Dina D. Pomeranz

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ACADEMIC EMPLOYMENT AND AFFILIATIONS

2017 -	Assistant Professor of Applied Economics, University of Zurich
2016 - 2017	Visiting Assistant Professor, University of Zurich
2011 - 2017	Assistant Professor, Harvard Business School
2010 - 2011	Post-Doctoral Fellow, Abdul Latif Jameel Poverty Action Lab, MIT Department of Economics
2023 - 2028	SNSF Consolidator Grant holder (Swiss ERC equivalent)
2023 -	Editorial Board of the German Economic Review
2023 -	Affiliate, CESifo Network
2023 -	Study Center Gerzensee advisory committee on international finance, trade, and development
2022 - 2026	KOF ETH Advisory Board
2021 -	Vice-Chair, Pan-African Scientific Research Council (PASRC) Career Development Committee
2020 - 2028	Swiss Government Advisory Committee on International Cooperation
2020 - 2026	Board member, International Institute of Public Finance (IIPF)
2019 - 2023	Council member, European Economic Association (EEA)
2017 - 2022	ERC Starting Grant holder
2018 -	Co-founder, Graduate Application International Network (GAIN)
2016 -	Affiliate Professor, UBS Center for Economics in Society
2015 - 2022	Non-Resident Fellow, Center for Global Development (CGD)
2015 -	Research Affiliate (Public Economics, Development), CEPR
2014 -	Affiliate, Bureau of Research and Economic Analysis of Development (BREAD)
2012 - 2017	Faculty Research Fellow (Public Economics), National Bureau of Economic Research (NBER)
2012 -	Affiliate, Abdul Latif Jameel Poverty Action Lab (J-PAL)
2011 -	Member, State Capabilities Programme, International Growth Centre (IGC)

EDUCATION

2010	Ph.D., Economics, Harvard University
2003	M.A., International Economics, Graduate Institute of International Studies, Geneva
2001	B.A., International Relations, Graduate Institute of International Studies, Geneva

PUBLICATIONS

"Distortion by Audit: Evidence from Public Procurement" with Maria Paula Gerardino and Stephan Litschig. *American Economic Journal: Applied Economics*, forthcoming.

- Featured in La Tercera, Corriere del Trentino

"Ghosting the Tax Authority: Fake Firms and Tax Fraud in Ecuador" with Paul Carrillo, Dave Donaldson and Monica Singhal, *American Economic Review: Insights*, forthcoming.

"Imports, Exports, and Earnings Inequality: Measures of Exposure and Estimates of Incidence," with Rodrigo Adão, Paul Carrillo, Arnaud Costinot and Dave Donaldson, *Quarterly Journal of Economics*, 2022.

- "Savings Accounts to Borrow Less: Experimental Evidence from Chile," with Felipe Kast, *Journal of Human Resources*, 2022.
 - Featured in La Tercera, VoxDev
- "Traditional Audit Design May Distort Incentives." with Maria Paula Gerardino and Stephan Litschig, In *Public Procurement in Focus: Rules, Discretion, and Emergencies*, ed. by Oriana Bandiera, Erica Bosio, and Giancarlo Spagnolo, 83–90, CEPR Press, 2021.
- "Taking State-Capacity Research to The Field: Insights from Collaborations with Tax Authorities", with José Vila-Belda. *Annual Review of Economics*, 2019.
- "Challenges of Monitoring Tax Compliance by Multinational Firms: Evidence from Chile", with Sebastian Bustos, José Vila-Belda and Gabriel Zucman, *AEA Papers and Proceedings*, 2019.
- "Saving More in Groups: Field Experimental Evidence from Chile" with Felipe Kast and Stephan Meier. *Journal of Development Economics*, 2018.
- Featured in Time, Business Insider, Freakonomics, Wall Street Journal, Yahoo! Finance, Scientific American
- "Dodging the Taxman: Firm Misreporting and Limits to Tax Enforcement," with Paul Carrillo and Monica Singhal. *American Economic Journal: Applied Economics*, 2017.
- Winner of the Excellence Prize in Applied Development Research, VfS, 2018
- Featured on BBC Radio, VoxDev
- "No Taxation without Information: Deterrence and Self-Enforcement in the Value Added Tax," *American Economic Review*, 2015.
- Featured in New York Times, CNN, World Bank News, Bloomberg News, El País
- "Impact Evaluation Methods in Public Economics: A Brief Introduction to Randomized Experiments and Comparison with Other Methods," *Public Finance Review*, 2015.
- "Randomized Tax Enforcement Messages: A Policy Tool for Improving Audit Strategies," with Pamela Castellon and Cristobal Marshall, *Tax Administration Review*, 2014.

