

## Dina D. Pomeranz

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### ACADEMIC EMPLOYMENT AND AFFILIATIONS

- 2017 - Assistant Professor of Applied Economics, University of Zurich
- 2016 - 2017 Visiting Assistant Professor, University of Zurich
- 2011 - 2017 Assistant Professor, Harvard Business School
- 2010 - 2011 Post-Doctoral Fellow, Abdul Latif Jameel Poverty Action Lab, MIT Department of Economics
  
- 2022 - 2026 Member, KOF ETH Advisory Board
- 2021 - Vice-Chair, Pan-African Scientific Research Council (PASRC) Career Development Committee
- 2020 - 2024 Member, Swiss Government Advisory Committee on International Cooperation
- 2020 - 2023 Board member, International Institute of Public Finance (IIPF)
- 2019 - 2023 Council member, European Economic Association (EEA)
- 2018- Co-founder, Graduate Application International Network (GAIN)
- 2016 - Affiliate Professor, UBS International Center of Economics in Society
- 2015 - 2022 Non-Resident Fellow, Center for Global Development (CGD)
- 2015 - Research Affiliate (Public Economics, Development), CEPR
- 2014 - Affiliate, Bureau of Research and Economic Analysis of Development (BREAD)
- 2012 - 2017 Faculty Research Fellow (Public Economics), National Bureau of Economic Research (NBER)
- 2012 - Affiliate, Abdul Latif Jameel Poverty Action Lab (J-PAL)
- 2011 - Member, State Capabilities Programme, International Growth Centre (IGC)

### EDUCATION

- 2010 Ph.D., Economics, Harvard University
- 2004 M.A., International Economics, Graduate Institute of International Studies, Geneva
- 2002 B.A., International Relations, Graduate Institute of International Studies, Geneva

### PUBLICATIONS

#### Journal articles:

“Exports, Imports, and Earnings Inequality: Measures of Exposure and Estimates of Incidence,” with Rodrigo Adão, Paul Carrillo, Arnaud Costinot and Dave Donaldson, *Quarterly Journal of Economics*, forthcoming.

“Savings Accounts to Borrow Less: Experimental Evidence from Chile,” with Felipe Kast, *Journal of Human Resources*, forthcoming.  
- Featured in *La Tercera*

“Taking State-Capacity Research to The Field: Insights from Collaborations with Tax Authorities”, with José Vila-Belda. *Annual Review of Economics*, 2019.

“Challenges of Monitoring Tax Compliance by Multinational Firms: Evidence from Chile”, with Sebastian Bustos, José Vila-Belda and Gabriel Zucman, *AEA Papers and Proceedings*, 2019.

“Saving More in Groups: Field Experimental Evidence from Chile” with Felipe Kast and Stephan Meier. *Journal of Development Economics*, 2018.

- Featured in *Time*, *Business Insider*, *Freakonomics*, *Wall Street Journal*, *Yahoo! Finance*, *Scientific American*

“Dodging the Taxman: Firm Misreporting and Limits to Tax Enforcement,” with Paul Carrillo and Monica Singhal. *American Economic Journal: Applied Economics*, 2017.

- Winner of the Excellence Prize in Applied Development Research, VfS, 2018  
- Featured on *BBC Radio*, *VoxDev*

“No Taxation without Information: Deterrence and Self-Enforcement in the Value Added Tax,” *American Economic Review*, 2015.

- Featured in *New York Times*, *CNN*, *World Bank News*, *Bloomberg News*, *El País*

“Impact Evaluation Methods in Public Economics: A Brief Introduction to Randomized Experiments and Comparison with Other Methods,” *Public Finance Review*, 2015.

“Randomized Tax Enforcement Messages: A Policy Tool for Improving Audit Strategies,” with Pamela Castellon and Cristobal Marshall, *Tax Administration Review*, 2014.

