient desalination methods may mitigate the very same conflict.\(^{28}\) Notwithstanding, the analysis certainly suggests a prominent role for progress in weapon technology as a driver of conflict.

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\(^{27}\)This example leads to the question if cold war should be considered war or peace. I do not have an answer to this question.

\(^{28}\)I am grateful to Judith Avrahami and Yakoov Kareev for providing this example.
5. Counterinsurgency

What are the mechanisms through which insurgency may turn into war? This section seeks to derive an answer to this question within our formal framework. As should be clear by now, in an insurgency equilibrium, the stronger party \( i \) chooses a dominating bid level \( x^\#_i > 0 \), while the weaker party \( j \) randomizes between the zero bid and an aggressive overbidding at \( x^\#_i + x^D_j \). It turns out that in any *gradual* transition of this equilibrium into war, it is the dominant party that faces a challenge in the form of marginally better strategic alternatives. Upon closer inspection, this challenge can be of three different kinds. First, a strategy that may suddenly appear marginally better for the stronger party is an occasional withdrawal. This happens if \( V_i = \phi^0(V_j) \), where \( \phi^0 \) is a strictly increasing function, illustrated in Figure 4 for the logistic case as a dotted line (the vertical axis has been stretched for clarity). Once \( V_i \) falls below the threshold \( \phi^0(V_j) \), or equivalently, once \( V_j \) surpasses a corresponding critical value, party \( i \) intuitively questions the necessity of being always active, and the conflict meanders into war. We interpret this as a challenge to the stronger party’s *determination*.\(^{29}\)

Second, the insurgency equilibrium may become a weak equilibrium if an alternative positive level of engagement, substantially different from the equilibrium strategy, suddenly appears as marginally better for the dominating party. As this tends to imply overbidding,\(^{30}\) we will interpret this as a challenge to the stronger party’s *moderation*. The locus of parameter constellations where this happens is illustrated as the upper branch of the dashed curve in Figure 4 that, in its entirety,

\[^{29}\text{For illustration, think of a police force that has to accept that certain rural areas cannot be controlled at all times (Desai and Eckstein, 1990, p. 442). Similarly, the development of urban no-go areas might serve as an example for this type of transition between insurgency and war.}\]

\[^{30}\text{Indeed, local optima at positive bid levels strictly lower than } x^\#_i \text{ never became profitable deviations in the examples that we studied.}\]
is characterized by a relationship \( V_i = \phi^1(V_j) \), capturing insurgency equilibria where the dominant party is indifferent between \( x_i^# \) and another interior local optimum.

Third and finally, the stronger party may also face a challenge to its \textit{firmness}. To understand this point, note that insurgency entails that the second-order necessary condition is weakly satisfied for the dominating bid. Formally, this can be shown to correspond to an inequality \( V_i \geq \phi^{\text{SOC}}(V_j) \), where \( \phi^{\text{SOC}} \) is again a strictly increasing function. Now, at the threshold to war, the second-order condition on the dominating bid may hold with equality. The locus of points where this is the case for the logistic specification is highlighted in Figure 4 as a fat line. There, the stronger party gradually losing interest suddenly finds herself at a local minimum, with two local maxima nearby. However, regardless of the initial direction optimally taken by the stronger party, the new equilibrium will necessarily be war.\(^{31}\)

6. Extensions and further discussion

6.1 Learning

What degree of sophistication is needed to end up playing Nash in a difference-form contest? To explore this issue, we consider the following version of discrete-time fictitious play (cf. Danskin, 1981). At stage \( t = 0 \), parties select arbitrary elements \( x_1(0) \in X_1 \) and \( x_2(0) \in X_2 \). At any stage \( T \geq 1 \), suppose that choices \( x_1(0), \ldots, x_1(T - 1) \) and \( x_2(0), \ldots, x_2(T - 1) \) have already been made. Then, for \( i \in \{1, 2\} \), we denote by \( \mu_i^T \in M_i \) the empirical frequency distribution of party \( i \)'s bids, i.e., \( \mu_i^T \) is defined via

\[
\mu_i^T \{ x_i \} = \frac{1}{T} \cdot \# \{ 0 \leq t \leq T - 1 : x_i(t) = x_i \},
\]

for any pure strategy \( x_i \in X_i \). Now, party \( i \) chooses \( x_i(T) \in X_i \) so as to maximize the expected payoff against \( \mu_j^T \), i.e., such that

\[
E[\Pi_i(x_i(T), x_j)|\mu_j^T] = \Pi_i^*(T) \equiv \max_{x_i \in X_i} E[\Pi_i(x_i, x_j)|\mu_j^T].
\]

Any path \( \{x_1(t), x_2(t)\}_{t=0}^{\infty} \) constructed that way will be referred to as a \textit{discrete-time fictitious play}.

To discuss convergence, we consider weak convergence of distributions (Billingsley, 1995). It should be clear that, because parties are unlikely to hit precisely on the finitely many points of the equilibrium support in a learning process, this is the strongest notion of convergence we can hope for.

\(^{31}\)Thus, the contour line separating insurgency and war may be characterized as \( \phi^* = \max\{\phi^0, \phi^1, \phi^{\text{SOC}}\} \). By logical necessity, however, \( \phi^{\text{SOC}} \) coincides with \( \phi^1 \) over the relevant range of parameter values.
Proposition 3. Let \( \{x_1(t), x_2(t)\}_{t=0}^{\infty} \) be a discrete-time fictitious play in a difference-form contest with noise distribution \( G \). Suppose also that Assumptions 1 and 2 hold true. Then, the corresponding sequence of empirical frequencies \( \{(\mu_1^T, \mu_2^T)\}_{T=1}^{\infty} \) has the MSNE as its unique limit distribution.

Thus, even a very unsophisticated learning process such as fictitious play leads to the equilibrium bid distribution.\(^{32}\)

6.2 Uniform noise

Che and Gale (2000) considered a difference-form contest with a uniform distribution

\[
G_{\text{uniform}}(\xi) = \begin{cases} 
0 & \text{if } \xi < -\frac{1}{2s} \\
\frac{1}{2} + s\xi & \text{if } -\frac{1}{2s} \leq \xi \leq \frac{1}{2s} \\
1 & \text{if } \xi > \frac{1}{2s},
\end{cases} \tag{8}
\]

where \( s > 0 \).\(^{33}\) They identified two types of mixed-strategy equilibria and showed that, generically, only one type of equilibrium exists.\(^{34}\) While the specification (8) does not satisfy our assumptions, the structural analysis underlying Proposition 2 may be extended as follows.

Proposition 4. Consider the Che-Gale difference-form contest with parameter \( s \). Then, for arbitrary valuations \( V_1 > 0 \) and \( V_2 > 0 \):

(i) peace is a PSNE if and only if \( \max\{V_1, V_2\} \leq 1/g(0) \);

(ii) party \( j \) submitting to party \( i \) is a PSNE if and only if \( V_i \geq 1/g(0) \geq V_j \);

(iii) insurgency against party \( i \) is a MSNE if and only if \( V_i \geq 1/s = V_j \);

(iv) mutual raids form a MSNE if and only if either \( \min\{V_1, V_2\} > 1/s \) or \( V_1 = V_2 = 1/s \).

The point to take away is the necessity part of claim (iii), which says that an insurgency equilibrium is feasible only if the weaker party’s valuation is precisely equal to \( 1/s \). In other words, there is generically no insurgency equilibrium, which shows that an analysis of equilibrium transitions based on the Che-Gale model would lead to different conclusions than those obtained above.

\(^{32}\) A question of obvious interest, which however goes beyond the scope of the present analysis, concerns the introduction of stochastic elements in the learning process.

\(^{33}\) Cubel and Sanchez-Pages (2020) proposed a generalization to more than two contestants.

\(^{34}\) In an overlapping equilibrium, both contestants use the zero bid with positive probability, whereas the lowest positive bid for each player is taken from the interval \( \left[ \frac{1}{2s}, \frac{1}{s} \right] \). Moreover, the distance between any two neighboring positive mass points for the same contestant is \( \frac{1}{s} \). In a staggered equilibrium, only the weaker party uses a zero bid, while the lowest bid of the stronger party is \( \frac{1}{2s} \). Moreover, the distance between any two neighboring mass points for the same contestant is \( \frac{1}{2s} \).
6.3 Robustness of all-pay auctions

What happens if the scale parameter of the noise distribution grows over any finite bound? The answer provided below should be plausible.

**Proposition 5.** In the difference-form contest with noise distribution \( G \), impose Assumptions 1 and 2, and suppose that \( V_1 \geq V_2 > 0 \). Further, for \( \rho > 0 \), define the rescaled noise distribution \( G_\rho(\xi) = G(\rho\xi) \), and let \((\Pi'_1^\rho, \Pi'_2^\rho)\) denote the pair of equilibrium payoffs in the difference-form contest with noise distribution \( G_\rho \). Then, \( \lim_{\rho \to \infty}(\Pi'_1^\rho, \Pi'_2^\rho) = (V_1 - V_2, 0) \).

Thus, as the noise vanishes, the expected payoff profile of the difference-form contest with smooth noise converges to that of the standard all-pay auction (Baye et al., 1996).

6.4 Alternative contest technologies

As discussed in the Introduction, it is a plausible property of a combat technology that, “consistent with military experience, increasing returns apply up to an inflection point at equal resource commitments.”

In this section, we derive some implications of this property for the shape of the contest technology.

We need some definitions. By a contest success function (CSF), we mean a mapping \( P: \mathbb{R}^2_{\geq 0} \to [0, 1] \). We say that \( P \) is **smooth** if \( P(\cdot, x_2) \) is twice continuously differentiable (in a neighborhood of the point of equal resource commitment) for any \( x_2 > 0 \), **anonymous** if \( P(x_2, x_1) = 1 - P(x_1, x_2) \), and **monotone** if \( x_2 > 0 \) implies \( \frac{\partial P(x_1, x_2)}{\partial x_1} > 0 \). Further, \( P \) is **homogenous of degree zero** if \( \lambda > 0 \) implies \( P(\lambda x_1, \lambda x_2) = P(x_1, x_2) \), and of the **modified difference-form** if \( P(x_1, x_2) = G(T(x_1) - T(x_2)) \), where \( G \) is a twice differentiable distribution function such \( g = G' \) is symmetric w.r.t. to the origin, and \( T \) is a nonlinear twice differentiable mapping.\(^\text{36}\) Finally, we will say that a smooth CSF \( P \) satisfies the **Hirshleifer property** if

\[
\frac{\partial^2 P(x_1, x_2)}{\partial (x_1)^2} > 0.
\]

**Proposition 6.** Let \( P \) be a smooth, anonymous, and monotone CSF that is either homogeneous of degree zero or of the modified difference-form. Then, \( P \) does not satisfy the Hirshleifer property.

This result extends Hirshleifer’s discussion of the Tullock example, and helps to add structure to the set of CFS that have been proposed more recently as alternatives of the difference form.


\(^{36}\)A natural way to arrive at a contest of the modified difference-form is to assume that (i) marginal costs of resource deployment are positive but not constant, and (ii) contestants choose costs rather than resource commitments.
In particular, the conditions of Proposition 6 hold for the relative-difference CSF (Beviá and Corchón, 2015; Mildenberger and Pietri, 2018), which is homogeneous of degree zero. The conditions hold also for Hwang’s (2012) constant elasticity of augmentation CSF, which is of the modified difference-form (unless the transformation is linear and the CSF coincides with the logistic difference-form). Interestingly, however, Alcalde and Dahm (2007) managed to construct a CSF that satisfies the Hirshleifer property precisely by sacrificing the smoothness assumption.

7. Concluding remarks

In this paper, we have shown that the difference-form contest with heterogeneous valuations and smooth noise provides a simple and intuitive framework for discussing the various stages of a military conflict, including also the transitions between such stages. The characterization of the unique equilibrium complements existing work and closes a long-standing gap in the literature on contests. In addition to the conceptual discussion, the use of Pólya frequency functions for the analysis of difference-form contests is novel, and might give rise to further applications of this technique. The analysis may, therefore, be seen as contributing to the steadily growing literature that aims at applying game-theoretic reasoning to the study of military conflict and its resolution.

One of the main conclusions derived from the analysis is that advances in military technology in all of its forms, such as an improved accuracy of target systems, more effective weapon systems, and lower marginal costs of deploying weapons (e.g., by using armed drones) are all suitable to transform a peaceful situation into some state of conflict. Historical examples illustrating this sort of transition between equilibria abound. In contrast, in line with the theoretical prediction, we found it much harder to come up with an example of a conflict that ended peacefully as a result of an advancement in military technology. International initiatives such as the Geneva Protocol and Non-Proliferation Treaties can help but must keep pace with the constantly changing geopolitical landscape and the rapid arrival of entirely new forms of weaponry (such as hypersonic bombs, pulsed microwaves, social media manipulation, the instrumentalization of migration, etc.)

Mainly due to restrictions in space, we could not address all the aspects that the literature has dealt with, such as endogenous armament, technological choices available to conflict parties (e.g., between defensive and aggressive weapons, or between “conventional” and other kinds of weapons), the political economy of war and peace, collateral damages, ethical considerations, the role of the public opinion, and the impact of military alliances, to name a few. Exploring such extensions seems, of course, very desirable.
Appendix

This Appendix contains technical material omitted from the body of the paper.

A. Material omitted from Section 2

The following auxiliary result characterizes the pure best response in the difference-form contest with a smooth distribution of noise.

**Lemma A.1** Suppose that Assumption 1 is satisfied. Then, the following holds true:

(i) If $V_j \leq 1/g(0)$, then bidding zero is strictly dominant for party $j$.

(ii) If $V_j > 1/g(0)$, then party $j$’s set of pure best responses to pure strategy $x_i \geq 0$ is given by

$$
\beta_j(x_i) = \begin{cases} 
  \{x_j^D + x_i\} & \text{if } x_i < x_i^# \\
  \{0, x_j^D + x_i\} & \text{if } x_i = x_i^# \\
  \{0\} & \text{if } x_i > x_i^#,
\end{cases}
$$

where $x_j^D > 0$ and $x_i^# > 0$ are uniquely characterized by the first-order condition $g(x_j^D)V_j = 1$ and the indiﬀerence condition

$$
G(x_j^D)V_j - (x_j^D + x_i^#) = G(-x_i^#)V_j,
$$

respectively.

(iii) $x_j^D < x_i^# < V_j$.

(iv) Both $x_j^D$ and $x_i^#$ are continuously diﬀerentiable with respect to $V_j$, with $dx_j^D/dV_j > 0$ and $dx_i^#/dV_j > 0$.

(v) We have $x_j^D \to 0$ and $x_i^# \to 0$ as $V_j \searrow 1/g(0)$, while $x_j^D$ and $x_i^#$ transgress any ﬁnite bound as $V_j \to \infty$.

**Proof.** (i) Party $j$’s marginal payoff against party $i$’s bid $x_i \geq 0$ is given by

$$
\frac{\partial \Pi_j(x_j, x_i)}{\partial x_j} = V_j g(x_i - x_j) - 1.
$$

Using $V_j \leq 1/g(0)$ and Assumption 1, this implies that $\Pi_j(x_j, x_i)$ is strictly declining in $x_j$. Therefore, the unique best response is $x_j = 0$ regardless of $x_i$, as claimed. (ii) By assumption, $V_j > 1/g(0)$. Therefore, the strict unimodality of $g$ implies that there exists a unique $x_j^D > 0$.

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38This is true even if party $i$ uses a mixed strategy.
such that $g(x_j^D)V_j = 1$. Moreover, given a pure bid $x_i \geq 0$, contestant $j$’s objective function, $\Pi_j(x_j, x_i) = G(x_j - x_i)V_j - x_j$, is strictly concave for $x_j > x_i$. Hence, $x_j = x_j^D + x_i$ is a local maximum for party $j$. Since $\Pi_j(x_j, x_i)$ is strictly convex for $x_j \leq x_i$, there does not exist any other interior local maximum. Therefore, the set of party $j$’s global best responses is contained in $\{0, x_j^D + x_i\}$, and given by

$$
\beta_j(x_i) = \begin{cases} 
    \{x_j^D + x_i\} & \text{if } \Pi_j(x_j^D + x_i, x_i) > \Pi_j(0, x_i) \\
    \{0, x_j^D + x_i\} & \text{if } \Pi_j(x_j^D + x_i, x_i) = \Pi_j(0, x_i) \\
    \{0\} & \text{if } \Pi_j(x_j^D + x_i, x_i) < \Pi_j(0, x_i).
\end{cases}
$$

(13)

It is now useful to observe that

$$
\Pi_j(x_j^D + x_i, x_i) - \Pi_j(0, x_i) = G(x_j^D)V_j - (x_j^D + x_i) - G(-x_i)V_j
$$

(14)

$$
= \Pi_j(x_j^D, 0) - \Pi_j(-x_i, 0),
$$

(15)

where the domain of $\Pi_j(\cdot, 0)$ has been tacitly extended to allow for negative arguments. Indeed, as illustrated in Figure A.1, there exists a unique $x_i^\# > 0$ satisfying $\Pi_j(x_j^D, 0) = \Pi_j(-x_i^\#, 0)$. Moreover, $\Pi_j(x_j^D, 0) \geq \Pi_j(-x_i, 0)$ if and only if $x_i \leq x_i^\#$. Clearly, this proves the claim.