Working papers:

- "The Race Between Tax Enforcement and Tax Planning: Evidence from a Natural Experiment in Chile", with Sebastian Bustos, Juan Carlos Suárez Serrato, José Vila-Belda and Gabriel Zucman. Revise and Resubmit at American Economic Journal: Policy. NBER WP 30114.
 - Featured in *ProMarket* and *VoxDev*
- "Misallocation in Firm Production: A Nonparametric Test Using Procurement Lotteries", with Paul Carrillo, Dave Donaldson and Monica Singhal. *NBER WP 31311*.
- "Decreasing Emissions by Increasing Energy Access? Evidence from a Randomized Field Experiment on Off-Grid Solar", with Adina Rom and Isabel Günther.
- "Weighted Subgroup Analysis for Regression Discontinuity Designs," with Alvaro Carril, André Cazor, Maria Paula Gerardino and Stephan Litschig.

Research in progress:

- "Improving timing of taxation to increase tax collection and minimize welfare loss" Collaboration with the Tanzania Revenue Authority, with Constantine Manda, Innocent Pantaleo and Vincent Somville.
- "Machine learning and tax enforcement in the Democratic Republic of the Congo" with Marina Ngoma and Jonathan Weigel.

"The role of individuals in determining corporate tax evasion," with Paul Carrillo, Dave Donaldson and Monica Singhal.

"The impact of recent OECD rules on limiting international profit shifting", with Juan Carlos Suárez Serrato and Gabriel Zucman.

"Union collective bargaining and wage compression" with Arin Dube, Daniel Kopp and Michael Siegenthaler.

"Geographic inequality of publications in economics research" with Jishnu Das, Quy-Toan Do and Urs Eichenberger.

Op-eds and policy-oriented writing:

"Wirtschaftsnobelpreis geht an eine Ökonomie, die anpackt" Neue Zürcher Zeitung, 2019.

"Empirische Revolution in der Verwaltung", Die Volkswirtschaft, 2019.

"Freiheit, sich selbst sein zu dürfen." in Marti and Strub (eds.) Freiheit. Grundwert in Bedrängnis, Hier und Jetzt Verlag, 2019.

"Stimmt es, dass die weltweite Armut sinkt?" UZH Journal, 2019.

"Daten gegen Armut", with Johannes Haushofer, Max Roser and Frank Schilbach. *Die Zeit*, 2017.

"Angus Deaton - ein Pionier der Erforschung von Armut und Ungleichheit", *Neue Zürcher Zeitung*, 2015.

"Microfinance and Women's Empowerment: What Does the Evidence Say?" EY Thought Leadership Paper, 2014.

"Investigaciones en Políticas Tributarias", with Sebastian Bustos and Fernando Irarrazaval. *La Tercera*, 2014.

"Shedding Light on the Gender Gap through Randomized Field Studies," with Connie Chen and Felipe Kast. *Insights: Closing the Global Gender Gap*. Harvard Kennedy School Women and Public Policy Program, 2009.

"Wirtschaftswissenschaft im Dienste der Armen: Ökonomen propagieren neue Evaluationsmethoden in der Entwicklungshilfe", *Neue Zürcher Zeitung*, 2008.

Harvard Business School Cases and Teaching Material:

"Tips on Navigating Common Pitfalls when Working in Emerging Markets", with Samik Adhikari and Juan Ignacio Elorrieta. HBS technical note, 2015.