### **Working papers:**

“Distortion by Audit: Evidence from Public Procurement,” with Maria Paula Gerardino and Stephan Litschig. (Formerly “Can Audits Backfire? *NBER WP wp23978*.)

- Featured in *La Tercera*, *Corriere del Trentino*

“Allocative Efficiency in Firm Production: A Nonparametric Test Using Procurement Lotteries”, with Paul Carrillo, Dave Donaldson and Monica Singhal.

“The Race Between Tax Enforcement and Tax Planning: Evidence from a Natural Experiment in Chile”, with Sebastian Bustos, Juan Carlos Suárez Serrato, José Vila-Belda and Gabriel Zucman.

“Ghosting the Tax Authority: Fake Firms and Tax Fraud” with Paul Carrillo, Dave Donaldson and Monica Singhal.

“Decreasing Emissions by Increasing Energy Access? Evidence from a Randomized Field Experiment on Off-Grid Solar”, with Adina Rom and Isabel Günther.

“Subgroup Analysis in Regression Discontinuity Designs,” with Alvaro Carril, André Cazor, Maria Paula Gerardino and Stephan Litschig.

“The Lack of Take-Up (and Impact) of Investment Tax Credits in Chile”, with Sebastian Bustos and José Vila-Belda.

### **Research in progress:**

“Timing of Taxation and Firm Cash Flow Constraints: Randomized Experiment in Kenya” with Lorenzo Casaburi and Frank Odhiambo.

“Inequality of Publications in Economics Research” with Jishnu Das, Quy-Toan Do and Urs Eichenberger.

“Union Collective Bargaining and Wage Compression” with Arin Dube, Daniel Kopp and Michael Siegenthaler.

### **Op-eds and policy-oriented writing:**

“Wirtschaftsnobelpreis geht an eine Ökonomie, die anpackt” *Neue Zürcher Zeitung*, 2019.

“Empirische Revolution in der Verwaltung”, *Die Volkswirtschaft*, 2019.

“Freiheit, sich selbst sein zu dürfen.” in Marti and Strub (eds.) *Freiheit. Grundwert in Bedrängnis*, Hier und Jetzt Verlag, 2019.

“Stimmt es, dass die weltweite Armut sinkt?” *UZH Journal*, 2019.

“Daten gegen Armut”, with Johannes Haushofer, Max Roser and Frank Schilbach. *Die Zeit*, 2017.

“Angus Deaton - ein Pionier der Erforschung von Armut und Ungleichheit”, *Neue Zürcher Zeitung*, 2015.

“Microfinance and Women’s Empowerment: What Does the Evidence Say?” EY Thought Leadership Paper, 2014.

“Investigaciones en Políticas Tributarias”, with Sebastian Bustos and Fernando Irarrazaval. *La Tercera*, 2014.

“Shedding Light on the Gender Gap through Randomized Field Studies,” with Connie Chen and Felipe Kast. *Insights: Closing the Global Gender Gap*. Harvard Kennedy School Women and Public Policy Program, 2009.

“Wirtschaftswissenschaft im Dienste der Armen: Ökonomen propagieren neue Evaluationsmethoden in der Entwicklungshilfe”, *Neue Zürcher Zeitung*, 2008.

“Forschungsfonds garantiert die Abnahme”, *Tages-Anzeiger*, 2004.

“Chance für die armen Länder”, *Tages-Anzeiger*, 2004.

### **Harvard Business School Cases and Teaching Material:**

“Some Tips on Navigating Common Pitfalls when Working in Emerging Markets”, with Samik Adhikari and Juan Ignacio Elorrieta. HBS technical note, 2015.

“IDinsight: Informing Decisions for Global Development,” with Bill Kerr. HBS case 814-103, 2014.

“Start-Up Chile: April 2012,” with Lynda Applegate, Gustavo A. Herrero, Bill Kerr, Josh Lerner, and Cintra Scott. HBS case 812-158, 2012.