![Figure A.1 Party j’s expected payoff against a zero bid, $\Pi_j(x_j, 0)$, in the case $g(0)V_j > 1$](image)

(iii) We first show that $x_i^\# > x_j^D$. From the above, it suffices to prove that $\Pi_j(x_j^D, 0) > \Pi_j(-x_j^D, 0)$. However, using Assumption 1,

$$
\Pi_j(x_j^D, 0) - \Pi_j(-x_j^D, 0) = (G(x_j^D)V_j - x_j^D) - (G(-x_j^D)V_j + x_j^D)
$$

(16)

$$
= 2 (G(x_j^D)V_j - x_j^D - G(0)V_j)
$$

(17)

$$
= 2 (\Pi_j(x_j^D, 0) - \Pi_j(0, 0)).
$$

(18)
Moreover, $x_j^D$ is a local maximum and $\Pi_j(x_j, 0)$ strictly concave for $x_j \geq 0$. Hence, $\Pi_j(x_j^D, 0) > \Pi_j(0, 0)$, which implies $x_i^\# > x_j^D$. Next, we show that $x_i^\# < V_j$. Again, it suffices to show that $\Pi_j(x_j^D, 0) < \Pi_j(-V_j, 0)$, but this is obvious from

$$
\Pi_j(x_j^D, 0) - \Pi_j(-V_j, 0) = G(x_j^D)V_j - x_j^D - (G(-V_j)V_j + V_j)
$$

(19)

$$
= - (1 - G(x_j^D)) V_j - x_j^D - G(-V_j)V_j
$$

(20)

< 0.

(21)

(iv) Recall that $g(x_j^D)V_j = 1$. Therefore, using Assumption 1,

$$
\frac{dx_j^D}{dV_j} = - \frac{g(x_j^D)}{g'(x_j^D)V_j} > 0.
$$

(22)

This proves the claim concerning $x_j^D$. Next, total differentiation of (11) yields

$$
G(x_j^D)dV_j + \left(g(x_j^D)V_j - 1\right) dx_j^D - dx_i^\# = G(-x_i^\#)dV_j - g(-x_i^\#)V_j dx_i^\#.
$$

(23)

Collecting terms, we arrive at

$$
\frac{dx_i^\#}{dV_j} = \frac{G(x_j^D) - G(-x_i^\#)}{1 - g(-x_i^\#)V_j} > 0.
$$

(24)

(v) As $V_j \searrow 1/g(0)$, it is clear that $g(x_j^D)V_j = 1$ implies $x_j^D \to 0$. Using (11), one finds

$$
(G(0) - G(-x_i^\#)) - x_i^\# g(0) \to 0.
$$

(25)

But $G$ is strictly convex on $(-\infty, 0]$, so that necessarily $x_i^\# \to 0$. Finally, as $V_j \to \infty$, the fact that $g$ is a density and $g(x_j^D)V_j = 1$ jointly imply that $x_j^D \to \infty$. Moreover, from $x_i^\# > x_j^D$, we see that also $x_i^\# \to \infty$. This proves the lemma. □

**Proof of Lemma 1.**

(i) By assumption, $\max\{V_1, V_2\} \leq 1/g(0)$. Therefore, by Lemma A.1(i), $(x_1^*, x_2^*) = (0, 0)$ is a PSNE in strictly dominant strategies. (ii) By assumption, $V_i > 1/g(0)$. Suppose first that $V_j \leq 1/g(0)$. Then, $x_j^* = 0$ is a strictly dominant strategy for party $j$. Further, by Lemma A.1(ii), the unique best response for party $i$ is $x_i^* = x_i^D > 0$. Hence, $(x_1^*, x_2^*) = (x_i^D, 0)$ is the unique PSNE. Suppose next that $V_j > 1/g(0)$. We wish to show that, for $V_i$ large enough, $(x_1^*, x_2^*) = (x_i^D, 0)$ is a PSNE. Clearly, the optimality condition for party $i$ is satisfied. As for party $j$, Lemma A.1(ii) says that $x_j = 0$ is a best response to $x_i^j$ provided that $x_i^D \geq x_i^\#$. Using Lemma A.1(v), we can force $x_i^D$ to get arbitrarily large by raising $V_i$. In particular, for $V_i$ large

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The proof of Lemma 1 is replicated for the reader’s convenience.
enough, \(x_i^D \geq V_j\). However, by Lemma A.1(iii), \(x_i^\# < V_j\). Thus, for \(V_i\) large enough, \(x_i^D > x_i^\#\). In particular, \(x_j = 0\) is a best response to \(x_i^D\), and \((x_i^*, x_j^*) = (x_i^D, 0)\) is indeed a PSNE. This proves the claim. (iii) An interior PSNE \((x_i^*, x_j^*)\) cannot exist because, by Lemma A.1, this would imply \(x_j^* = x_j^D + x_i^* > x_i^D + x_j^* > x_j^*,\) which is impossible. □

**Proof of Lemma 2.** Immediate from Glicksberg’s (1952) theorem. □

### B. Material omitted from Section 3

The auxiliary result below is a characterization of all symmetric probability densities that have the property of being a P.P.F.F. This result is obtained as a corollary of a more general equivalence result that has been established by Schoenberg (1947) and Schoenberg and Whitney (1953).\(^{40}\)

**Lemma B.1** Suppose that Assumption 1 holds. Then, the probability density \(g\) is a P.P.F.F. if and only if the bilateral Laplace transform

\[
\hat{g}(z) = \int_{-\infty}^{\infty} \exp(\xi z)g(\xi)d\xi
\]

converges in a vertical strip \(|\text{Re}(z)| < r\) (with \(0 < r \leq \infty\)) and represents there the reciprocal \(1/\Psi\) of an entire function of Laguerre-Pólya type II with the Hadamard product representation

\[
\Psi(z) = \exp(-\gamma z^2) \prod_{\nu=1}^{\infty} (1 - \delta_{\nu}z^2),
\]

where \(\gamma \geq 0\) is a constant and \(\{\delta_{\nu}\}_{\nu=1}^{\infty}\) is a sequence of nonnegative reals such that \(\gamma = 0\) implies \(\sum_{\nu=1}^{\infty} \delta_{\nu} = \infty\). Moreover, provided that any of these two equivalent conditions holds, \(g\) may be represented as the Mellin transform

\[
g(\xi) = \frac{1}{2\pi} \int_{-\infty}^{\infty} \frac{\exp(-\sqrt{-1}\xi \tau)}{\Psi(\sqrt{-1}\tau)} d\tau \quad (-\infty < \xi < \infty).
\]

**Proof.** The first claim is a straightforward adaption of Schoenberg and Whitney (1953, Thm. 1) to the case of probability densities that are symmetric with respect to the origin. The second claim follows from Schoenberg (1947, Thm. 3). □

The following lemma uses Lemma B.1 to check if the densities of specific noise distributions are P.P.F.F. In addition to the logistic and normal examples considered in the body of the paper, the

\(^{40}\)The original articles are probably still the best reference for the interested reader. For an introduction to the mathematical discipline of complex analysis, the reader is referred to Conway (1978).
lemma identifies the hyperbolic secant and the normal-Laplace distributions as positive examples, whereas the Laplace and uniform distributions are identified as negative examples.

**Lemma B.2** The logistic, normal, hyperbolic secant, and normal-Laplace distributions all satisfy Assumption 2. However, neither the Laplace density nor the uniform density are P.P.F.F.

**Proof.** (Logistic) In this case, the density is given as $g(\xi) = \eta \exp(\eta \xi)/(1 + \exp(\eta \xi))^2$. It clearly suffices to prove the claim for $\eta = 1$. Then, the bilateral Laplace transform of $g$ is given by

\[ \int_{-\infty}^{+\infty} \exp(z \xi) g(\xi) d\xi = \int_{-\infty}^{+\infty} \frac{\exp(z \xi) \exp(\xi)}{(1 + \exp(\xi))^2} = \int_{-\infty}^{+\infty} \frac{z \exp(z \xi)}{1 + \exp(\xi)} d\xi = \frac{\pi z}{\sin(\pi z)}, \]

provided that $|z| < 1$, where the definite integral has been taken from Arfken and Weber (1999, Example 7.1.6). But, from the infinite product representation of the sine,

\[ \frac{\sin(\pi z)}{\pi z} = \prod_{\nu=1}^{\infty} \left(1 - \frac{z^2}{\nu^2}\right). \]

Hence, $\gamma = 0$ and $\delta_\nu = \frac{1}{\nu}$. As the harmonic series $\sum_{\nu=1}^{\infty} \frac{1}{\nu}$ diverges, Lemma B.1 implies that $g(\xi)$ is indeed a P.P.F.F. Moreover, $g$ is clearly analytic. (Normal) For the density of the normal distribution (3), the bilateral Laplace transform is given by $\tilde{g}(z) = \exp(z^2 \sigma^2/2)$. Hence, $\Psi(z) = \exp(-z^2 \sigma^2/2)$, and we are in the case $\gamma > 0$ in Lemma B.1. It follows that $g$ is a P.P.F.F. Moreover, $g$ is obviously analytic. (Hyperbolic secant) The density of the hyperbolic secant distribution is given as

\[ g(\xi) = \frac{1}{\exp(\frac{\pi}{2} \xi) + \exp(-\frac{\pi}{2} \xi)}. \]

The bilateral Laplace transform reads

\[ \int_{-\infty}^{+\infty} g(\xi) \exp(z \xi) d\xi = \int_{-\infty}^{+\infty} \frac{\exp(z \xi)}{\exp(\frac{\pi \xi}{2}) + \exp(-\frac{\pi \xi}{2})} d\xi = \frac{1}{\pi} \int_{-\infty}^{+\infty} \frac{\exp((z/\pi) \cdot \xi)}{\exp(\frac{\xi}{2}) + \exp(-\frac{\xi}{2})} d\xi = \frac{1}{\cos z}, \]

for $|\text{Re}(z)| < \frac{\pi}{2}$, where the definite integral has been taken from Hirschman and Widder (1955, p. 69). The product representation of the cosine reads

\[ \cos(z) = \prod_{\nu=1}^{\infty} \left(1 - \frac{4z^2}{(2\nu - 1)^2 \pi^2}\right). \]
Therefore $\gamma = 0$ and $\delta_\nu = \frac{2}{(2\nu-1)\pi}$. Again, $\sum_{\nu=1}^{\infty} \delta_\nu$ diverges. Hence, by Lemma B.1, $g$ is a P.P.F.F. Further, $g$ is analytic. (Normal-Laplace) By definition, the normal-Laplace distribution is a convolution of a normal distribution and a symmetric Laplace distribution. Without loss of generality, suppose that the symmetric Laplace distribution is normalized. Then, as shown below, its bilateral Laplace transform reads $\frac{1}{1-z^2}$. By the multiplication theorem for bilateral Laplace transforms, $\hat{g}(z) = \frac{\exp(z^2a^2/2)}{1-z^2}$ for $|\text{Re}(z)| < 1$. Hence, $\gamma > 0$, and $g$ is a P.P.F.F. by Lemma B.1. Further, being a convolution with a normal factor, $g$ is analytic. (Laplace) The density of the symmetric Laplace distribution with normalized scale parameter is given as $g(x) = \frac{1}{2s} \exp(-\frac{|x|}{s})$. Its bilateral Laplace transform, $\hat{g}(z) = \frac{1}{1-z^2}$, has only one non-vanishing factor, i.e., we are in the case where $\gamma = 0$, and $\delta_\nu = 0$ for $\nu \geq 2$. By Lemma B.1, $g$ is not a P.P.F.F. (Uniform) The set of joint equilibrium best responses for contestant $i$, 

$$Y_i = \{x_i \in X_i : \Pi_i(x_i, \mu_j^*) \geq \Pi_i(\tilde{x}_i, \mu_j^*) \text{ for any } \tilde{x}_i \in X_i \text{ and any equilibrium strategy } \mu_j^*\}$$

is non-empty.

Proof. (i) It is easy to see that the normalized contest is strategically equivalent to a zero-sum game on the unit square with kernel

$$\hat{k}(\hat{x}_1, \hat{x}_2) = G(\hat{x}_1 V_1 - \hat{x}_2 V_2) - \frac{1}{2} - \hat{x}_1 + \hat{x}_2,$$

41In fact, given the compactness of its support, the uniform density is not even a Pólya frequency function.
where \( \hat{x}_1 \equiv x_1/V_1 \in [0,1] \) and \( \hat{x}_2 \equiv x_2/V_2 \in [0,1] \). (ii) To see that \( \hat{\kappa} \) is analytic in \( \hat{x}_1 \), it suffices to note that \( g \) is analytic on the real line by Assumption 2. Thus, \( \hat{\kappa} \) is indeed an analytic kernel. By Karlin (1959, Thm. 7.1.1), this implies that the equilibrium payoff function \( \Pi_i(\cdot, \mu_j^*) = E[\Pi(x_1, x_2)| \mu_j^*] \) on \( X_i \) is either constant or has finitely many maxima on any nonempty compact interval. However, \( \Pi_i(\cdot, \mu_j^*) \) cannot be constant because

\[
\Pi_i(0, \mu_j^*) > 0 > \Pi_i(V_i, \mu_j^*). \tag{38}
\]

Hence, \( \Pi_i(\cdot, \mu_j^*) \) indeed has a finite number of global maxima on \( X_i \). (iii) By Lemma 2, a MSNE \( \mu^* = (\mu_1^*, \mu_2^*) \) exists. Fix some player \( i \in \{1, 2\} \), and let \( j \neq i \). Consider now two MSNE \( \mu^* = (\mu_1^*, \mu_2^*) \) and \( \mu^{**} = (\mu_1^{**}, \mu_2^{**}) \). Then,

\[
E[\hat{\kappa}(x_1, x_2)| \mu_1^*, \mu_2^{**}] \leq E[\hat{\kappa}(x_1, x_2)| \mu_1^{**}, \mu_2^{**}] \leq E[\hat{\kappa}(x_1, x_2)| \mu_1^{**}, \mu_2^*], \tag{39}
\]

and, in analogy,

\[
E[\hat{\kappa}(x_1, x_2)| \mu_1^{**}, \mu_2^*] \leq E[\hat{\kappa}(x_1, x_2)| \mu_1^*, \mu_2^*] \leq E[\hat{\kappa}(x_1, x_2)| \mu_1^*, \mu_2^{**}]. \tag{40}
\]

Hence, all inequalities in (39) and (40) are actually equalities, and hence, \( \mu_i^* \) is a mixed best response to \( \mu_2^{**} \), while \( \mu_2^{**} \) a mixed best response to \( \mu_i^* \). (iv) Clearly, the support of contestant \( i \)'s equilibrium strategy satisfies \( \text{Supp}(\mu_i^*) \neq \emptyset \). By part (iii), however, \( \mu_i^* \) is a best response to any equilibrium strategy \( \mu_j^{**} \). Therefore, \( \text{Supp}(\mu_i^*) \subseteq Y_i \), and \( Y_i \) is indeed non-empty. This proves the lemma. \( \square \)

In view of Lemma B.3, we may represent the elements of \( Y_i \) as a finite sequence

\[
y_{i,1} > y_{i,2} > ... > y_{i,K_i} \geq 0, \tag{41}
\]

where \( K_i \in \mathbb{N} \equiv \{1, 2, ...\} \) is the cardinality of \( Y_i \). Let \( K_i^+ \geq 0 \) denote the number of positive elements in \( Y_i \). We will now fix one MSNE \( \mu^* \) and refer to it as the reference equilibrium. Let \( L_i \geq 1 \) denote the cardinality of the support of \( \mu_i^* \). Further, let \( L_i^+ \geq 0 \) denote the number of positive bids used in \( \mu_i^* \). Then, we have obvious inequalities

\[
(K_i - 1) \leq K_i^+ \leq K_i \tag{42}
\]

\[
(L_i - 1) \leq L_i^+ \leq L_i.
\]

Let \( q_{i,k} = \mu_i^*\{y_{i,k}\} \in [0,1] \) denote the probability weight of the mass point at \( y_{i,k} \) in \( \mu_i^* \), where \( k = 1, ..., K_i \). Then,

\[
q_{i,1} + ... + q_{i,K_i} = 1. \tag{43}
\]
Moreover, \( q_{i,k} = 0 \) if and only if \( y_{i,k} \) is not used in \( \mu_i^* \).