"IDinsight: Informing Decisions for Global Development," with Bill Kerr. HBS case 814-103, 2014.

"Start-Up Chile: April 2012," with Lynda Applegate, Gustavo A. Herrero, Bill Kerr, Josh Lerner, and Cintra Scott. HBS case 812-158, 2012.

AWARDS AND HONORS

2023-2028 SNF Consolidator Grant (Swiss ERC equivalent)

Inaugural "Innovation in Teaching Award" of the European Economic Association, for GAIN (Graduate Applications International Network) that supports African students in applying for graduate school in economics.

2021, 2022 Falling Walls finalist for the "Science Breakthrough of the Year"

2021	Prototype Fund Switzerland selected for Swiss Business Responsibility project
2020 2020	AER Excellence in Refereeing Award Nomination for "Teacher of the Hour", University of Zurich
2020	Excellence Prize in Applied Development Research, German Economics Association, VfS
2018	Named as one of the top 10 most influential economists in Switzerland by consortium of Swiss newspapers (Tagesanzeiger, Bund, BAZ)
2018 - 2022	ERC Starting Grant
2010 - 2011	Swiss National Science Foundation Post-Doctoral Fellowship
2009 - 2010 2008 - 2009	Pascucci Dissertation Fellowship Janggen Poehn Scholarship
2008 - 2009	Center for International Development at Harvard University, Doctoral Fellowship
2007 - 2008	Project on Justice, Welfare and Economics at Harvard, Dissertation Fellowship
2001 - 2010	Swiss Study Foundation Fellowship
TEACHING	
2023 –	Pluralism in Economics. University of Zurich
2023 - 2024	Lectures at Senior University Zurich and Senior University Lichtenstein
2018 –	Global Policy Analysis: Poverty, Development, Growth. University of Zurich
2017 –	Doctoral seminars, University of Zurich - Empirical microeconomics - Development economics
2015 - 2016	Business in Emerging Markets: Ghana. Harvard Business School
2013 – 2016	Research group on Public Finance in Developing Countries, Harvard University
2013 – 2015	Executive Education, Harvard Business School - Strategic Perspectives in Nonprofit Management - Launching New Ventures - Advanced Global Leadership Program for Chief Income-Tax Commissioners
2015	Impact Evaluation in Public Administration. Poverty Action Lab and Inter-American Center of Tax Administrations (CIAT)
2012 - 2015	Independent Projects, Harvard Business School (9 teams)
2011 - 2014	Start-Up Management. Mandatory MBA course, Harvard Business School
2012 – 2013	Guest Lectures in Doctoral Courses, Harvard University "Financial Decision Making" in Micro Topics in Organizational Behavior "Taxation in Developing Countries" in Development Economics course
GRANTS	
2023	SNF Consolidator Grant (Swiss ERC equivalent) for research on strengthening tax capacity in low-income countries while minimizing burden on the poor (CHF 1,742,000)
2023	International Growth Center (IGC) for research on tax evasion in Chile and Ecuador (£100,600, co-PI)
2023	Citizen Science seed grant for research on monitoring of firms' compliance with reporting requirements on social and environmental standards in their supply chains (CHF 40,000)