### **TEACHING**

2018 – Global Policy Analysis: Poverty, Development, Growth. University of Zurich

2017 – Doctoral seminars, University of Zurich  
- Empirical microeconomics  
- Development economics

2015 – 2016 Business in Emerging Markets: Ghana. Harvard Business School

2013 – 2016 Research group on Public Finance in Developing Countries, Harvard University

2013 – 2015 Executive Education, Harvard Business School  
- Strategic Perspectives in Nonprofit Management  
- Launching New Ventures  
- Advanced Global Leadership Program for Chief Income-Tax Commissioners

- 2015 Impact Evaluation in Public Administration. Poverty Action Lab and Inter-American Center of Tax Administrations (CIAT)
- 2012 – 2015 Independent Projects, Harvard Business School (9 teams)
- 2011 – 2014 Start-Up Management. Mandatory MBA course, Harvard Business School
- 2012 – 2013 Guest Lectures in Doctoral Courses, Harvard University
  - “Financial Decision Making” in Micro Topics in Organizational Behavior
  - “Taxation in Developing Countries” in Development Economics course

## **AWARDS AND HONORS**

- 2021 Falling Walls finalist for the “Science Breakthrough of the Year”
- 2021 Prototype Fund Switzerland selected for Swiss Business Responsibility project
- 2020 AER Excellence in Refereeing Award
- 2020 Nomination for “Teacher of the Hour”, University of Zurich
- 2018 Excellence Prize in Applied Development Research, German Economics Association, Vfs
- 2018 Named as one of the top 10 most influential economists in Switzerland by consortium of Swiss newspapers (Tagesanzeiger, Bund, BAZ)
- 2018 - 2022 ERC Starting Grant
- 2010 - 2011 Swiss National Science Foundation Post-Doctoral Fellowship
- 2009 - 2010 Pascucci Dissertation Fellowship
- 2008 - 2009 Janggen Poehn Scholarship
- 2007 - 2010 Center for International Development at Harvard University, Doctoral Fellowship
- 2007 - 2008 Project on Justice, Welfare and Economics at Harvard, Dissertation Fellowship
- 2001 - 2010 Swiss Study Foundation Fellowship

## **GRANTS**

- 2021 Prototype Fund Switzerland for Swiss Business Responsibility project (CHF 100,000 co-applicant)
- 2021 J-PAL Governance Initiative Grant for research on the timing of taxation with the Kenya Revenue Authority (\$100,000 co-PI)
- 2020 Private Enterprise Development in Low-Income Countries (PEDL) for research in Kenya on taxation and the economic impacts of Covid-19 (£ 20,463 co-PI)
- 2020 Swiss National Science Foundation (SNF) Project Grant for research on firm growth and inequality using firm-to-firm network data from tax filings (CHF 275,858)
- 2017 & 2019 J-PAL Governance Initiative Grant for research in Kenya on the timing of taxation (\$75,000 co-PI)
- 2017 J-PAL Government Partnership Initiative Grant for work with the Kenya Revenue Authority (\$34,000 co-PI)
- 2017 ERC Starting Grant for research on tax evasion in developing countries and the role of firm networks (€1,288,125)
- 2017 NBER Small Grants in Entrepreneurship for research on cash flow constraints and the timing of taxation (\$20,000)
- 2017 Swiss National Science Foundation (SNF) Project Grant for research on tax evasion (CHF 398,800)
- 2016 International Growth Center (IGC) for research on the role of firm networks in Ecuador (£47,416, co-PI)