We say that a function \( f \) has (at least) \( L \) changes of sign if there is a finite sequence \( a_1 < \ldots < a_{L+1} \) such that \( f(a_l)f(a_{l+1}) < 0 \) for any \( l \in \{1, \ldots, L\} \). The next lemma provides a lower bound for the number of sign changes of the second derivative of an analytic function with a given number \( K \geq 1 \) of global maxima. Figure B.1 illustrates the case \( K = 3 \).

**Lemma B.4** Consider a function \( f \) analytic on \([0, \infty)\), and suppose that \( f \) has precisely \( K \geq 1 \) global maxima, at \( \xi_K < \ldots < \xi_1 \). Then:

(i) If \( \xi_K > 0 \), then \( f'' \) has at least \((2K - 2)\) changes of sign.

(ii) If \( \xi_K = 0 \), then \( f'' \) has at least \((2K - 3)\) changes of sign.

**Proof.** (i) Since all maxima are interior, \( f' (\xi_k) = 0 \) for \( k \in \{1, \ldots, K\} \). By Rolle’s theorem, there is \( \zeta_k \in (\xi_{k+1}, \xi_k) \) such that \( f' (\zeta_k) = 0 \), for any \( k \in \{1, \ldots, K - 1\} \). To provoke a contradiction, suppose \( f'' \) has no change of sign in the interval \((\xi_{k+1}, \zeta_k)\). Then, either \( f'' \leq 0 \) on \((\xi_{k+1}, \zeta_k)\), or \( f'' \geq 0 \) on \((\xi_{k+1}, \zeta_k)\). However, since \( f'' \) is analytic and non-constant, \( f'' (\xi) = 0 \) is feasible at isolated points only. Therefore, \( f' \) is either strictly declining or strictly increasing on \([\xi_{k+1}, \zeta_k]\), in conflict with \( f' (\xi_{k+1}) = f' (\zeta_k) = 0 \). The contradiction shows that there is a change of sign in the interval \((\xi_{k+1}, \zeta_k)\), for any \( k \in \{1, \ldots, K - 1\} \). An analogous argument shows that there is likewise a change of sign in the interval \((\zeta_k, \xi_k)\), for any \( k \in \{1, \ldots, K - 1\} \). Hence, \( f'' \) has at least \((2K - 2)\) changes of sign, as claimed. (ii) Compared to part (i), we possibly lose \( \xi_K = 0 \) as a critical point and, therefore, up to one change in sign. \( \square \)

![Figure B.1 Critical points and turning points of the equilibrium payoff function.](image)

The following result captures one variant of the variation-diminishing property of Pólya frequency functions.
Lemma B.5 Suppose that \( \varphi \) is a P.P.F.F. If \( \varphi \) is also continuously differentiable, then the sum

\[
\xi \mapsto \sum_{i=1}^{L} w_i \varphi'(\xi - b_i),
\]

has at most \((2L - 1)\) changes of sign, for any real numbers \( w_1, \ldots, w_L \) and \( b_1, \ldots, b_L \).

**Proof.** A function \( \varphi \) is called a **regular Pólya frequency function** if the following four conditions hold true: (i) \( \varphi \) is continuous; (ii) for every \( n \) and for every set \( \{a_k\} \) and \( \{b_l\} \) such that \( a_1 < \ldots < a_n \) and \( b_1 < \ldots < b_n \), the determinant \( |\{\varphi(a_k - b_l)\}_{k,l \in \{1, \ldots, n\}}| \) is nonnegative; (iii) for each set \( \{a_k\} \) with \( a_1 < \ldots < a_n \) there exists a set \( \{b_l\} \) with \( b_1 < \ldots < b_n \) such that the determinant \( |\{\varphi(a_k - b_l)\}_{k,l \in \{1, \ldots, n\}}| \) is positive, and the corresponding condition must hold if the \( b_l \)'s are prescribed first; (iv) \( \int_{-\infty}^{\infty} \varphi(\xi) d\xi < \infty \). It is straightforward to check that any P.P.F.F. is a regular Pólya frequency function. The claim therefore follows from Karlin (1959, Lemma 7.2.3).

The following lemma uses Lemmas B.4 and B.5 to narrow down the set of feasible combinations for the equilibrium characteristics \( K_i, L_i, K_i^+, \) and \( L_i^+ \).

Lemma B.6 Suppose that Assumptions 1 and 2 hold true. Then:

(i) \( K_i \leq L_j + 1 \);

(ii) if \( K_i = K_i^+ \), then \( K_i \leq L_j \);

(iii) \(|K_i - K_j| \leq 1\).

(iv) \(|L_i - L_j| \leq 1\).

(v) \(|L_i^+ - L_j^+| \leq 1\).

**Proof.** (i) The claim is obvious for \( K_i \leq 2 \) (because \( L_j \geq 1 \)). Let \( K_i \geq 3 \). As noted before, party \( i \)'s equilibrium payoff function

\[
\Pi_i(x_i, \mu_i^*) = -x_i + V_i \sum_{k=1}^{K_j} q_{i,k} G(x_i - y_{j,k})
\]

is analytic. Therefore, by Lemma B.4, to admit \( K_i \) global maxima within \( \mathbb{R}_+ = [0, \infty) \), the second derivative

\[
\frac{\partial^2 \Pi_i(x_i, \mu_i^*)}{\partial x_i^2} = V_i \sum_{k=1}^{K_j} q_{i,k} g'(x_i - y_{j,k})
\]

must possess at least \((2K_i - 3)\) changes of sign in \( \mathbb{R}_+ \). However, in the vector \( (q_{j,1}, \ldots, q_{j,K_j}) \), only \( L_j \) elements are nonzero. Consequently, by Lemma B.5, the second derivative (46) has a
most \((2L_j - 1)\) changes of sign. Hence, \(2K_i - 3 \leq 2L_j - 1\), which implies \(K_i \leq L_j + 1\). (ii) Since \(K_i = K_i^+\), all the global maxima of party \(i\)'s equilibrium payoff function \((45)\) are interior. By Lemma B.4(i), the second derivative \((46)\) has at least \((2K_i - 2)\) changes of sign. This implies \(2K_i - 2 \leq 2L_j - 1\), so that from the fact that both \(K_i\) and \(L_j\) are integers, necessarily \(K_i \leq L_j\), as claimed. (iii) From part (i), \(K_i \leq L_j + 1\). Using \(L_j \leq K_j\), one finds \(K_i \leq K_j + 1\). Exchanging the roles of \(i\) and \(j\) proves the claim. (iv) The argument is essentially the same as before. Since \(L_i \leq K_i\), we know that \(L_i \leq L_j + 1\) for \(i \in \{1, 2\}\), hence \(|L_i - L_j| \leq 1\). (v) By contradiction. Suppose that \(L_i^+ = L_j^+ + 2\). We know that \(K_i \geq L_i \geq L_i^+\) and that \(L_j^+ + 2 \geq L_j + 1\), which yields \(K_i \geq L_j + 1\). Moreover, \(K_i \leq L_j + 1\) by part (i). Thus, \(K_i = L_i + 1\), and all inequalities in the derivation are actually equalities. In particular, \(K_i = L_i\), i.e., all pure best responses are played with positive probability. Consequently, \(K_i^+ = L_i^+\). Moreover, from \(K_i = L_i + 1\) and party (ii), we obtain \(K_i = K_i^+ + 1\). Hence, \(L_i = L_i^+ + 1\) and \(L_j = L_j^+ + 1\). Therefore, \(L_i = L_j + 2\), which however is impossible in view of part (iv). This proves the last claim and, hence, the lemma. \(\square\)

The next lemma prepares the uniqueness argument.

**Lemma B.7** Suppose that \(g\) is a P.P.F.F., with integral \(G(\xi) = \int_{-\infty}^{\xi} g(x)dx\). Let \(a_1 > \ldots > a_K\) and \(b_1 > \ldots > b_{K+1}\) be constants, where \(K \geq 1\). Then, the following square matrices are invertible:

\[
M_1 = \begin{pmatrix}
g(a_1 - b_1) & \cdots & g(a_1 - b_K) & 0 \\
\vdots & \ddots & \vdots & \vdots \\
g(a_{K-1} - b_1) & \cdots & g(a_{K-1} - b_K) & 0 \\
G(a_{K-1} - b_1) & \cdots & G(a_{K-1} - b_K) & 1 \\
G(a_K - b_1) & \cdots & G(a_K - b_K) & 1
\end{pmatrix} \in \mathbb{R}^{(K+1)\times(K+1)}
\] (47)

\[
M_2 = \begin{pmatrix}
g(a_1 - b_1) & \cdots & g(a_1 - b_{K+1}) & 0 \\
\vdots & \ddots & \vdots & \vdots \\
g(a_{K-1} - b_1) & \cdots & g(a_{K-1} - b_{K+1}) & 0 \\
G(a_{K-1} - b_1) & \cdots & G(a_{K-1} - b_{K+1}) & 1 \\
G(a_K - b_1) & \cdots & G(a_K - b_{K+1}) & 1
\end{pmatrix} \in \mathbb{R}^{(K+2)\times(K+2)}
\] (48)

\[
M_3 = \begin{pmatrix}
1 & 1 & 1 & 0 \\
g(a_1 - b_1) & g(a_1 - b_2) & g(a_1 - b_3) & 0 \\
G(a_1 - b_1) & G(a_1 - b_2) & G(a_1 - b_3) & 1 \\
G(a_2 - b_1) & G(a_2 - b_2) & G(a_2 - b_3) & 1
\end{pmatrix} \in \mathbb{R}^{4\times4}
\] (50)

**Proof.** We start with \(M_1\). Subtracting the last row from the second-to-last row, and subsequently
developing the determinant along the last column yields

\[
\begin{vmatrix}
g(a_1 - b_1) & \cdots & g(a_1 - b_K) & 0 \\
\vdots & \ddots & \vdots & \vdots \\
g(a_{K-1} - b_1) & \cdots & g(a_{K-1} - b_K) & 0 \\
G(a_{K-1} - b_1) & \cdots & G(a_{K-1} - b_K) & 1 \\
G(a_K - b_1) & \cdots & G(a_K - b_K) & 1
\end{vmatrix}
\]

(51)

\[
= \begin{vmatrix}
g(a_1 - b_1) & \cdots & g(a_1 - b_K) \\
\vdots & \ddots & \vdots \\
g(a_{K-1} - b_1) & \cdots & g(a_{K-1} - b_K) \\
G(a_{K-1} - b_1) - G(a_K - b_1) & \cdots & G(a_{K-1} - b_K) - G(a_K - b_K) & 1 \\
G(a_K - b_1) & \cdots & G(a_K - b_K)
\end{vmatrix}
\]

(52)

\[
= \begin{vmatrix}
g(a_1 - b_1) & \cdots & g(a_1 - b_K) \\
\vdots & \ddots & \vdots \\
g(a_{K-1} - b_1) & \cdots & g(a_{K-1} - b_K) \\
G(a_{K-1} - b_1) - G(a_K - b_1) & \cdots & G(a_{K-1} - b_K) - G(a_K - b_K)
\end{vmatrix}
\]

(53)

Next, one develops the determinant in (53) along the last row and obtains

\[
\det M_1 = \sum_{k=1}^{K-1} \{(-1)^{k+1} (G(a_{K-1} - b_k) - G(a_K - b_k))
\times \begin{vmatrix}
g(a_1 - b_1) & \cdots & g(a_1 - b_{k-1}) & g(a_1 - b_{k+1}) & \cdots & g(a_1 - b_K) \\
\vdots & \ddots & \vdots & \vdots \\
g(a_{K-1} - b_1) & \cdots & g(a_{K-1} - b_{k-1}) & g(a_{K-1} - b_{k+1}) & \cdots & g(a_{K-1} - b_K)
\end{vmatrix} \}.
\]

(54)

Since

\[
G(a_{K-1} - b_k) - G(a_K - b_k) = \int_{a_K}^{a_{K-1}} g(\xi - b_k) d\xi \quad (k \in \{1, \ldots, K\}),
\]

this becomes

\[
\det M_1 = \int_{a_K}^{a_{K-1}} \sum_{k=1}^{K-1} \{(-1)^{k+1} g(\xi - b_k) \times \begin{vmatrix}
g(a_1 - b_1) & \cdots & g(a_1 - b_{k-1}) & g(a_1 - b_{k+1}) & \cdots & g(a_1 - b_K) \\
\vdots & \ddots & \vdots & \vdots \\
g(a_{K-1} - b_1) & \cdots & g(a_{K-1} - b_{k-1}) & g(a_{K-1} - b_{k+1}) & \cdots & g(a_{K-1} - b_K)
\end{vmatrix} \} d\xi.
\]

(55)

\[
\int_{a_K}^{a_{K-1}} \begin{vmatrix}
g(a_1 - b_1) & \cdots & g(a_1 - b_K) \\
\vdots & \ddots & \vdots \\
g(a_{K-1} - b_1) & \cdots & g(a_{K-1} - b_K)
\end{vmatrix} d\xi,
\]

(56)

(57)
For $\xi \in (a_K, a_{K-1})$, as $g$ is a P.P.F.F., the determinant in (57) is positive. Hence, $\det M_1 > 0$. In particular, $M_1$ is invertible, as claimed. Consider now $M_2$. Subtracting the second-to-last row from the third-to-last row and the last row from the second-to-last row delivers

$$\det M_2 = \begin{vmatrix}
g(a_1 - b_1) & \cdots & g(a_1 - b_{K+1}) & 0 \\
g(a_{K-1} - b_1) & \cdots & g(a_{K-1} - b_{K+1}) & 0 \\
\vdots & \ddots & \vdots & \vdots \\
G(a_{K-2} - b_1) - G(a_{K-1} - b_1) & \cdots & G(a_{K-2} - b_{K+1}) - G(a_{K-1} - b_{K+1}) & 1 \\
G(a_{K-1} - b_1) - G(a_{K} - b_1) & \cdots & G(a_{K-1} - b_{K+1}) - G(a_{K} - b_{K+1}) & 1 \\
G(a_K - b_1) & \cdots & G(a_K - b_{K+1}) & 1
\end{vmatrix}$$

Next, we develop the determinant in (59) along the last two rows and obtain

$$\det M_2 = \sum_{1 \leq k < l \leq K+1} (-1)^{k+l+1} (G(a_{K-2} - b_k) - G(a_{K-1} - b_k))(G(a_{K-1} - b_l) - G(a_{K} - b_l)) \begin{vmatrix}
g(a_1 - b_1) & \cdots & g(a_1 - b_{k-1}) & g(a_1 - b_{k+1}) & \cdots \\
\vdots & \ddots & \vdots & \vdots & \ddots \\
g(a_{K-1} - b_1) & \cdots & g(a_{K-1} - b_{k-1}) & g(a_{K-1} - b_{k+1}) & \cdots \\
\vdots & \ddots & \vdots & \ddots & \vdots \\
g(a_{K-1} - b_{l-1}) & g(a_{K-1} - b_{l+1}) & \cdots & g(a_1 - b_{K+1}) \\
\ddots & \vdots & \ddots & \vdots & \ddots \\
g(a_{K-1} - b_{l-1}) & g(a_{K-1} - b_{l+1}) & \cdots & g(a_{K-1} - b_{K+1})
\end{vmatrix}$$

Using

$$G(a_{K-2} - b_k) - G(a_{K-1} - b_k) = \int_{a_{K-1}}^{a_{K-2}} g(\xi - b_k) d\xi \quad (k \in \{1, \ldots, K + 1\}),$$

$$G(a_{K-1} - b_l) - G(a_K - b_l) = \int_{a_K}^{a_{K-1}} g(\zeta - b_k) d\zeta \quad (l \in \{1, \ldots, K + 1\}),$$