2022	Swiss National Science Foundation (SNF) Project Grant for research on corporate tax evasion with administrative data from Latin America (CHF 243,409)
2022	Swiss State Secretariat of Economic Affairs, for establishing a comprehensive database on collective bargaining agreements in Switzerland (co-PI) (CHF 95,708)
2022	Movetia grant for GAIN (Graduate Applications International Network) to promote international diversity in economics education in Switzerland (CHF 145,000)
2022	Hewlett Foundation grant for GAIN to facilitate access for African students to graduate programs in economics (\$171,000)
2021	Prototype Fund Switzerland for Swiss Business Responsibility project (CHF 100,000 coapplicant)
2021	J-PAL Governance Initiative Grant for research on the timing of taxation with the Kenya Revenue Authority (\$100,000 co-PI)
2020	Private Enterprise Development in Low-Income Countries (PEDL) for research in Kenya on taxation and the economic impacts of Covid-19 (£ 20,463 co-PI)
2020	Swiss National Science Foundation (SNF) Project Grant for research on firm growth and inequality using firm-to-firm network data from tax filings (CHF 275,858)
2017 & 2019	J-PAL Governance Initiative Grant for research in Kenya on the timing of taxation (\$75,000 co-PI)
2017	J-PAL Government Partnership Initiative Grant for work with the Kenya Revenue Authority (\$34,000 co-PI)
2017	ERC Starting Grant for research on tax evasion in developing countries and the role of firm networks (€1,288,125)
2017	NBER Small Grants in Entrepreneurship for research on cash flow constraints and the timing of taxation (\$20,000)
2017	Swiss National Science Foundation (SNF) Project Grant for research on tax evasion (CHF 398,800)
2016	International Growth Center (IGC) for research on the role of firm networks in Ecuador (£47,416, co-PI)
2016	Private Enterprise Development in Low-Income Countries (PEDL) for research on the role of firm networks in Ecuador (£196,584, co-PI)
2015	International Growth Center (IGC) State Effectiveness Program, for research on taxation of multinational firms, based on a natural experiment in Chile (£65,563 co-PI)
2015	IPA SME Initiative's Research Fund on Entrepreneurship and SME Growth, for research on firm networks with transaction-level tax data from Ecuador (\$25,000, co-PI)
2015	J-PAL Governance Initiative Grant for research on monitoring of contract awarding and execution in public procurement (\$350,000, co-PI)
2015	International Growth Center (IGC), for research on liquidity constraints, presumptive taxation and tax compliance in Kenya (£41,564, co-PI)
2015	Stanford SEED Innovation and Entrepreneurship in Developing Economies, for research on the transmission of shocks in firm networks (\$35,000, co-PI)
2015	IPA SME Initiative's Competitive Research Fund on Entrepreneurship and SME Growth, for research on the impact of tax credits for SMEs (\$25,000)
2015	Weatherhead Center, faculty grant for research on tax-based policies to reduce constraints for firm growth, investment & employment in developing countries (\$25,000)
2015	Weiss Family Program Fund, grant for research on taxation of multinational firms in emerging countries and on regulation of international transfer pricing (\$62,760)
2015	Stanford Global Development and Poverty Initiative, Capacity-Building and Exploratory Award for research on timing of taxation and cash flow constraints (\$50,000, co-PI)
2014	J-PAL Governance Initiative Grant for pilot research on enforcing fair play in public procurement (\$50,000 co-PI)

2010	Lab for Economic Applications and Policy (LEAP) for research on access to savings for low-income micro-entrepreneurs (\$10,000)
2010	Russell Sage Small Grants Program for research promoting savings for low-income microentrepreneurs (\$5,000)
2009	Ford Foundation for survey to measure impact of access to savings for low-income microentrepreneurs (\$50,000 co-PI)
2008 - 2009	David Rockefeller Center of Latin American Studies Travel Grant (\$3,000)
2008 - 2009	Women in Public Policy Program for research on gender and savings (\$10,000)
2008	Banco CrediChile for research on access to formal savings accounts for low-income microentrepreneurs (\$90,000 co-PI)
2007 - 2008	Harvard Center of International Development (\$3,000)
2007	Warburg Funds (\$6,000)
2006 - 2008	Harvard Graduate School of Arts and Sciences Research Awards
2005 - 2007	Harvard Economics Department Travel Grant

PRESENTATIONS AND SEMINARS (last 5 years)