- 2016 Private Enterprise Development in Low-Income Countries (PEDL) for research on the role of firm networks in Ecuador (£196,584, co-PI)
- 2015 International Growth Center (IGC) State Effectiveness Program, for research on taxation of multinational firms, based on a natural experiment in Chile (£65,563 co-PI)
- 2015 IPA SME Initiative's Research Fund on Entrepreneurship and SME Growth, for research on firm networks with transaction-level tax data from Ecuador (\$25,000, co-PI)
- 2015 J-PAL Governance Initiative Grant for research on monitoring of contract awarding and execution in public procurement (\$350,000 co-PI)
- 2015 International Growth Center (IGC), for research on liquidity constraints, presumptive taxation and tax compliance in Kenya (£41,564, co-PI)
- 2015 Stanford SEED Innovation and Entrepreneurship in Developing Economies, for research on the transmission of shocks in firm networks (\$35,000, co-PI)
- 2015 IPA SME Initiative's Competitive Research Fund on Entrepreneurship and SME Growth, for research on the impact of tax credits for SMEs (\$25,000)
- 2015 Weatherhead Center, faculty grant for research on tax-based policies to reduce constraints for firm growth, investment & employment in developing countries (\$25,000)
- 2015 Weiss Family Program Fund, grant for research on taxation of multinational firms in emerging countries and on regulation of international transfer pricing (\$62,760)
- 2015 Stanford Global Development and Poverty Initiative, Capacity-Building and Exploratory Award for research on timing of taxation and cash flow constraints (\$50,000, co-PI)
- 2014 J-PAL Governance Initiative Grant for pilot research on enforcing fair play in public procurement (\$50,000 co-PI)
- 2010 Lab for Economic Applications and Policy (LEAP) for research on access to savings for low-income micro-entrepreneurs (\$10,000)
- 2010 Russell Sage Small Grants Program for research promoting savings for low-income micro-entrepreneurs (\$5,000)
- 2009 Ford Foundation for survey to measure impact of access to savings for low-income micro-entrepreneurs (\$50,000 co-PI)
- 2008 - 2009 David Rockefeller Center of Latin American Studies Travel Grant (\$3,000)
- 2008 - 2009 Women in Public Policy Program for research on gender and savings (\$10,000)
- 2008 Banco CrediChile for research on access to formal savings accounts for low-income micro-entrepreneurs (\$90,000 co-PI)
- 2007 - 2008 Harvard Center of International Development (\$3,000)
- 2007 Warburg Funds (\$6,000)
- 2006 - 2008 Harvard Graduate School of Arts and Sciences Research Awards
- 2005 - 2007 Harvard Economics Department Travel Grant

### **PRESENTATIONS AND SEMINARS (last 5 years)**

- 2022 Economic Science Association special meeting (online), CSAE conference (online), University of Basel, Norwegian School of Economics (online), Inter-American Development Bank (online) (scheduled), PUC University Chile (online) (scheduled), LMU Munich (scheduled), CEPR Public Economics symposium (scheduled)
- 2021 PACDEV Conference (online), Trinity College Dublin (online), Columbia University (online), ZEW Public Finance Conference (online), Center for Global Development (CGD) (online), JPAL Webinar on Tax Capacity (discussant), Congress of the Swiss Society of Economics and Statistics (online), German Development Economics Conference (online), IIPF Conference (online), Mannheim Taxation Conference (online), University of Western Australia (online), EU Conference on Global Tax Avoidance (keynote) (online), RIDGE-

Workshop on Public Economics (online), Toulouse (online), ULB (online), International Tax Forum, Brazil (online), Cornell University (online), IMF Western Hemisphere Department Seminar (online), Heriot-Watt University Edinburgh (online), OMG TransAtlantic Tax Talks (online), Swiss Study Foundation (*keynote*), Bogazici University (online).