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we get
\[
det M_2 = \int_{a_{K-1}}^{a_K} \int_{a_K}^{a_{K-1}} \sum_{1 \leq k < l \leq K+1} (-1)^{k+l+1} g(\xi - b_k) g(\zeta - b_l) \times \\
g(a_1 - b_1) \cdots g(a_1 - b_{k-1}) g(a_1 - b_{k+1}) \cdots \\
\vdots \ddots \vdots \\
g(a_{K-1} - b_1) \cdots g(a_{K-1} - b_{k-1}) g(a_{K-1} - b_{k+1}) \cdots \\
\vdots \ddots \vdots \\
g(a_1 - b_{l-1}) g(a_1 - b_{l+1}) \cdots g(a_1 - b_{K+1}) \\
\vdots \ddots \vdots \\
g(a_{K-1} - b_{l-1}) g(a_{K-1} - b_{l+1}) \cdots g(a_{K-1} - b_{K+1}) \\
\bigg| d\zeta d\xi
\]

\[
= \int_{a_{K-1}}^{a_K} \int_{a_K}^{a_{K-1}} \begin{vmatrix}
g(a_1 - b_1) & \cdots & g(a_1 - b_{K+1}) \\
\vdots & \ddots & \vdots \\
g(a_{K-1} - b_1) & \cdots & g(a_{K-1} - b_{K+1}) \\
g(\xi - b_1) & \cdots & g(\xi - b_K) \\
g(\zeta - b_1) & \cdots & g(\zeta - b_K)
\end{vmatrix} d\zeta d\xi. 
\] (64)

Since \( g \) is P.P.F., the determinant in (64) is positive. It follows that \( det M_2 > 0 \), so that \( M_2 \) is invertible. This proves the second claim. As for \( M_3 \), one observes that
\[
det M_3
= \begin{vmatrix}
1 & 1 & 1 & 0 \\
g(a_1 - b_1) & g(a_1 - b_2) & g(a_1 - b_3) & 0 \\
G(a_1 - b_1) & G(a_1 - b_2) & G(a_1 - b_3) & 1 \\
G(a_2 - b_1) & G(a_2 - b_2) & G(a_2 - b_3) & 1
\end{vmatrix} 
\] (65)
\[
= \begin{vmatrix}
1 & 1 & 1 & 0 \\
g(a_1 - b_1) & g(a_1 - b_2) & g(a_1 - b_3) & 0 \\
G(a_1 - b_1) - G(a_2 - b_1) & G(a_1 - b_2) - G(a_2 - b_2) & G(a_1 - b_3) - G(a_2 - b_3) & 0 \\
G(a_2 - b_1) & G(a_2 - b_2) & G(a_2 - b_3) & 1
\end{vmatrix} 
\] (66)
\[
= \begin{vmatrix}
1 & 1 & 1 \\
g(a_1 - b_1) & g(a_1 - b_2) & g(a_1 - b_3) \\
G(a_1 - b_1) - G(a_2 - b_1) & G(a_1 - b_2) - G(a_2 - b_2) & G(a_1 - b_3) - G(a_2 - b_3)
\end{vmatrix}. 
\] (67)

Next, one subtracts the bottom row from the top row, splits the matrix into two components,
and reorders the rows in the second matrix so as to obtain

\[
\det M_3 = \begin{vmatrix}
1 - G(a_1 - b_1) + G(a_2 - b_1) & 1 - G(a_1 - b_2) + G(a_2 - b_2) & 1 - G(a_1 - b_3) + G(a_2 - b_3) \\
g(a_1 - b_1) & g(a_1 - b_2) & g(a_1 - b_3) \\
G(a_1 - b_1) - G(a_2 - b_1) & G(a_1 - b_2) - G(a_2 - b_2) & G(a_1 - b_3) - G(a_2 - b_3)
\end{vmatrix}
\]

\[\text{(68)}\]

\[
= \begin{vmatrix}
1 - G(a_1 - b_1) & 1 - G(a_1 - b_2) & 1 - G(a_1 - b_3) \\
g(a_1 - b_1) & g(a_1 - b_2) & g(a_1 - b_3) \\
G(a_1 - b_1) - G(a_2 - b_1) & G(a_1 - b_2) - G(a_2 - b_2) & G(a_1 - b_3) - G(a_2 - b_3)
\end{vmatrix}
\]

\[\text{(69)}\]

\[
+ \begin{vmatrix}
G(a_2 - b_1) & G(a_2 - b_2) & G(a_2 - b_3) \\
g(a_1 - b_1) & g(a_1 - b_2) & g(a_1 - b_3) \\
G(a_1 - b_1) - G(a_2 - b_1) & G(a_1 - b_2) - G(a_2 - b_2) & G(a_1 - b_3) - G(a_2 - b_3)
\end{vmatrix}
\]

\[\text{(70)}\]

\[
+ \begin{vmatrix}
g(a_1 - b_1) & g(a_1 - b_2) & g(a_1 - b_3) \\
G(a_1 - b_1) - G(a_2 - b_1) & G(a_1 - b_2) - G(a_2 - b_2) & G(a_1 - b_3) - G(a_2 - b_3)
\end{vmatrix}
\]

\[
= \begin{vmatrix}
1 - G(a_1 - b_1) & 1 - G(a_1 - b_2) & 1 - G(a_1 - b_3) \\
g(a_1 - b_1) & g(a_1 - b_2) & g(a_1 - b_3) \\
G(a_1 - b_1) - G(a_2 - b_1) & G(a_1 - b_2) - G(a_2 - b_2) & G(a_1 - b_3) - G(a_2 - b_3)
\end{vmatrix}
\]

\[\text{(71)}\]

Using

\[
1 - G(a_1 - b_k) = \int_{a_1}^{\infty} g(\zeta - b_k) d\zeta,
\]

\[\text{(71)}\]

\[
G(a_1 - b_k) - G(a_2 - b_k) = \int_{a_2}^{a_1} g(\xi - b_k) d\xi,
\]

\[\text{(72)}\]

\[
G(a_2 - b_k) = \int_{-\infty}^{a_2} g(\zeta - b_k) d\zeta,
\]

\[\text{(73)}\]
we see as above that
\[
\det M_3 = \begin{vmatrix}
\int_{a_1}^{\infty} g(\zeta - b_1) d\zeta & \int_{a_1}^{\infty} g(\zeta - b_2) d\zeta & \int_{a_1}^{\infty} g(\zeta - b_3) d\zeta \\
\int_{a_2}^{\infty} g(\xi - b_1) d\zeta & \int_{a_2}^{\infty} g(\xi - b_2) d\zeta & \int_{a_2}^{\infty} g(\xi - b_3) d\zeta \\
\int_{-\infty}^{a_1} g(\zeta - b_1) d\zeta & \int_{-\infty}^{a_1} g(\zeta - b_2) d\zeta & \int_{-\infty}^{a_1} g(\zeta - b_3) d\zeta \\
\end{vmatrix} \tag{74}
\]

\[
+ \begin{vmatrix}
\int_{a_1}^{\infty} g(\zeta - b_1) d\zeta & \int_{a_1}^{\infty} g(\zeta - b_2) d\zeta & \int_{a_1}^{\infty} g(\zeta - b_3) d\zeta \\
\int_{a_2}^{\infty} g(\xi - b_1) d\zeta & \int_{a_2}^{\infty} g(\xi - b_2) d\zeta & \int_{a_2}^{\infty} g(\xi - b_3) d\zeta \\
\int_{-\infty}^{a_1} g(\zeta - b_1) d\zeta & \int_{-\infty}^{a_1} g(\zeta - b_2) d\zeta & \int_{-\infty}^{a_1} g(\zeta - b_3) d\zeta \\
\end{vmatrix} \tag{75}
\]

\[
= \int_{a_1}^{\infty} \int_{a_2}^{\infty} \begin{vmatrix}
g(\zeta - b_1) & g(\zeta - b_2) & g(\zeta - b_3) \\
g(\xi - b_1) & g(\xi - b_2) & g(\xi - b_3) \\
g(\zeta - b_1) & g(\zeta - b_2) & g(\zeta - b_3) \\
\end{vmatrix} d\zeta d\xi. \tag{76}
\]

\[
+ \int_{a_2}^{\infty} \int_{-\infty}^{a_1} \begin{vmatrix}
g(\zeta - b_1) & g(\zeta - b_2) & g(\zeta - b_3) \\
g(\xi - b_1) & g(\xi - b_2) & g(\xi - b_3) \\
g(\zeta - b_1) & g(\zeta - b_2) & g(\zeta - b_3) \\
\end{vmatrix} d\zeta d\xi. \tag{77}
\]

Thus, \( \det M_3 > 0 \) and, consequently, \( M_3 \) is invertible. This proves the last claim and, hence, the lemma. \( \square \)

**Lemma B.8** If \( K_i \geq K_j \), then \( \mu_j^* \) is unique.

**Proof.** In the case \( K_j = 1 \), there is nothing to show. Suppose, therefore, that \( K_j \geq 2 \). Since \( K_i \geq K_j \), we have at least \( K_i - 1 \geq 1 \) interior solutions to contestant \( i \)'s problem. The corresponding first-order conditions are given as

\[
-1 + V_i \sum_{l=1}^{K_j} q_{j,l} g(y_{i,1} - y_{j,l}) = 0 \quad (k \in \{1, \ldots, K_i - 1\}). \tag{78}
\]

Further, denoting by \( \Pi_i^* \) contestant \( i \)'s payoff in the reference equilibrium \( \mu^* \), there are \( K_i \) indifference conditions

\[
-y_{i,k} + V_i \sum_{l=1}^{K_j} q_{j,l} G(y_{i,k} - y_{j,l}) = \Pi_i^* \quad (k \in \{1, \ldots, K_i\}). \tag{79}
\]

Combining now the \( (K_j - 1) \) equations in (78) corresponding to \( k \in \{1, \ldots, K_j - 1\} \) with the two equations in (79) corresponding to \( k \in \{K_j - 1, K_j\} \), one obtains

\[
\begin{pmatrix}
g(y_{i,1} - y_{j,1}) & \cdots & g(y_{i,1} - y_{j,K_j}) & 0 \\
\vdots & \ddots & \vdots & \vdots \\
g(y_{i,K_j-1} - y_{j,1}) & \cdots & g(y_{i,K_j-1} - y_{j,K_j}) & 0 \\
G(y_{i,K_j-1} - y_{j,1}) & \cdots & G(y_{i,K_j-1} - y_{j,K_j}) & 1 \\
G(y_{i,K_j - y_{j,1}}) & \cdots & G(y_{i,K_j - y_{j,K_j}}) & 1 \\
\end{pmatrix}
\begin{pmatrix}
q_{j,1} \\
q_{j,2} \\
\vdots \\
q_{j,K_j} \\
-\Pi_i^*/V_i \\
\end{pmatrix}
= \frac{1}{V_i} \begin{pmatrix}
1 \\
\vdots \\
1 \\
y_{i,K_j} \\
y_{i,K_j-1} \\
\end{pmatrix}. \tag{80}
\]
By Lemma B.7, the square matrix on the left-hand side of equation (80) is invertible. Therefore, at most one solution \((q_{j,1}, \ldots, q_{j,K_j}, -\Pi_i^*/V_i)\) is feasible. Clearly, this must correspond to the reference equilibrium strategy \(\mu_j^*\).

**Lemma B.9** If \(K_i = K_j - 1\), then \(\mu_j^*\) is unique.

**Proof.** There are three cases.

**Case 1.** Assume first that \(K_i = 1\), so that \(K_j = 2\). In this case, contestant \(i\) chooses a pure strategy \(y_{i,1} \in X_i\) with probability \(q_{i,1} = 1\), while contestant \(j\) chooses a pure strategy \(y_{j,1}\) with probability \(q_{j,1}\), and a different strategy \(y_{j,2}\) with probability \(q_{j,2}\). By Lemma 1, for contestant \(j\) to be indifferent between the two pure strategies \(y_{j,1}\) and \(y_{j,2}\), it is necessary that

\[
y_{i,1} = x_i^# \quad (81)
y_{j,1} = x_j^D + x_i^# \quad (82)
y_{j,2} = 0 \quad (83)
\]

where \(x_i^# > x_j^D > 0\) satisfy

\[
g(x_j^D)V_j = 1, \quad G(x_j^D)V_j - (x_j^D + y_{i,1}) = G(-x_i^#)V_j. \quad (84)
\]

As the maximum \(y_{i,1} > 0\) is interior, the probabilities \(q_{j,1}\) and \(q_{j,2}\) satisfy

\[
\begin{pmatrix} g(y_{i,1} - y_{j,1}) & g(y_{i,1} - y_{j,2}) \\ 1 & 1 \end{pmatrix} \begin{pmatrix} q_{j,1} \\ q_{j,2} \end{pmatrix} = \begin{pmatrix} 1/V_i \\ 1 \end{pmatrix}. (86)
\]

But the matrix on the left-hand side is invertible, as follows from

\[
g(y_{i,1} - y_{j,1}) g(y_{i,1} - y_{j,2}) = g(y_{i,1} - y_{j,1}) - g(y_{i,1} - y_{j,2}) \quad (87)
g(-x_j^D) - g(x_i^#) \quad (88)
\]

\[> 0. \quad (89)
\]

This proves the claim.

**Case 2.** Assume next that \(K_i = 2\), so that \(K_j = 3\). Then, we have the system

\[
\begin{pmatrix}
1 & 1 & 1 \\
g(y_{i,1} - y_{j,1}) & g(y_{i,1} - y_{j,2}) & g(y_{i,1} - y_{j,3}) \\
G(y_{i,1} - y_{j,1}) & G(y_{i,1} - y_{j,2}) & G(y_{i,1} - y_{j,3}) \\
G(y_{i,2} - y_{j,1}) & G(y_{i,2} - y_{j,2}) & G(y_{i,2} - y_{j,3})
\end{pmatrix}
\begin{pmatrix}
q_{j,1} \\
q_{j,2} \\
q_{j,3}
\end{pmatrix}
= \begin{pmatrix}
1/V_i \\
y_{i,1}/V_i \\
y_{i,2}/V_i
\end{pmatrix}. (90)
\]

\[42\text{This case corresponds to the insurgency equilibrium.}\]
From Lemma B.7, the system admits at most one solution. The claim follows.

Case 3. Assume, finally, that, $K_i \geq 3$. Then, we consider the system

$\begin{pmatrix}
g(y_{i,1} - y_{j,1}) & \cdots & g(y_{i,1} - y_{j,K_i}) & 0 \\
\vdots & \ddots & \vdots & \vdots \\
g(y_{i,K_i-1} - y_{j,1}) & \cdots & g(y_{i,K_i-1} - y_{j,K_i}) & 0 \\
G(y_{i,K_i-2} - y_{j,1}) & \cdots & G(y_{i,K_i-2} - y_{j,K_i}) & 1 \\
G(y_{i,K_i-1} - y_{j,1}) & \cdots & G(y_{i,K_i-1} - y_{j,K_i}) & 1 \\
G(y_{i,K_i} - y_{j,1}) & \cdots & G(y_{i,K_i} - y_{j,K_i}) & 1
\end{pmatrix}
\begin{pmatrix}
q_{j,1} \\
q_{j,2} \\
\vdots \\
q_{j,K_i} \\
-P_j^*/V_i \\
y_{i,K_i-2} \\
y_{i,K_i-1} \\
y_{i,K_i}
\end{pmatrix}
= \frac{1}{V_i}
\begin{pmatrix}
y_{i,1} \\
y_{i,2} \\
\vdots \\
y_{i,L_i}
\end{pmatrix}.

(91)

By Lemma B.7, the square matrix on the left-hand side is invertible, proving the claim also in this case. The lemma follows. $\square$

The following lemma states that at least one of the contestants employs the zero bid with positive probability. Moreover, this is necessarily the case for the weaker party.

**Lemma B.10** Given Assumption 1, the following holds true:

(i) At least one party $i \in \{1, 2\}$ uses the zero bid with positive probability, i.e., $L_i = L_i^+ + 1$.

(ii) If $V_j < V_i$, then contestant $j$ uses the zero bid with positive probability.43

**Proof.** (i) For $i \in \{1, 2\}$, let $y_{i,1} > \ldots > y_{i,L_i}$ denote the bids used by contestant $i$ with positive probability, and let $q_{i,1}, \ldots, q_{i,L_i}$ denote the corresponding probabilities. Further, let $y_{i}^\min = y_{i,L_i}$ denote the lowest bid level used with positive probability by party $i$. Suppose first that $y_{i}^\min \neq y_{j}^\min$. Then, without loss of generality, $y_{i}^\min > y_{j}^\min$. Twice differentiating $\Pi_j(\cdot, \mu_j^*)$ yields

$$
\frac{\partial^2 \Pi_j(y_{j}^\min, \mu_j^*)}{\partial x_j^2} = V_j \cdot \sum_{l=1}^{L_i} q_{i,l} g'(y_{j}^\min - y_{i,l}).
$$

(92)

By Assumption 1, $g'(\xi) > 0$ holds for $\xi < 0$. Therefore, the right-hand side of (92) is positive, and the maximum $y_{j}^\min$ cannot be interior. Hence, $y_{j}^\min = 0$. Suppose, next, that $y_{i}^\min = y_{j}^\min$ and $L_i > 1$. Then, the argument goes through as before. Suppose, finally, that $y_{i}^\min = y_{j}^\min$ and $L_i = 1$. Then, $y_{i}^\min = y_{j}^\min \in \beta_j(y_{j}^\min)$, so that $y_{i}^\min$ is a fixed point of the correspondence $\beta_j$.