- 2020 Annual Meeting of the Austrian Economic Association (*keynote*), Trade and Development Conference (Yale), Harvard Growth Lab, Oxford CSAE Conference (*Plenary Session*) (online), Oxford CSAE seminar (online), BREAD conference (*discussant*) (online), Oxford Said Business School (online), Online Public Finance Seminar, NBER Development Economics pre-conference (online), Congress of the European Economics Association, Rotterdam (*Opening Session*) (online), Mannheim Taxation Conference (online), Advances with Field Experiments conference (online), 2<sup>nd</sup> ZEW Workshop on Economics of Public Procurement (online), NEUDC (online), University Bern (online), Berkeley ARE (online)
- 2019 MIT, Northwestern University, University of Chicago, Michigan State University, New York University, Academy of Behavioral Economics (Zurich), Conference of the European Economic Association (Manchester), Congress of the Development Economics Network Switzerland, London-Paris Public Economics Conference (Paris School of Economics), 4<sup>th</sup> Zurich Conference on Public Finance in Developing Countries
- 2018 Paris School of Economics, University of Bolzano, University of Manchester, UCLA, BREAD conference (Columbia University), Development Economics and Policy Conference (University of Zurich and ETH), World Bank DEC Lecture, NBER Public Economics Meeting, Stockholm Institute for International Economic Studies (IIES), Stockholm School of Economics (HHS), University of Amsterdam, DIW Berlin, ETH Zurich, Kenya Revenue Authority, LSE STICERD
- 2017 Berkeley, University of Namur, Bocconi, ETH Zurich, University of Southern California, George Washington University, ResponsAbility (Zurich), Cour des comptes de l'Etat de Genève, Oxford, CEPR Public Economics Annual Symposium, Barcelona Forum on Micro Development, NBER Political Economy Meeting (*discussant*), NBER Entrepreneurship Meeting (*discussant*), International Conference on Research for Development (Bern) (*keynote*), Chilean Comptroller Agency, Chilean Tax Authority, University of St. Gallen, Kenya Revenue Authority 3<sup>rd</sup> Annual Tax Summit, 2<sup>nd</sup> Zurich Conference on Public Finance in Developing Countries

## **OTHER PROFESSIONAL ACTIVITIES**

### **Service in the Academic Department:**

- 2021 Contribution to the accreditation process of the University of Zurich and the OEC Faculty
- 2017 – Department of Economics Equality and Culture Committee
- 2017 – Zurich Graduate School of Economics Working Group
- 2013 – 2016 HBS Social Enterprise Core Group
- 2012 – 2016 Founder and Co-organizer, Cross-Harvard Development Economics Faculty Retreat
- 2012 – 2015 Co-organizer, HBS Entrepreneurial Management Unit Seminar
- 2012 – 2015 Faculty Recruiting Committee, HBS Entrepreneurial Management Unit
- 2006 – 2008 Coordinator, Harvard Development Economics Student Research Lunch
- 2005 – 2007 Co-founder, Academic Development Committee, Harvard Economics Department

## **Refereeing:**

Journals: American Economic Journal: Applied Economics, American Economic Journal: Economic Policy, American Economic Review, AER: Insights, B.E. Journal of Economic Analysis & Policy, Econometrica, Economic Development and Cultural Change, Economic Inquiry, Economic Journal, Economica, European Economic Review, Journal of Development Economics, Journal of Economic Behavior and Organization, Journal of Economic Geography, Journal of the European Economic Association, Journal of Health Economics, Journal of Human Resources, Journal of International Economics, Journal of Political Economy, Journal of Public Economics, Management Science, Quarterly Journal of Economics, Review of Economic Studies

Proposals: FONDECYT (Chilean NSF), Jameel Abdul Latif Poverty Action Lab (J-PAL), CEPR's Private Enterprise Development in Low-Income Countries (PEDL)

## **Conferences:**

Co-Founder & Organizer:

Zurich Conference on Public Finance and Development 2016-2021, Swiss Economists Abroad Conference 2006-2011

Committee: European Economic Association Annual Conference 2016, Conference of the National Tax Association 2015, NEUDC Conference 2013

Session chair: IIPF Annual Conference 2021, EEA Annual Conference 2019, 2020, PACDEV Conference 2016, Conference of the National Tax Association 2015 and 2012, Swiss-US Energy Innovation Days 2014, American Economic Association Meeting 2013, NEUDC Conference 2013