From Lemma 1, this is feasible only if $y_{i}^\min = 0$. This proves the claim. (ii) By contradiction. Suppose that $V_j < V_i$, yet all of contestant $j$’s bids are positive. Then, contestant $j$’s first-order conditions may be combined into

$$
\begin{pmatrix}
1 \\
\frac{1}{V_j} \\
1
\end{pmatrix}
= \begin{pmatrix}
g(y_{j,1} - y_{i,1}) & \cdots & g(y_{j,1} - y_{i,L_i}) \\
\vdots & \ddots & \vdots \\
g(y_{j,L_j - y_{i,1}}) & \cdots & g(y_{j,L_j - y_{i,L_i}})
\end{pmatrix}
\begin{pmatrix}
q_{i,1} \\
\vdots \\
q_{i,L_i}
\end{pmatrix}.
$$

(93)

43 The same conclusion holds for $V_i = V_j$, as will become clear below.
By part (i), contestant \(i\) uses the zero bid with positive probability, i.e., \(y_{i,L_i} = 0\). Hence,

\[
\begin{pmatrix}
g(y_{i,1} - y_j) & \cdots & g(y_{i,1} - y_{j,L_j}) \\
\vdots & \ddots & \vdots \\
g(y_{i,L_i} - y_j) & \cdots & g(y_{i,L_i} - y_{j,L_j})
\end{pmatrix}
\begin{pmatrix}
q_{j,1} \\
\vdots \\
q_{j,L_j}
\end{pmatrix}
= \frac{1}{V_j}
\begin{pmatrix}
1 \\
\vdots \\
1 - c_0
\end{pmatrix},
\]

where \(c_0 \geq 0\) denotes the shadow cost of the constraint \(y_{i,L_i} \geq 0\). Exploiting Assumption 1, this transforms into

\[
\begin{pmatrix}
g(y_{j,1} - y_i) & \cdots & g(y_{j,1} - y_{i,L_i}) \\
\vdots & \ddots & \vdots \\
g(y_{j,L_j} - y_i) & \cdots & g(y_{j,L_j} - y_{i,L_i})
\end{pmatrix}
\begin{pmatrix}
q_{j,1} \\
\vdots \\
q_{j,L_j}
\end{pmatrix}
= \frac{1}{V_i}
\begin{pmatrix}
1 \\
\vdots \\
1 - c_0
\end{pmatrix},
\]

Multiplying (93) from the left with the row vector \(\begin{pmatrix} q_{j,1} & \cdots & q_{j,L_j} \end{pmatrix}\), and subsequently exploiting (95), delivers

\[
\frac{1}{V_j} = \begin{pmatrix} q_{j,1} & \cdots & q_{j,L_j} \end{pmatrix}
\begin{pmatrix}
g(y_{j,1} - y_i) & \cdots & g(y_{j,1} - y_{i,L_i}) \\
\vdots & \ddots & \vdots \\
g(y_{j,L_j} - y_i) & \cdots & g(y_{j,L_j} - y_{i,L_i})
\end{pmatrix}
\begin{pmatrix}
q_{i,1} \\
\vdots \\
q_{i,L_i}
\end{pmatrix}
\]

\[
= \begin{pmatrix} g(y_{j,1} - y_i) & \cdots & g(y_{j,L_j} - y_i,1) \\
\vdots & \ddots & \vdots \\
g(y_{j,1} - y_{i,L_i}) & \cdots & g(y_{j,L_j} - y_{i,L_i})
\end{pmatrix}
\begin{pmatrix}
q_{j,1} \\
\vdots \\
q_{j,L_j}
\end{pmatrix}
T
\begin{pmatrix}
q_{i,1} \\
\vdots \\
q_{i,L_i}
\end{pmatrix}
\]

\[
= \frac{1}{V_i}
\begin{pmatrix} q_{i,1} \\
\vdots \\
1 - c_0
\end{pmatrix}
\begin{pmatrix}
1 \\
\vdots \\
1 - c_0
\end{pmatrix}
\]

\[
\leq \frac{1}{V_i},
\]

where \(M^T\) denotes the transpose of matrix \(M\). However, this is in conflict with our assumption that \(V_j < V_i\). The contradiction shows that party \(j\) necessarily uses the zero bid with positive probability, as has been claimed. \(\square\)

**Proof of Proposition 1.** (i) By Lemma B.3(ii), any equilibrium strategy has finite support. Moreover, from Lemma B.6(iv), \(|L_i - L_j| \leq 1\), as claimed. (ii) Similarly, by Lemma B.6(v), \(|L_i^+ - L_j^+| \leq 1\). (iii) This is Lemma B.10(ii). (iv) By Lemma B.6(iii), either \(K_i \geq K_j\) or \(K_i = K_j - 1\). Uniqueness of \(\mu^*_j\) follows, therefore, from Lemmas B.8 and B.9, respectively. An analogous argument, with the roles of \(i\) and \(j\) exchanged, shows that \(\mu^*_i\) is likewise unique. This concludes the proof of the proposition. \(\square\)

**Proof of Lemma 3.** Lemma 1 implies that, for party \(j\)’s strictly mixed strategy to be a best response to the pure strategy \(x_i\) used by party \(i\), necessarily \(x_i = x_i^\#\), with party \(j\) strictly
randomizing over the two pure strategies $x_j = 0$ and $x_j = x^D_j+x^\#_i$. Further, $\min\{V_1,V_2\} > 1/g(0)$ and $x^\#_i > x^D_j > 0$. Hence, using Assumption 1, $g(x^\#_i) < g(x^D_j)$. Now, party i’s first-order condition implies

\[
\left( qg(x^\#_i) + (1-q)g(-x^D_j) \right)_{V_i=1/V_j} = V_i - 1 = 0. \tag{100}
\]

But, by assumption, $q \in (0,1)$. Thus, $V_i > V_j > 1/g(0)$, as claimed. Moreover, solving (100) for $q$ yields (5). Next, one notes that, by definition, neither $x^D_j$ nor $x^\#_i$ depend on $V_i$. Therefore, $x^D_j + x^\#_i$ does not depend on $V_i$ either. The comparative statics of $x^D_j + x^\#_i$ with respect to $V_j$ follows from Lemma A.1(iv). To see that $1-q$ is strictly declining in $V_i$, it suffices to note that the right-hand side of (5) is strictly increasing in $V_i$, given that $dx^\#_i/dV_i = 0$. Finally, total differentiation of (100) yields

\[
dq = \frac{qq'(x^\#_i)dx^\#_i + (1-q)g'(x^D_j)dx^D_j}{g(x^D_j) - g(x^\#_i)}, \tag{101}
\]

where the denominator is positive by Assumption 1. Using Lemma A.1(iv) another time, we see that $dq/dV_j < 0$. This proves the final claim and, hence, the lemma. □

C. Material omitted from Section 4

Lemma 1 characterizes the set of parameter constellations for which peace obtains. Below, the proof of Proposition 2 is accomplished with the help of additional lemmas that jointly characterize the set of parameter constellations for which there is submission and insurgency, respectively. The residual case of war is then automatically dealt with given the uniqueness of the MSNE.

**Lemma C.1 (Submission)** Suppose that Assumption 1 holds true. Then, there exists a function $\phi_* \equiv \phi_*(V_i)$ such that party $j$ submits to party $i$ if and only if $V_i > 1/g(0)$ and $V_j > \phi_*(V_i)$.

**Proof.** Party $j$ submitting to party $i$ means that party $j$ bids $x^*_j = 0$ while party $i$ bids some $x^*_i > 0$. By Lemma A.1, $x^*_j = 0$ being a pure-strategy best response to $x^*_i > 0$ is equivalent to saying that either (a) $V_j \leq 1/g(0)$, or (b) $V_j > 1/g(0)$ and $x^*_i \geq x^\#_i$. Moreover, $x^*_i > 0$ being a pure-strategy best response to $x^*_j = 0$ is equivalent to saying that $V_i > 1/g(0)$ and $x^*_i = x^D_i$. Putting these pieces together, a necessary and sufficient condition for party $j$ to submit to party $i$ is that either (a) $V_j \leq 1/g(0) < V_i$, with $x^*_i = x^D_i$, or (b) $\min\{V_1,V_2\} > 1/g(0)$, with
$x_i^* = x_i^D \geq x_i^\#$. As case (a) does not require further analysis, we focus on case (b).\textsuperscript{44} Thus, we wish to determine a threshold value $V_j = \phi_*(V_i) \in (1/g(0), \infty)$ such that $x_i^D \geq x_i^\#$ holds true if and only if $V_j \leq \phi_*(V_i)$. For this, recall that $x_i^D$ does not vary with $V_j$. However, Lemma A.1 shows that $x_i^\#$ is continuously and strictly increasing in $V_j$, with $x_i^\# \to 0$ as $V_j \to 1/g(0)$, and $x_i^\# \to \infty$ as $V_j \to \infty$. Thus, there is indeed a unique threshold value $V_j = \phi_*(V_i) \in (1/g(0), \infty)$, characterized by $x_i^\# = x_i^D$, such that $x_i^D \geq x_i^\#$ holds true if and only if $V_j \leq \phi_*(V_i)$. □

The following lemma documents some basic properties of the function $\phi_*$.

**Lemma C.2** For $V_i > 1/g(0)$, the threshold $V_j = \phi_*(V_i) \in (1/g(0), V_i)$ is uniquely determined by the equation

$$
(G(x_j^D) - G(-x_j^D)) V_j = (x_i^D + x_j^D).
$$

(102)

Moreover, $\phi_*$ admits a continuous expansion to $[1/g(0), \infty)$ via $\phi_*(1/g(0)) = 1/g(0)$. Finally, $\phi_*$ is strictly increasing and exceeds all finite bounds as $V_i \to \infty$.

**Proof.** Equation (102) results from substituting $x_i^D$ for $x_i^\#$ in relationship (11) from Lemma A.1. Given that (11) uniquely characterizes $x_i^\#$, the same is true for $x_i^D$ in equation (102). In particular, recalling that $x_i^D$ is strictly increasing in $V_j$, one sees that $V_j = \phi_*(V_i)$ is indeed uniquely characterized by (102). Next, from $g(x_j^D) > g(x_j^\#) = g(x_i^D)$, it follows immediately that $V_j = \phi_*(V_i) < V_i$. As $V_i \to 1/g(0)$, this implies $\phi_*(V_i) \to 1/g(0)$, so that letting $\phi_*(1/g(0)) = 1/g(0)$ defines a continuous extension. To see that $\phi_*$ is strictly increasing on $[1/g(0), \infty)$, one totally differentiates (102) and obtains

$$
\underbrace{(g(x_j^D)V_j - 1)}_{= 0} dx_j^D + \underbrace{(g(x_i^D)V_i - 1)} dx_i^D + \underbrace{(G(x_j^D) - G(-x_j^D))} dx_j = 0.
$$

(103)

Hence,

$$
\frac{d\phi_*(V_i)}{dx_i^D} = \frac{g(x_j^D) - g(x_i^D)}{g(x_j^D)(G(x_j^D) - G(-x_j^D))}.
$$

(104)

But, as seen above, $g(x_j^D) > g(x_i^D)$. Thus, $d\phi_*(V_i)/dx_i^D > 0$. Since $dx_i^D/dV_i > 0$ by Lemma A.1(iv), this implies $d\phi_*/dV_i > 0$. Thus, $\phi_*(V_i)$ is indeed continuous and strictly increasing on $(1/g(0), \infty)$, as claimed. By continuity, this is true also on $[1/g(0), \infty)$. Finally, as $V_i \to \infty$, Lemma A.1(v) shows that $x_i^D \to \infty$ and $G(-x_i^D) \to 0$, while $x_j^D$ remains unchanged, so that relationship (102) implies $V_j = \phi_*(V_i) \to \infty$. This completes the proof of the lemma. □

\textsuperscript{44}Case (ii) corresponds to the preinsurgency equilibrium mentioned in the body of the paper. I.e., the weaker party’s equilibrium payoff function has an interior local maximum that yields a payoff weakly lower than the equilibrium bid of zero.
The next four lemmas prepare the characterization of the set of parameter values for which insurgency is an equilibrium.

**Lemma C.3** Suppose that Assumption 1 holds true. Suppose also that party $j$’s mixed strategy $\mu_j$ strictly randomizes between $x_j = 0$ and $x_j = x^+_i + x_D^j$, with $q = \mu_j(\{0\}) \in (0, 1)$ given by equation (5) in Lemma 3. Then, party $i$’s mixed strategy is positive for $x_i \geq x^+_i + 2x_D^j$.

**Proof.** Under the assumptions made,

$$\frac{\partial \Pi_i(x^+_i, \mu_j)}{\partial x_i} = \left\{ qg(x^+_i) + (1 - q)g(x_D^j) \right\} V_i - 1 = 0. \quad (105)$$

Take some $x_i \geq x^+_i + 2x_D^j$. Then, clearly, $x_i > x^+_i > 0$, hence $g(x_i) < g(x^+_i)$ from Assumption 1. Similarly, $x_i - (x^+_i + x_D^j) \geq x_D^j > 0$, hence $g(x_i - (x^+_i + x_D^j)) < g(x_D^j)$. Thus,

$$\frac{\partial \Pi_i(x_i, \mu_j)}{\partial x_i} = \left\{ qg(x_i) + (1 - q)g(x_i - (x^+_i + x_D^j)) \right\} V_i - 1 < 0, \quad (106)$$

as claimed. \(\Box\)

**Lemma C.4** Suppose that Assumption 1 holds true. Then,

$$g(x_D^j) \left( G(x^+_i) - G(x_i) \right) - g(x^+_i) \left( G(-x_D^j) - G(x_i - (x_D^j + x^+_i)) \right) > 0, \quad (107)$$

for any $x_i \in [0, x^+_i) \cup (x^+_i, x^+_i + 2x_D^j]$.

**Proof.** Inequality (107) is obviously equivalent to

$$\int_{x_i}^{x^+_i} \left\{ g(\xi)g(x_D^j) - g(x^+_i)g(\xi - (x_D^j + x^+_i)) \right\} d\xi > 0. \quad (108)$$

Now, for $\xi \in [0, x^+_i)$, Assumption 1 implies $g(\xi) > g(x^+_i) > 0$ and $g(x_D^j) > g(\xi - (x_D^j + x^+_i)) > 0$. Therefore, the term in the curly brackets in (108) is positive. This already proves the claim for $x_i \in [0, x^+_i)$. Next, for $\xi \in (x^+_i, x^+_i + 2x_D^j)$, Assumption 1 implies $0 < g(\xi) < g(x^+_i)$ and $0 < g(x_D^j) \leq g(\xi - (x_D^j + x^+_i))$. Therefore, in this case, the integrand in (108) is seen to be negative. However, for $x_i \in (x^+_i, x^+_i + 2x_D^j]$, the integral bounds are reversed, which proves the claim also in this case. \(\Box\)

**Lemma C.5** Suppose that Assumption 1 holds true. Suppose also that party $j$’s mixed strategy $\mu_j$ strictly randomizes between $x_j = 0$ and $x_j = x^+_i + x_D^j$, with $q = \mu_j(\{0\}) \in (0, 1)$ given by equation (5) in Lemma 3. Then, for any $x_i \in [0, x^+_i) \cup (x^+_i, x^+_i + 2x_D^j]$,

$$\left( \Pi_i(x^+_i, \mu_j) \geq \Pi_i(x_i, \mu_j) \right) \Leftrightarrow (V_i \geq \phi(V_j, x_i)), \quad (109)$$

40
Hence, using Assumption 1, the ratio in (115) is well-defined. Next, as

where

\[ \frac{(g(x_j^D) - g(x_i^#))(x_i^# - x_i) + G(x_i^#) - G(x_i) - G(-x_j^D) + G(x_i - (x_i^# + x_j^D))}{g(x_j^D)(G(x_i^#) - G(x_i)) - g(x_i^#)(G(-x_j^D) - G(x_i - (x_j^D + x_i^#)))} \]. (110)

**Proof.** Let \( x_i \in [0, x_i^#) \cup (x_i^#, x_i^# + 2x_j^D] \) such that \( \Pi_i(x_i^#, \mu_j) \geq \ll \Pi_i(x_i, \mu_j) \). Under the assumptions made, this implies

\[ \left( qG(x_i^#) + (1 - q)G(-x_j^D) \right) V_i - x_i^# \geq \ll \left( qG(x_i) + (1 - q)G(x_i - (x_i^# + x_j^D)) \right) V_i - x_i. \] (111)

Using

\[ q = \frac{g(x_j^D) - 1/V_i}{g(x_j^D) - g(x_i^#)} \] (112)

to eliminate \( q \) in (111), and subsequently multiplying through with \( (g(x_j^D) - g(x_i^#)) > 0 \), one obtains

\[ \left( g(x_j^D)(g(x_i^#) - G(x_i)) - g(x_i^#)(G(-x_j^D) - G(x_i - (x_j^D + x_i^#))) \right) V_i \geq \ll \left( g(x_j^D) - g(x_i^#) \right)(x_i^# - x_i) + G(x_i^#) - G(-x_j^D) - G(x_i) + G(x_i - (x_i^# + x_j^D)). \] (113)

Using Lemma C.4, this implies \( V_i \geq \ll \phi(V_j, x_i) \). This proves the lemma. \( \square \)

**Lemma C.6** Suppose that Assumption 1 holds true. Then, the mapping \( \phi \equiv \phi(V_j, x_i) \) admits a continuous extension \( \hat{\phi} \equiv \hat{\phi}(V_i, x_i) \) on \([1/g(0), \infty) \times [0, \infty) \) such that \( \hat{\phi}(1/g(0), \cdot) = 1/g(0) \).

**Proof.** For any \( V_j > 1/g(0) \), a twofold application of L'Hôpital's rule shows that

\[
\lim_{x_i \to x_i^#} \phi(V_j, x_i) = \lim_{x_i \to x_i^#} \frac{\frac{\partial^2}{\partial x_i^2} \left( (g(x_j^D) - g(x_i^#))(x_i^# - x_i) + G(x_i^#) - G(x_i) - G(-x_j^D) + G(x_i - (x_i^# + x_j^D)) \right)}{\frac{\partial^2}{\partial x_i^2} \left( g(x_j^D)(G(x_i^#) - G(x_i)) - g(x_i^#)(G(-x_j^D) - G(x_i - (x_j^D + x_i^#))) \right)} \]

\[ = \frac{g'(x_i^#) + g'(x_j^D)}{g(x_j^D)g'(x_i^#) + g(x_i^#)g'(x_j^D)}. \] (114)

Hence, using Assumption 1, the ratio in (115) is well-defined. Next, as \( V_j \downarrow 1/g(0) \), we have

\[^{45}\text{Note that the denominator in equation (110) is positive by Lemma C.4.}\]
\( x_j^D \to 0 \) and \( x_i^\# \to 0 \) by Lemma A.1(v). Hence, using that \( g'(0) = 0 \),

\[
\lim_{V_j \to 1/g(0)} \phi(V_j, x_i) = \lim_{V_j \to 1/g(0)} \frac{(g(x_j^D) - g(x_i^\#))(x_i^\# - x_i) + G(x_i^\#) - G(x_i) - G(-x_j^D) + G(x_i - (x_i^\# + x_j^D))}{g(x_j^D)(G(x_i^\#) - G(x_i)) - g(x_i^\#)(G(-x_j^D) - G(x_i - (x_j^D + x_i^\#)))}
\]

(116)

\[
= \lim_{(x_j^D, x_i^\#) \to (0, 0)} \frac{g(x_j^D) - g(x_i^\#)}{x_j^D + x_i^\#}(G(x_i^\#) - G(x_i)) + g(x_i^\#) \left\{ \frac{G(x_i^\#) - G(-x_j^D)}{x_j^D + x_i^\#} - \frac{G(x_i) - G(x_i - (x_j^D + x_i^\#))}{x_j^D + x_i^\#} \right\}
\]

(117)

\[
= \frac{1}{g(0)}
\]

(118)

Thus, the function \( \hat{\phi} \equiv \phi(V_i, x_i) \), defined through relationship (110) for \( V_i > 1/g(0) \) and \( x_i \in [0, x_i^\#) \cup (x_i^\#, x_i^\# + 2x_j^D) \), admits a continuous extension \( \tilde{\phi} \equiv \tilde{\phi}(V_i, x_i) \) on the closed graph of the correspondence

\[
\Theta(V_j) = \begin{cases} 
\{0\} & \text{if } V_j = 1/g(0) \\
[0, x_i^\# + 2x_j^D] & \text{if } V_j > 1/g(0).
\end{cases}
\]

(119)

Moreover, \( \tilde{\phi}(1/g(0), \cdot) = 1/g(0) \). Next, the cartesian product \([1/g(0), \infty) \times [0, \infty)\), being a closed subset of \( \mathbb{R}^2 \), is a normal topological space. Hence, using the Tietze-Urysohn extension theorem, the mapping \( \hat{\phi} \equiv \hat{\phi}(V_i, x_i) \) admits a further continuous extension \( \hat{\phi} \equiv \hat{\phi}(V_i, x_i) \) on \([1/g(0), \infty) \times [0, \infty)\), which proves the lemma. □

**Lemma C.7 (Insurgency)** There exists a function \( \phi^* \equiv \phi^*(V_j) \geq 1/g(0) \), defined for arguments \( V_j \geq 1/g(0) \), such that there is an insurgency equilibrium against party \( i \) if and only if \( \phi^*(V_i) < V_j \) and \( \phi^*(V_j) \leq V_i \). Moreover, \( \phi^* \) is continuous in \( V_j \), with \( \phi^*(1/g(0)) = 1/g(0) \).

**Proof.** We will first construct the function \( \phi^* \), then show the necessity and, finally, the sufficiency of the conditions. *(Construction of \( \phi^* \)) The correspondence \( \Theta \) defined through equation (119) is continuous, compact-valued, and nonempty-valued. Moreover, the mapping \( \hat{\phi} = \hat{\phi}(V_j, x_i) \) is continuous by Lemma C.6, with \( \hat{\phi}(1/g(0), \cdot) = 1/g(0) \). Therefore, by Berge’s maximum theorem,

\[
\phi^*(V_j) = \max_{x_i \in \Theta(V_j)} \hat{\phi}(V_j, x_i)
\]

(120)

is finite, and varies continuously in \( V_j \) on the interval \([1/g(0), \infty)\). Moreover, \( \phi^*(1/g(0)) = 1/g(0) \).

*(Necessity)* Take an insurgency equilibrium against party \( i \). Then, by Lemma 3, \( V_i > 1/g(0) \). Moreover, by equilibrium uniqueness, party \( j \) submitting to party \( i \) is not an equilibrium. Therefore, Lemma C.1 implies that \( \phi^*(V_i) \) enters. Further, using Lemma C.5, we see that \( \phi(V_j, x_i) \leq V_i \)
for any $x_i \in [0, x_i^\#) \cup [x_i^#, x_i + 2x_j^D]$. By continuity, $\hat{\phi}(V_j, x_i) \leq V_i$ for any $x_i \in [0, x_i^# + 2x_j^D]$, and so $\phi^*(V_j) \leq V_i$. (Sufficiency) Suppose that $\phi_s(V_i) < V_j$ and $\phi^*(V_j) \leq V_i$. Consider a candidate equilibrium of the insurgency type where party $i$ chooses the pure strategy $x_i = x_i^#$, while party $j$ randomizes strictly between $x_j = 0$ and $x_j = x_j^D + x_i^#$, and the zero bid is chosen with probability $q$ as given by equation (5) in Lemma 3. By Lemma A.1(ii), party $j$’s strategy is optimal. We wish to show that also party $i$’s strategy is optimal. By Lemma C.3, any pure strategy $x_i \geq x_i^# + 2x_j^D$ is suboptimal for party $i$. Moreover, from $\phi^*(V_j) \leq V_i$, Lemma C.5 implies $\Pi_i(x_i^#, \mu_j^*) \geq \Pi_i(x_i, \mu_j^*)$ for any $x_i \in [0, x_i^#) \cup (x_i^#, x_i^# + 2x_j^D)$. Therefore, $x_i^#$ is indeed an optimal strategy for party $i$. Thus, the candidate equilibrium is a MSNE, proving also the sufficiency of the conditions. □

Proof of Proposition 2. The claimed properties of the functions $\phi_s$ and $\phi^*$ are taken from Lemmas C.2, and C.7, respectively. (i) Immediate from Lemma 1. (ii) Immediate from Lemma C.1. (iii) Immediate from Lemma C.7. (iv) By Proposition 1, there exists a unique MSNE. Suppose that $\min\{V_1, V_2\} > 1/g(0)$, $V_1 > \phi^*(V_2)$, and $V_2 > \phi^*(V_1)$. As just seen, there cannot be a PSNE, neither a semi-mixed equilibrium (in which only one party randomizes, while the other party chooses a pure strategy). Therefore, the equilibrium is necessarily one in which both parties randomize. Clearly, the steps of this arguments may be reversed. □

D. Material omitted from Section 5

This section states and proves basic properties of the functions $\phi^0$ and $\phi^\text{SOC}$ that arise in the discussion of counterinsurgency. The following auxiliary result is used in the proof of Lemma D.2 below.

Lemma D.1 Suppose that Assumption 1 is satisfied. Then,

$$G(x_i^#) - G(0) - G(-x_j^D) + G(-x_j^D + x_i^#)) > 0.$$  \hfill (121)

Proof. By Assumption 1, $G(-\xi) = 1 - G(\xi)$. Therefore,

$$G(x_i^#) - G(0) - G(-x_j^D) + G(-x_j^D + x_i^#)) = \left\{G(x_i^#) - G(0)\right\} - \left\{G(x_j^D + x_i^#) - G(x_j^D)\right\}$$

\hfill (122)

$$= \int_0^{x_i^#} (g(\xi) - g(x_j^D + \xi)) \, d\xi$$

\hfill (123)

$$> 0,$$ \hfill (124)

as claimed. □
In view of Lemma C.5, let $\phi^0(\nu_j) = \phi(\nu_j, 0)$ denote the threshold for $\nu_i$ at which the stronger party $i$ in an insurgency equilibrium becomes indifferent between the dominating bid $x_i^\#$ and inactivity. The following lemma documents some properties of the function $\phi^0$.

**Lemma D.2 (Properties of $\phi^0$)** If Assumption 1 holds true, then (i) $\lim_{\nu_j \to 1/g(0)} \phi^0(\nu_j) = 1/g(0)$, and (ii) $d\phi^0/d\nu_j > 0$.

**Proof.** (i) The claim follows directly from Lemma C.6. (ii) Differentiating $\phi^0$ with respect to $\nu_j$ delivers

$$
\frac{d\phi^0}{d\nu_j} = \frac{d\phi^0}{dx_j^D} \frac{dx_j^D}{d\nu_j} + \frac{d\phi^0}{dx_j^\#} \frac{dx_j^\#}{d\nu_j}.
$$

(125)

By Lemma A.1(iv), $dx_j^D/d\nu_j > 0$ and $dx_j^\# /d\nu_j > 0$. It therefore suffices to prove that $d\phi^0/dx_j^D > 0$ and $d\phi^0/dx_j^\# > 0$. In the special case $x_i = 0$, relationship (110) reads

$$
\phi^0(\nu_j) = \frac{x_j^\#(g(x_j^D) - g(x_j^D)) + G(x_j^\#) - G(0) - G(-x_j^D) + G(-x_j^D + x_j^\#)}{g(x_j^D)(G(x_j^\#) - G(0)) - g(x_j^D)(G(-x_j^D) - G(-x_j^D + x_j^\#))}.
$$

(126)

Applying the quotient formula yields

$$
\frac{d\phi^0}{dx_j^D} = \frac{1}{N^2} \left\{ \frac{[g(x_j^D)(G(x_j^\#) - G(0)) - g(x_j^\#)(G(-x_j^D) - G(-x_j^D + x_j^\#))]}{[x_j^\#(g(x_j^D) - g(x_j^D)) + G(x_j^\#) - G(0) - G(-x_j^D) + G(-x_j^D + x_j^\#)]} \times \left[ g'(x_j^D)(G(x_j^\#) - G(0)) - g(x_j^\#)(-g(x_j^D) + g(x_j^D + x_j^\#)) \right] \right\},
$$

(127)

where $N > 0$ is a shorthand notation for the denominator in (126). Rearranging leads to

$$
\frac{d\phi^0}{dx_j^D} = \frac{G(x_j^\#) - G(0) - x_j^\# g(x_j^\#)}{N^2} \times \left\{ \frac{[g'(x_j^D)]}{[g(x_j^D) - g(x_j^D) + (g(x_j^D) - g(x_j^D + x_j^\#))]}. \right. \right\}
$$

(128)

Noting that $G(x_j^\#) - G(0) - x_j^\# g(x_j^\#) > 0$ by the strict concavity of $G$ on $[0, \infty)$, and invoking Lemma D.1, it is seen that $d\phi^0/dx_j^D > 0$. Further,

$$
\frac{d\phi^0}{dx_j^\#} = \frac{1}{N^2} \left\{ \frac{[g(x_j^D)(G(x_j^\#) - G(0)) - g(x_j^\#)(G(-x_j^D) - G(-x_j^D + x_j^\#))]}{[x_j^\#(g(x_j^D) - g(x_j^D)) + G(x_j^\#) - G(0) - G(-x_j^D) + G(-x_j^D + x_j^\#)]} \times \left[ g(x_j^D)(g(x_j^D) - g(x_j^D + x_j^\#)) - g(x_j^\#)(G(-x_j^D) - G(-x_j^D + x_j^\#)) \right] \right\}.
$$

(129)
After some rearrangement, one arrives at

$$\frac{\partial d\phi^0}{dx_i^\#} = \frac{1}{N^2} \left\{ \begin{array}{l}
(g(x_i^D) - g(x_i^\#)) \left( G(x_i^\#) - G(0) - x_i^g g(x_i^\#) \right) \\
\quad \times \left[ (g(x_i^D) - g(x_i^\# + x_i^\#)) \right] \\
+ \left| g'(x_i^\#) \right| \left( x_i^g g(x_i^D) - G(-x_i^D) + G(-x_i^D + x_i^\#) \right) \\
\quad \times \left( G(x_i^\#) - G(0) - G(-x_i^D) + G(-x_i^D + x_i^\#) \right) \end{array} \right\}. \quad (130)$$

Now, $G(x_i^\#) - G(0) - x_i^g g(x_i^\#) > 0$ as noted above, and similarly, $x_i^g g(x_i^D) - G(-x_i^D) + G(-x_i^D + x_i^\#) > 0$ by the strict convexity of $G$ on $(-\infty, 0]$. Therefore, invoking Lemma D.1 another time shows that $d\phi^0/dx_i^\# > 0$. This proves the lemma. □

The following auxiliary result, related to the bell-shape of Pólya frequency functions, is used in the proof of Lemma D.4 below.

**Lemma D.3** Suppose that Assumptions 1 and 2 are satisfied. Then, there are constants $0 < \zeta_2 < \zeta_3$ such that $g$ is strictly concave on $[0, \zeta_2]$ and strictly convex on $[\zeta_2, \infty)$, while $g'$ is strictly convex on $[0, \zeta_3]$ and strictly concave on $[\zeta_3, \infty)$.