Keynotes: Schweizerische Studientsiftung Anniversary (2021), European Commission Conference on Global Tax Avoidance (2021) (online), CSAE Plenary Session (2020) (online), Austrian Economic Association Annual Meeting (2020), World Bank DEC Lecture (2018), OEC Faculty graduation speaker (2018), International Conference on Research for Development (2017), MNG High School graduation speaker (2017), Research Council of the Swiss National Science Foundation (2016), Inter-American Center for Tax Administration Annual Meeting (2015)

## **Board and Advisory Board Memberships:**

2021 Co-Founder, Swiss Business Responsibility association for monitoring of multinational firms  
2021– EU Tax Observatory, advisory board: research and policy advice on tax compliance  
2021– CH++, advisory board: Swiss organization to promote public use of science & technology  
2020 – Helvetas, board of directors: Swiss development organization  
2019 – Herausgeberbeirat, Perspektiven der Wirtschaftspolitik  
2017 – Policy Analytics, advisory board: evidence and impact evaluations for public policy  
2014 – Peak Investment Capital, Ghana, advisory board: private equity for African SMEs  
2012 – Evidence Action, board of directors: scale-up of evidence-based development solutions  
2012 – Instiglio, advisory board: social impact bonds in developing countries  
2011 – IDinsight, advisory board: randomized evaluations for development organizations  
2009 – TamTam – Together Against Malaria, board of directors: malaria prevention

### **Selected Consulting and Policy Engagements:**

2020	Expert witness to the Swiss Parliamentary Committee on Economic Affairs and Taxation
2020	Expert witness to the Swiss Parliamentary Committee on Foreign Affairs
2020 – 2024	Member, Swiss Government Advisory Committee on International Cooperation
2018 – 2022	Chilean Public Procurement Agency on audit design in public procurement
2014 – 2016	Chilean Tax Authority on impact evaluation of recent tax reforms
2013 – 2015	Chilean National Comptroller Agency on audits and public procurement
2014	Ernst & Young, on microfinance and women's empowerment
2013	World Bank, on tax enforcement strategies towards SMEs in Tajikistan
2011	Ecuadorian Tax Authority, on effective policy evaluations
2008 – 2011	Chilean Tax Authority, on optimizing audit strategies
2004	Centre pour l'Environnement et le Développement (Cameroon), on oil pipeline project
2003	Swiss Forum for Migration Studies, on immigrants' wage differentials
2001	Swiss State Secretariat for Economic Affairs, on Regional Development Banks
2001	UN High Commissioner for Refugees (UNHCR), on refugee camp management

### **PhD Placement of Former Research Assistants:**

Lonjezo Sithole (Malawi), Michigan, 2021; Frank Odhiambo (Kenya), ETH Zurich, 2021; André Cazor (Chile), Paris, Economics, 2021; Shreya Sarkar (India), Berkeley ARE, 2020; Sebastian Arechaga (Chile), Berkeley Haas, 2020; Sam Kang (US), University of Zurich, Economics, 2020; Wouter Leenders (Netherlands), Berkeley, Economics, 2020; Nikolai Schaffner (Switzerland), Oxford, Economics 2020; Raúl Duarte (Paraguay), Harvard, Political Economy and Government, 2019; Alvaro Carril (Chile), Princeton, Economics, 2018; João Marcos Garcia (Brazil), Brown, Economics, 2018; Kobbina Awuah (Ghana), University of Zurich, Economics, 2018; Max García (Chile), Boston University, Economics, 2018; Shanon Hsuan-Ming Hsu (Taiwan), Chicago University, Economics, 2018; Suzanne Bellue (France), Mannheim, 2018; Lucas Zavala (US), Yale, Economics, 2015; Martin Mattsson (Sweden), Yale, Economics, 2014; Kassandra Birchler (Switzerland), Yale, Political Science, 2013; Marco Martinez (Mexico), Chicago Harris/UC Irvine, Economics, 2013; Parag Mahajan (US), University of Michigan, Economics, 2013; Andrea López (Ecuador), George Washington University, Economics, 2013.