**Proof.** Since $g$ is a Pólya frequency function, $g$ is bell-shaped, i.e., for $n = 0, 1, 2, \ldots$, the $n$-th derivative of $g$, henceforth denoted by $g^{(n)}$, has precisely $n$ changes of sign (cf. Hirschman and Widder, 1955, p. 92). In particular, $g''$ has precisely two changes of sign. Since $g''$ is analytic, sign changes occur at isolated zeros. Given that $g''$ is symmetric, these occur at $\pm \zeta_2$, for some $\zeta_2 > 0$. Given Assumption 1, $g'(-\varepsilon) > 0 > g'(\varepsilon)$ for any $\varepsilon > 0$. Hence $\int_{-\varepsilon}^{\varepsilon} g''(\xi) d\xi = g'(\varepsilon) - g'(-\varepsilon) < 0$, i.e., there necessarily exists $\xi \in (-\varepsilon, \varepsilon)$ such that $g''(\xi) < 0$. Since $g''$ has no change of sign except at $\pm \zeta_2$, it follows that $g'' \leq 0$ on $[0, \zeta_2)$, while $g'' \geq 0$ on $(\zeta_2, \infty)$. Moreover, these inequalities are strict except at isolated points. Clearly, this proves the first claim. To prove the second claim, note that $g''(\xi) \to 0$ as $\xi \to \pm \infty$, because $g''$ is asymptotically weakly monotone, and having $|g''|$ bounded away from zero would imply that $g$ either turns negative or grows indefinitely, which is impossible. Now, between any two zeros of $g''$ on the extended real line $[-\infty, \infty]$, there necessarily exists a local maximum or minimum of $g''$. Analyticity of $g''$ implies that the extremum is isolated, so that it is a sign change of $g'''$. In particular, $g'''$ has a change of sign at some $\zeta_3 \in (\zeta_2, \infty)$. Exploiting symmetry, the sign changes of $g'''$ occur at zero and $\pm \zeta_3$. We have shown above that $g''$ drops below zero in any neighborhood of the origin and that $g''(\zeta_2) = 0$. Therefore, as above, necessarily $g'''(\zeta) > 0$ at some $\zeta \in (0, \zeta_2)$. Clearly, this implies that $g''' \geq 0$ on $(0, \zeta_3)$, while $g''' \leq 0$ on $(\zeta_3, \infty)$. Again, these inequalities are strict except at isolated points. This proves the second claim, and hence, the lemma. □
Let $V_i = \phi^{\text{SOC}}(V_j)$ denote the threshold value for which the second derivative of $\Pi_i(x_i, \mu_j^*)$ vanishes at $x_i = x_j^\#$ in an insurgency equilibrium against party $i$. The following lemma documents some properties of the function $\phi^{\text{SOC}}$.

**Lemma D.4 (Properties of $\phi^{\text{SOC}}$)** Suppose that Assumption 1 is satisfied. Then, the following holds true:

(i) $\phi^{\text{SOC}}(V_j) = \lim_{x_i \to x_j^\#} \phi(V_j, x_i)$ for all $V_j > 1/g(0)$.

(ii) $\lim_{V_j \to 1/g(0)} \phi^{\text{SOC}}(V_j) = 1/g(0)$.

(iii) If, in addition, Assumption 2 holds true, then $d\phi^{\text{SOC}}/dV_j > 0$.

**Proof.** (i) Take some $V_j > 1/g(0)$. Starting from an insurgency equilibrium $\mu^*$ against party $j$, the second derivative of $\Pi_i(x_i, \mu_j^*)$ vanishes at $x_i = x_j^\#$ if and only if

$$qg'(x_j^\#) - (1-q)g'(x_j^D) = 0,$$

where

$$q = \frac{g(x_j^D) - (1/V_i)}{g(x_j^D) - g(x_j^\#)}$$

by Lemma 3. Plugging (132) into (131) and solving for $V_i$ leads to

$$\phi^{\text{SOC}}(V_j) = \frac{g'(x_j^D) + g'(x_j^\#)}{g'(x_j^D)g(x_j^\#) + g'(x_j^\#)g(x_j^D)}.$$

The claim follows now from equations (114-115) in the proof of Lemma C.6. (ii) This follows from Lemma C.6. (iii) As in the proof of Lemma D.2, it suffices to check that $d\phi^{\text{SOC}}/dx_j^D > 0$ and $d\phi^{\text{SOC}}/dx_j^\# > 0$. Differentiating (133) with respect to $x_j^D$ yields

$$\frac{d\phi^{\text{SOC}}}{dx_j^D} = \frac{1}{N^2} \left\{ \frac{g''(x_j^D)g(x_j^\#)g(x_j^D) + g'(x_j^\#)g(x_j^D)^2}{g'(x_j^D)g(x_j^\#) + g'(x_j^\#)g(x_j^D)} - \frac{g''(x_j^D)g(x_j^\#)g(x_j^D) + g'(x_j^\#)g(x_j^D)^2}{g'(x_j^D)g(x_j^\#) + g'(x_j^\#)g(x_j^D)} \right\},$$

where $\hat{N} = g'(x_j^D)g(x_j^\#) + g'(x_j^\#)g(x_j^D) < 0$. Eliminating double terms, one obtains

$$\frac{d\phi^{\text{SOC}}}{dx_j^D} = \frac{g'(x_j^\#)}{N^2} \left\{ g''(x_j^D) \left( g(x_j^D) - g(x_j^\#) \right) - g'(x_j^D) \left( g'(x_j^D) + g'(x_j^\#) \right) \right\}. $$

We claim that $d\phi^{\text{SOC}}/dx_j^D > 0$. If $g''(x_j^D) \leq 0$, then the claim follows directly from (135). If, however, $g''(x_j^D) > 0$, then rearranging and exploiting the logconcavity of $g$ yields

$$\frac{d\phi^{\text{SOC}}}{dx_j^D} = \frac{g'(x_j^\#)}{N^2} \left\{ g''(x_j^D)g(x_j^D) - g'(x_j^D)^2 - g'(x_j^\#)g''(x_j^D) - g'(x_j^D)g'(x_j^\#) \right\} > 0. $$
Thus, $d\phi^{SOC}/dx^D_j > 0$, as claimed. Next, by symmetry of the right-hand side of (133) with respect to an exchange of $x^D_j$ and $x^i_\#$,

$$
\frac{d\phi^{SOC}}{dx^i_\#} = \frac{g'(x^D_j)}{N^2} \left\{ g''(x^i_\#) \left( g(x^i_\#) - g(x^D_j) \right) - g'(x^i_\#) \left( g'(x^D_j) + g'(x^i_\#) \right) \right\} < 0.
$$

(137)

We claim that $d\phi^{SOC}/dx^i_\# > 0$. There are again two cases. Suppose first that $g''(x^i_\#) \geq 0$. Then, the claim follows directly from (137). Suppose next that $g''(x^i_\#) < 0$. Using Lemma D.3, this implies that $g$ is strictly concave and strictly declining on $[x^D_j, x^i_\#]$, while $g'$ is strictly convex and strictly declining on $[x^D_j, x^i_\#]$. Therefore,

$$
|g(x^D_j) - g(x^i_\#)| < |g'(x^i_\#)| \cdot |x^i_\# - x^D_j| \quad (138)
$$

and

$$
|g'(x^D_j) - g'(x^i_\#)| > |g''(x^i_\#)| \cdot |x^i_\# - x^D_j|.
$$

(139)

Multiplying inequality (138) through with $|g''(x^i_\#)| > 0$ and inequality (139) through with $|g'(x^i_\#)| > 0$, and combining the resulting two inequalities yields

$$
|g''(x^i_\#)| \cdot |g(x^D_j) - g(x^i_\#)| < |g'(x^i_\#)| \cdot |g'(x^D_j) - g'(x^i_\#)| < |g'(x^i_\#)| \cdot |g'(x^D_j) + g'(x^i_\#)|.
$$

(140)

Therefore, the right-hand side of (137) is positive, which proves the claim. \(\square\)

**E. Material omitted from Section 6**

The following lemma is needed in the proof of Proposition 3.

**Lemma E.1** Fix some discrete-time fictitious play $\{x_1(t), x_2(t)\}_{t=0}^\infty$. At any stage $T \geq 1$, let $\varepsilon_T \geq 0$ be the smallest value satisfying

$$
\Pi_i^*(T) - E[\Pi_i(x_i, x_j) | \mu_i^T, \mu_j^T] \leq \varepsilon_T \quad (i \in \{1, 2\}).
$$

(141)

Then, $\lim_{T \to \infty} \varepsilon_T = 0$.

**Proof.** We consider the two-person zero-sum game with continuous kernel

$$
\kappa(x_1, x_2) = G(x_1 - x_2) - \frac{1}{2} \frac{x_1}{V_1} + \frac{x_2}{V_2},
$$

(142)
Proof of Proposition 3. Lemma E.1 implies that, for\( f \lim_{T \to \infty} \) corresponds to the maximum of the function \( x_1 \mapsto \frac{1}{T} \sum_{t=0}^{T-1} \kappa(x_1, x_2(t)) \), while
\[
M_T = \frac{\Pi_1(T)}{V_1} - \frac{1}{2} + \frac{E[x_2|\mu_T^1]}{V_2}
\tag{143}
\]
corresponds to the maximum of the function \( x_1 \mapsto \frac{1}{T} \sum_{t=0}^{T-1} \kappa(x_1, x_2(t)) \), while
\[
m_T = -\frac{\Pi_2(T)}{V_2} + \frac{1}{2} - \frac{E[x_1|\mu_T^2]}{V_1}
\tag{144}
corresponds to the minimum of the function \( x_2 \mapsto \frac{1}{T} \sum_{t=0}^{T-1} \kappa(x_1(t), x_2) \). Therefore, using the main result in Danskin (1981, p. 148),
\[
\limsup_{T \to \infty} (M_T - m_T) \leq 0.
\tag{145}
\]

But
\[
M_T - m_T = \left( M_T - E[\kappa(x_1, x_2)|\mu_T^1, \mu_T^2] \right) \quad \text{and} \quad m_T - E[\kappa(x_1, x_2)|\mu_T^1, \mu_T^2] \geq 0,
\tag{146}
\]
so that \( \lim_{T \to \infty} (M_T - m_T) = 0 \). Moreover, for
\[
\epsilon_T = \max \{|M_T - E[\kappa(x_1, x_2)|\mu_T^1, \mu_T^2]|, |m_T - E[\kappa(x_1, x_2)|\mu_T^1, \mu_T^2]|\},
\tag{147}
\]
the pair \( (\mu_T^1, \mu_T^2) \) is an \( \epsilon_T \)-equilibrium. As \( \lim_{T \to \infty} \epsilon_T \leq \lim_{T \to \infty} (M_T - m_T) = 0 \), this proves the lemma. \( \square \)

Proof of Proposition 3. Lemma E.1 implies that, for \( T = 1, 2, \ldots \), the pair \( (\mu_T^1, \mu_T^2) \) is an \( \epsilon_T \)-equilibrium, i.e.,
\[
E[\Pi_i(\tilde{x}_i, x_j)|\mu_T^i] \leq E[\Pi_i(x_i, x_j)|\mu_T^i, \mu_T^j] + \epsilon_T \quad (i \in \{1, 2\}, \text{ } \tilde{x}_i \in X_i).
\tag{148}
\]
Moreover, \( \lim_{T \to \infty} \epsilon_T = 0 \). Since \( X_1 \times X_2 \) is compact, \( \{(\mu_T^1, \mu_T^2)\}_{T=1}^{\infty} \) is tight. Therefore, \( \{(\mu_T^1, \mu_T^2)\}_{T=1}^{\infty} \) has a subsequence \( \{(\mu_{T_v}^1, \mu_{T_v}^2)\}_{v=1}^{\infty} \) that converges weakly to some pair of probability distributions \( \mu^* = (\mu_1^*, \mu_2^*) \in \mathcal{M}_1 \times \mathcal{M}_2 \). Moreover, as \( \Pi_i \) is continuous on \( X_1 \times X_2 \), it is uniformly continuous. Hence, we may take the limit \( T \to \infty \) in (148) and arrive at
\[
E[\Pi_i(\tilde{x}_i, x_j)|\mu_1^*] \leq E[\Pi_i(x_i, x_j)|\mu_1^*, \mu_2^*] \quad (i \in \{1, 2\}, \text{ } \tilde{x}_i \in X_i),
\tag{149}
i.e., \( \mu^* \) is a MSNE. By Proposition 1, \( \mu^* \) is unique. Thus, any limit point of \( \{(\mu_T^1, \mu_T^2)\}_{T=1}^{\infty} \) must equal \( \mu^* \). By a well-known corollary of the Helly selection theorem (cf. Billingsley, 1995, pp. 336-337), \( \{(\mu_T^1, \mu_T^2)\}_{T=1}^{\infty} \) converges weakly to \( \mu^* \). This proves the proposition. \( \square \)
The following auxiliary result, exploited in the proof of Proposition 4, extends Lemma A.1 to the case of the Che-Gale contest.

**Lemma E.2 (Pure-strategy best response)** Consider the Che-Gale difference-form contest with parameter $s > 0$. Then, the following holds true:

(i) If $V_j < 1/s$, then bidding zero is strictly dominant for party $j$ (even against a mixed belief).

(ii) If $V_j = 1/s$, then party $j$’s set of pure best responses to a pure strategy $x_i \geq 0$ is given by

$$
\beta_j(x_i) = \begin{cases} 
[0, x_i + \frac{1}{2s}] & \text{if } x_i \leq \frac{1}{2s} \\
0 & \text{if } x_i > \frac{1}{2s}.
\end{cases}
$$

(iii) If $V_j > 1/s$, then

$$
\beta_j(x_i) = \begin{cases} 
\{x_i + \frac{1}{2s}\} & \text{if } x_i < V_j - \frac{1}{2s} \\
\{0, x_i + \frac{1}{2s}\} & \text{if } x_i = V_j - \frac{1}{2s} \\
0 & \text{if } x_i > V_j - \frac{1}{2s}.
\end{cases}
$$

**Proof.** In the Che-Gale difference-form contest with parameter $s$, party $j$’ expected payoff against a pure bid $x_i \geq 0$ is given by

$$
\Pi_j(x_j, x_i) = \begin{cases} 
-x_j & \text{if } x_j < x_i - \frac{1}{2s} \\
-x_j + (\frac{1}{2} + s(x_j - x_i))V_j & \text{if } x_j \in [x_i - \frac{1}{2s}, x_i + \frac{1}{2s}] \\
-x_j + V_j & \text{if } x_j > x_i + \frac{1}{2s}.
\end{cases}
$$

(i) If $sV_j < 1$, then it can be readily checked that $\Pi_j(\cdot, x_i)$ is strictly declining for any $x_i \geq 0$. Thus, the zero bid is strictly dominant in this case, as claimed. (ii) Next, suppose that $V_j = 1/s$. Then, there are two subcases. If $x_i \leq \frac{1}{2s}$, then $\Pi_j(\cdot, x_i)$ is constant on the interval $[0, x_i + \frac{1}{2s}]$, and strictly declining for larger values of $x_j$. If, however, $x_i > \frac{1}{2s}$, then $\Pi_j(\cdot, x_i)$ is strictly declining outside of the interval $[x_i - \frac{1}{2s}, x_i + \frac{1}{2s}]$, and flat within. Clearly, this proves the claim. (iii) Finally, suppose that $V_j > 1/s$. There are again two subcases. If $x_i \leq \frac{1}{2s}$, then $\Pi_j(\cdot, x_i)$ is strictly unimodal, and hence, $\beta_j(x_i) = \{x_i + \frac{1}{2s}\}$. Moreover, in this case, $x_i \leq \frac{1}{2s} \leq \frac{1}{s} - \frac{1}{2s} < V_j - \frac{1}{2s}$, in line with (151). If, however, $x_i > \frac{1}{2s}$, then $\Pi_j(\cdot, x_i)$ is strictly declining outside of the interval $[x_i - \frac{1}{2s}, x_i + \frac{1}{2s}]$, and strictly increasing within. Hence, $\beta_j(x_i) \subseteq \{0, x_i + \frac{1}{2s}\}$. Moreover, $\Pi_j(x_i + \frac{1}{2s}, x_i) - \Pi_j(0, x_i) = (V_j - \frac{1}{2s}) - x_i$, which naturally leads to the three cases considered in relationship (151). This proves the final claim and, hence, the lemma. □
Proof of Proposition 4. The assertions are proved one by one.

(i) Suppose that max \{V_1, V_2\} \leq 1/s. Then, by Lemma E.2(i-ii), 0 \in \beta_1(0) and 0 \in \beta_2(0). Hence, peace is a PSNE. Conversely, suppose that peace is a PSNE. To provoke a contradiction, suppose that \(V_j > 1/s\) for some \(j \in \{1, 2\}\). Then, since 0 \in \beta_j(0), Lemma E.2(iii) implies that \(x_i \geq V_j - \frac{1}{2s}\), with \(x_i = 0\). However, \(V_j - \frac{1}{2s} > \frac{1}{2s} > 0\), which is impossible. This proves the claim.

(ii) Suppose that \(V_i \geq 1/s \geq V_j\). Let \(x_i^* = \frac{1}{2s}\). Clearly, by Lemma E.2(i-ii), 0 \in \beta_j(x_i^*). Moreover, by Lemma E.2(ii-iii), \(x_i^* \in \beta_i(0)\). Thus, \(x_i^* = \frac{1}{2s}\) and \(x_j = 0\) form a PSNE. Conversely, suppose that party \(j\) submits to party \(i\). Then, there exists \(x_i^* > 0\) such that \(x_i^* \in \beta_i(0)\) and \(0 \in \beta_j(x_i^*)\). Since \(x_i^* > 0\) is a best response, Lemma E.2(i) immediately implies that \(V_i \geq 1/s\). It remains to be shown that \(V_j \leq 1/s\). Suppose not, i.e., that \(V_j > 1/s\). Then, from Lemma E.2(iii) and \(0 \in \beta_j(x_i^*)\), we see that \(x_i^* \geq V_j - \frac{1}{2s}\). Moreover, using \(V_i \geq 1/s\) and Lemma E.2(ii-iii), necessarily \(x_i^* \leq 0 + \frac{1}{2s}\). Putting the pieces together, we obtain \(x_i^* \geq V_j - \frac{1}{2s} > \frac{1}{2s} \geq x_i^*\), which is impossible. Thus, indeed \(V_j \leq 1/s\), which concludes the proof of the claim.

(iii) Suppose that \(V_i \geq 1/s = V_j\). It is claimed that, in this case, party \(i\) choosing the pure strategy \(x_i^* = \frac{1}{2s}\), and party \(j\) choosing a mixed strategy \(\mu_j\) that randomizes between \(x_j = 0\) and \(x_j = x_j^* = \frac{1}{2s}\), with \(q = \mu_j(\{0\}) \in (0, 1)\) suitably chosen, constitutes an insurgency equilibrium against party \(i\). To see why, note that, by Lemma E.2(ii), \(\beta_j(x_i^*) = [0, \frac{1}{2s}] \supseteq [0, \frac{1}{2s}]\). Therefore, \(\mu_j\) is a mixed best response to \(x_i^*\). As for party \(i\), her expected payoff against \(\mu_j\) is given by

\[
\Pi_i(x_i, \mu_j) = q\Pi_i(x_i, 0) + (1 - q)\Pi_i(x_i, \frac{1}{2s})
\]

\[
= \begin{cases} 
-x_i + \left[q\left(\frac{1}{2} + sx_i\right) + (1 - q)\left(\frac{1}{2} + s(x_i - \frac{1}{2s})\right)\right] V_i & \text{if } x_i \in [0, \frac{1}{2s}] \\
-x_i + \left[q + (1 - q)(\frac{1}{2} + s(x_i - \frac{1}{2s}))\right] V_i & \text{if } x_j \in (\frac{1}{2s}, \frac{1}{s}] \\
x_i + V_j & \text{if } x_i > \frac{1}{s}
\end{cases}
\]

(153) (154)

Since \(sV_i \geq 1\), the mapping \(\Pi_i(\cdot, \mu_j)\) is weakly increasing on \([0, \frac{1}{2s}]\). Let \(q = 1 - \frac{1}{sV_i}\) if \(sV_i > 1\), and \(q = \frac{1}{2}\) if \(sV_i = 1\). Then, \((1 - q)sV_i \leq 1\) in either case, so that \(\Pi_i(\cdot, \mu_j)\) is weakly declining on \([\frac{1}{2s}, \frac{1}{s}]\).

Finally, \(\Pi_i(\cdot, \mu_j)\) is strictly declining on \([\frac{1}{s}, \infty)\). Therefore, \(x_i^* = \frac{1}{2s}\) is a best response for party \(i\), and we have found an insurgency MSNE against party \(i\). For the converse, suppose that \(x_i^* > 0\), \(x_j^* > 0\), and \(q \in (0, 1)\) constitute an insurgency equilibrium against party \(i\). Since both parties find it optimal to choose a positive bid with positive probability, we have \(\min\{V_i, V_2\} \geq 1/s\) by Lemma E.2(i). It is claimed that \(V_j = 1/s\). Suppose not, i.e., that \(V_j > 1/s\). Then, using Lemma E.2(ii), and the fact that \(\beta_j(x_i^*)\) is not a singleton, we see that \(x_i^* = V_j - \frac{1}{2s}\). Moreover, \(x_j^* = x_i^* + \frac{1}{2s} = V_j\). Note that party \(i\)'s bid \(x_i^*\) wins with probability one against party \(j\)'s zero bid because \(\frac{1}{2} + sx_i^* = sV_j > 1\). However, party \(i\)'s bid never wins against party \(j\)'s high bid.
Suppose that party $i$ lowers her bid $x_i^*$ by some $\varepsilon > 0$. Then, provided that $\varepsilon > 0$ is small enough, the adjusted bid $x_i = x_i^* - \varepsilon$ still wins with probability one against party $j$’s zero bid, while the probability of winning against $x_j^+$ remains unchanged, i.e., equal to zero as before. Therefore, $x_i^*$ is not optimal after all. The contradiction shows that $V_j = 1/s$, as claimed.

(iv) As above, we start with the sufficiency part. There are two cases. Suppose first that $\min \{V_1, V_2\} > 1/s$. Without loss of generality, $V_1 \geq V_2 > 1/s$. For this case, Che and Gale (2000, Prop. 5) have shown that there always exists an equilibrium of the overlapping or staggered type (but generically not both). In the sequel, we will check that both bidders use randomized strategies in those equilibria. An overlapping equilibrium exists when $sV_1 \leq k \leq sV_2 + 1$ for some integer $k$. Given that $sV_1 \geq sV_2 > 1$, it is easy to see that this condition can be satisfied for $k \geq 2$ only. By Che and Gale (2000, Prop. 3), bidder 1 chooses the zero bid with probability $1 - \frac{k-1}{sV_2}$, and $(k-1)$ other bid levels with positive probability. If $k = 2$, the inequality $V_2 > 1$ ensures that the zero bid is chosen with positive probability, i.e., bidder 1 plays a randomized strategy. If $k > 2$, however, this is likewise true (even though the zero bid need not be chosen with positive probability). Similarly, bidder 2 chooses the zero bid with probability $1 - \frac{k-1}{sV_1}$, and $(k-1)$ other bid levels with positive probability. Using the same case distinction as above, bidder 2 is seen to play a randomized strategy as well. A staggered equilibrium exists when $sV_2 \leq k \leq \min \{sV_2 + 1, sV_1\}$ for some integer $k$. Again, given $sV_2 > 1$, this condition can be satisfied for $k \geq 2$ only. By Che and Gale (2000, Prop. 4), bidders 1 places positive weight on $(k-1)$ lower bids, while the largest bid is played with probability $1 - \frac{k-1}{sV_1}$. As above, one easily verifies that bidder 1 uses a randomized strategy. Bidder 2 places probability $1 - \frac{k-1}{sV_2}$ on the zero bid, and positive probability on $(k-1)$ positive bid levels. Therefore, also bidder 2 uses a randomized strategy. This proves the sufficiency claim in the case $V_2 > 1/s$. Suppose next that $V_1 = V_2 = 1/s$. We claim that there exists an equilibrium $\mu^* = (\mu_1^*, \mu_2^*)$ in which both parties randomize. Indeed, suppose that $\mu_j^*$ randomizes uniformly over $[0, \frac{1}{2s}]$. Then, bidder $i$’s expected payoff from choosing $x_i$ reads

$$\Pi_i(x_i, \mu_j^*) = 2s \int_0^{\frac{1}{2s}} \Pi_i(x_i, x_j) dx_j. \quad (155)$$

There are three cases. First, if $x_i \in [0, \frac{1}{2s}]$, then $|x_i - x_j| \leq \frac{1}{2s}$ on the entire interval of integration, so that

$$\Pi_i(x_i, x_j) = -x_i + \left( \frac{1}{2} + s(x_i - x_j) \right) V_i = \frac{1}{2s} - x_j, \quad (156)$$

46This case is excluded in Che and Gale (2000, Ass. 1).
Proof of Proposition 5. Consider the difference-form contest with noise distribution \( G \) and \( V_1 \geq V_2 > 0 \). By Proposition 1(ii), party 2 uses the zero bid with positive probability. This

and hence,

\[
\Pi_i(x_i, \mu^*_i) = 2s \int_0^{x_i} \frac{1}{2s} - x_j)dx_j = \frac{1}{4s}.
\]  

(157)

Second, if \( x_i \in [\frac{1}{2s}, \frac{1}{s}] \), then \( \Pi_i(x_i, x_j) = \frac{1}{s} - x_i \) for \( x_j \in [0, x_i - \frac{1}{2s}] \), while \( \Pi_i(x_i, x_j) \) is given by (156) for \( x_j \in [x_i - \frac{1}{2s}, \frac{1}{s}] \). Therefore,

\[
\Pi_i(x_i, \mu^*_j) = 2s \int_0^{x_i - \frac{1}{2s}} (\frac{1}{s} - x_j)dx_j + 2s \int_{x_i - \frac{1}{2s}}^{\frac{1}{s}} (\frac{1}{2s} - x_j)dx_j = x_i(1 - x_i s).
\]

(158)

Finally, if \( x_i > \frac{1}{s} \), then \( \Pi_i(x_i, \mu^*_j) = \frac{1}{s} - x_i \). Thus, \( \Pi_i(x_i, \mu^*_j) \) is constant on \( [0, \frac{1}{2s}] \), and strictly declining for \( x_i \geq \frac{1}{2s} \). Therefore, any mixed strategy with support contained in \( [0, \frac{1}{2s}] \) is a best response to \( \mu^*_j \). By symmetry, both parties randomizing uniformly over the interval \( [0, \frac{1}{2s}] \) is an equilibrium. Clearly, this proves the claim, and completes the proof of the sufficiency part. As for the necessity part, suppose that both parties randomize in a MSNE \( \mu^* \). By Lemma E.2(i), the zero bid is the unique best response for bidder \( j \) if \( V_j < 1/s \) (even if party \( i \) chooses a randomized strategy). Hence, \( \min\{V_1, V_2\} \geq 1/s \). We wish to show that either \( V_1 = V_2 = 1/s \) or \( \min\{V_1, V_2\} > 1/s \). To provoke a contradiction, suppose that \( V_i > 1/s = V_j \) for some \( i, j \in \{1, 2\} \) with \( j \neq i \). Then, party \( j \)’s (directional) marginal revenue \( \frac{d}{dx_j} E[g_{\text{uniform}}(x_j - x_i) \mid \mu^*_i] \) is bounded by one, so that the mapping \( \Pi_j(\cdot, \mu^*_i) \) is weakly declining. There are now two cases. Suppose first that the support of \( \mu^*_i \), denoted by \( \text{supp}(\mu^*_i) \), satisfies \( \text{supp}(\mu^*_i) \cap (\frac{1}{2s}, \infty) \neq \emptyset \). Then, party \( j \)’s marginal revenue at zero is strictly smaller than one, so that the zero bid is the unique optimal bid for \( i \), in conflict with our assumptions. Next, suppose that

\[
\text{supp}(\mu^*_i) \subseteq [0, \frac{1}{2s}].
\]

(159)

Denote by \( x_i^{\text{min}} \) the lower boundary of \( \text{supp}(\mu^*_i) \). Then, the marginal revenue at any bid strictly exceeding \( x_i^{\text{min}} \) is strictly smaller than one (because \( j \) wins against any bids sufficiently close to \( x_i^{\text{min}} \) with probability one). Therefore, \( \Pi_j(\cdot, \mu^*_i) \) is strictly declining on \( [x_i^{\text{min}} + \frac{1}{2s}, \infty) \), so that

\[
\text{supp}(\mu^*_j) \subseteq [0, x_i^{\text{min}} + \frac{1}{2s}].
\]

(160)

But this in turn implies that \( |x_i - x_j| \leq \frac{1}{2s} \) for any \( x_i \in \text{supp}(\mu^*_i) \) and \( x_j \in \text{supp}(\mu^*_j) \). Since \( V_i > 1/s \), it is seen that party \( i \)’s marginal revenue is strictly larger than one on the convex hull of \( \text{supp}(\mu^*_i) \), so that \( \mu^*_i \) is a pure strategy, which is again in conflict with our present assumptions. This proves the necessity part, and hence, concludes the proof of the proposition. \( \square \)
implies

\[ \Pi_2^* = \Pi_2(0, \mu_1^*) = V_2 \cdot \sum_{k=1}^{K_1} q_{1,k} G(-y_{1,k}). \]  

(161)

As \( g \) is a P.P.F.F., it is logconcave. Therefore, \( G \) is likewise logconcave, so that \( g/G \) is weakly declining. Hence,

\[ \Pi_2^* = V_2 \cdot \sum_{k=1}^{K_1} q_{1,k} g(-y_{1,k}) \frac{G(-y_{1,k})}{g(-y_{1,k})}. \]  

(162)

\[ \leq V_2 \cdot \sum_{k=1}^{K_1} q_{1,k} g(-y_{1,k}) \frac{G(0)}{g(0)}. \]  

(163)

\[ = \frac{1}{2g(0)} \left( \frac{\partial \Pi_2(0, \mu_1^*)}{\partial x_2} + 1 \right). \]  

(164)

Since \( \partial \Pi_2(0, \mu_1^*)/\partial x_2 \leq 0 \), we see that \( \Pi_2^* \leq \frac{1}{2g(0)} \). All what has been said applies likewise if \( G \) is replaced by \( G_\rho \). Therefore, in the difference-form contest with noise distribution \( G_\rho \), player 2’s payoff satisfies \( \Pi_2^* \leq \frac{1}{2g(0)} \). Therefore, party 2’s expected payoff diminishes as \( \rho \to \infty \). Next, one notes that party 2 never bids above \( V_2 \). Therefore, as \( \rho \to \infty \), party 1 may bid \( V_2 + \varepsilon \), for \( \varepsilon > 0 \) small, and thereby guarantee an expected payoff arbitrarily close to \( V_1 - V_2 \). On the other hand, if party 1’s expected payoff exceeds \( V_1 - V_2 \) in the limes superior as \( \rho \to \infty \), then party 1 invests on average strictly less than \( V_2 \) in the corresponding subsequence. Therefore, party 2 could realize a positive rent in the subsequence, even as \( \rho \to \infty \), which is impossible. This proves the last claim, and hence, the proposition. \( \square \)

**Proof of Proposition 6.** By contradiction. Suppose first that \( P \) is homogeneous of degree zero. Then, provided that \( x_2 > 0 \), we have \( P(x_1, x_2) = P(x_1/x_2, 1) \equiv p(\theta) \), where \( \theta = x_1/x_2 \). Moreover, from anonymity, \( P(x_1, x_2) + P(x_2, x_1) = 1 \). Hence,

\[ p(\theta) + p\left(\frac{1}{\theta}\right) = 1 \quad (0 < \theta < \infty). \]  

(165)

Twice differentiating (165) yields

\[ p''(\theta) + \frac{2}{\theta^3} p'(\frac{1}{\theta}) + \frac{1}{\theta^2} p'(\frac{1}{\theta}) = 0, \]  

(166)

for any \( \theta \) sufficiently close to unity. Next, differentiating \( p(x_1/x_2) = P(x_1, x_2) \) with respect to \( x_1 \) shows that

\[ \frac{1}{x_2} p'(\frac{x_1}{x_2}) = \frac{\partial P(x_1, x_2)}{\partial x_1} > 0 \quad (x_1 \geq 0, \ x_2 > 0) \]  

(167)
because $P$ is monotone. In particular, letting $x_1 = x_2 > 0$, we see that $p'(1) > 0$. From (166), $p''(1) < 0$. Thus,

$$\frac{\partial^2 P(x_1, x_2)}{\partial (x_1)^2} \bigg|_{x_1=x_2} = \frac{1}{(x_2)^2} p''(\frac{x_1}{x_2}) \bigg|_{x_1=x_2} = \frac{1}{(x_2)^2} p''(1) < 0,$$

which in conflict with the Hirshleifer property because $\frac{\partial^2 P(x_1, x_2)}{\partial (x_1)^2}$ is continuous in $x_1$, for any $x_2 > 0$ sufficiently close to $x_1$. This proves the claim in the case that $P$ is homogeneous of degree zero. Suppose next that $P = G(T(x_1) - T(x_2))$, with $T$ nonlinear. Differentiating $P$ twice with respect to $x_1$ yields

$$\frac{\partial^2 P(x_1, x_2)}{\partial (x_1)^2} = T''(x_1)g(T(x_1) - T(x_2)) + (T'(x_1))^2 g'(T(x_1) - T(x_2)), \quad (169)$$

where $g = G'$, as before. Evaluating at the point of equal resource commitment, i.e., at $x_1 = x_2 > 0$, one obtains

$$\frac{\partial^2 P(x_1, x_2)}{\partial (x_1)^2} \bigg|_{x_1=x_2} = T''(x_1) g(0) + (T'(x_1))^2 g'(0). \quad (170)$$

By the smoothness assumption and Hirshleifer’s property, the left-hand side vanishes. Therefore, $T''(x_1) = 0$ for any $x_1 > 0$. This implies, however, that $T$ is linear, in conflict with what has been assumed above. This proves the proposition. □
References


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