- American University of Beirut (online) (scheduled), Heidelberg University (scheduled), CGD Future of Development Seminar (online)
- CESifo Conference on Energy and Climate Economics Munich, Helsinki GSE, University of Bern, Copenhagen Business School (online), IGC Tax for Growth initiative (online), Census Bureau's Center for Economic Studies (online), WE_ARE Seminar (online), University of Tübingen, ESRF Tanzania, University of St. Gallen (scheduled), Yale (scheduled), CEP-CLEAN seminar LSE/Bocconi (online) (scheduled)
- Economic Science Association special meeting (online), CSAE conference (online), University of Basel, Norwegian School of Economics (online), Royal Economic Society (online), CEPR Public Economics symposium, PUC University Chile (online), LMU Munich, ETH Zurich, IIPF conference (Linz), Centre for Teaching and Learning in Economics (UCL) (online), 7th Zurich Conference on Public Finance in Developing Countries
- PACDEV Conference (online), Trinity College Dublin (online), Columbia University (online), ZEW Public Finance Conference (online), Center for Global Development (CGD) (online), JPAL Webinar on Tax Capacity (discussant), Congress of the Swiss Society of Economics and Statistics (online), German Development Economics Conference (online), IIPF Conference (online), Mannheim Taxation Conference (online), University of Western Australia (online), EU Conference on Global Tax Avoidance (keynote) (online), RIDGE-Workshop on Public Economics (online), Toulouse (online), ULB (online), Internat'l Tax Forum, Brazil (online), Cornell University (online), IMF Western Hemisphere Department Seminar (online), Heriot-Watt University Edinburgh (online), OMG TransAtlantic Tax Talks (online), Swiss Study Foundation (keynote), Bogazici University (online)
- Annual Meeting of the Austrian Economic Association (*keynote*), Trade and Development Conference (Yale), Harvard Growth Lab, Oxford CSAE Conference (*Plenary Session*) (online), Oxford CSAE seminar (online), BREAD conference (*discussant*) (online), Oxford Said Business School (online), Online Public Finance Seminar, NBER Development Economics pre-conference (online), Congress of the European Economics Association, Rotterdam (*Opening Session*) (online), Mannheim Taxation Conference (online), Advances with Field Experiments conference (online), 2nd ZEW Workshop on Economics of Public Procurement (online), NEUDC (online), University Bern (online), Berkeley ARE (online)

2019

MIT, Northwestern University, University of Chicago, Michigan State University, New York University, Academy of Behavioral Economics (Zurich), Conference of the European Economic Association (Manchester), Congress of the Development Economics Network Switzerland, London-Paris Public Economics Conference (Paris School of Economics), 4th Zurich Conference on Public Finance in Developing Countries

OTHER PROFESSIONAL ACTIVITIES

Service in the Academic Department and the Profession

2023	European Economic Association, Committee on Teaching Awards
2021	Contribution to the accreditation process of the University of Zurich and the OEC Faculty
2022 –	Zurich Graduate School of Economics Mental Health Committee
2017 - 2021	Department of Economics Equality and Culture Committee
2017 - 2020	Zurich Graduate School of Economics Working Group
2013 - 2016	HBS Social Enterprise Core Group
2012 - 2016	Founder and Co-organizer, Cross-Harvard Development Economics Faculty Retreat
2012 - 2015	Co-organizer, HBS Entrepreneurial Management Unit Seminar
2012 - 2015	Faculty Recruiting Committee, HBS Entrepreneurial Management Unit
2006 - 2008	Coordinator, Harvard Development Economics Student Research Lunch
2005 - 2007	Co-founder, Academic Development Committee, Harvard Economics Department

Refereeing

Journals:

American Economic Journal: Applied Economics, American Economic Journal: Economic Policy, American Economic Journal: Micro, American Economic Review, AER: Insights, B.E. Journal of Economic Analysis & Policy, Econometrica, Economic Development and Cultural Change, Economic Inquiry, Economic Journal, Eonomic Letters, Economica, European Economic Review, Journal of Development Economics, Journal of Economic Behavior and Organization, Journal of Economic Geography, Journal of the European Economic Association, Journal of Health Economics, Journal of Human Resources, Journal of International Economics, Journal of Political Economy, Journal of Public Economics, Management Science, Quarterly Journal of Economics, Review of Economics and Statistics, Review of Economic Studies

Proposals:

FONDECYT (Chilean NSF), Jameel Abdul Latif Poverty Action Lab (J-PAL), CEPR's Private Enterprise Development in Low-Income Countries (PEDL)

Conferences

Co-Founder & Organizer:

Congress of the International Institute for Public Finance (IIPF) in Nairobi 2025, Zurich Conference on Public Finance in Developing Countries 2016-2023, Swiss Economists Abroad Conference 2006-2011

Committee:

European Economic Association Annual Conference 2016, Conference of the National Tax Association 2015, NEUDC Conference 2013

Session chair:

CESifo Conference on Energy and Climate Economics, 2023, IIPF Annual Conference 2021, 2022, EEA Annual Conference 2019, 2020, PACDEV Conference 2016, Conference of the National Tax Association 2012, 2015, Swiss-US Energy Innovation Days 2014, American Economic Association Meeting 2013, NEUDC Conference 2013

Keynotes:

Schweizerische Studienstiftung Anniversary (2021), European Commission Conference on Global Tax Avoidance (2021) (online), CSAE Plenary Session (2020) (online), Austrian Economic Association Annual Meeting (2020), World Bank DEC Lecture (2018), OEC Faculty graduation speaker (2018), International Conference on Research for Development

(2017), MNG High School graduation speaker (2017), Research Council of the Swiss National Science Foundation (2016), Inter-American Center for Tax Administration Annual Meeting (2015)

Board and Advisory Board Memberships

2021-	Co-Founder, Swiss Business Responsibility association for monitoring of multinational firms
2021-	EU Tax Observatory, advisory board: research and policy advice on tax compliance
2021-	CH++, advisory board: Swiss organization to promote public use of science & technology
2020 –	Helvetas, board of directors: Swiss development organization
2019 –	Herausgeberbeirat, Perspektiven der Wirtschaftspolitik
2017 –	Policy Analytics, advisory board: evidence and impact evaluations for public policy
2014 –	Peak Investment Capital, Ghana, advisory board: private equity for African SMEs
2012 –	Evidence Action, board of directors: scale-up of evidence-based development solutions
2012 –	Instiglio, advisory board: social impact bonds in developing countries
2011 -	IDinsight, advisory board: randomized evaluations for development organizations
2009 –	TamTam - Together Against Malaria, board of directors: malaria prevention

Selected Consulting and Policy Engagements

2020 - 2028	Member, Swiss Government Advisory Committee on International Cooperation
2020	Expert witness to the Swiss Parliamentary Committee on Economic Affairs and Taxation
2020	Expert witness to the Swiss Parliamentary Committee on Foreign Affairs
2018 - 2022	Chilean Public Procurement Agency on audit design in public procurement
2014 - 2016	Chilean Tax Authority on impact evaluation of recent tax reforms
2013 - 2015	Chilean National Comptroller Agency on audits and public procurement
2014	Ernst & Young, on microfinance and women's empowerment
2013	World Bank, on tax enforcement strategies towards SMEs in Tajikistan
2011	Ecuadorian Tax Authority, on effective policy evaluations
2008 - 2011	Chilean Tax Authority, on optimizing audit strategies
2004	Centre pour l'Environnement et le Développement (Cameroon), on oil pipeline project
2003	Swiss Forum for Migration Studies, on immigrants' wage differentials
2001	Swiss State Secretariat for Economic Affairs, on Regional Development Banks
2001	UN High Commissioner for Refugees (UNHCR), on refugee camp management

PhD Placement of Former Research Assistants

Konstantin Poensgen (Germany), Harvard, Economics, 2023; Samira Adhar (India), Boston University, Economics, 2022; Juan David Hernandez Leal (Colombia), UC San Diego, Economics, 2022; Sam Kang (USA), University of St. Gallen, Economics, 2022; Lonjezo Sithole (Malawi), Michigan, 2021; Frank Odhiambo (Kenya), ETH Zurich, 2021; Shreya Sarkar (India), Berkeley ARE, 2020; Sebastian Arechaga (Chile), Berkeley Haas, 2020; Wouter Leenders (Netherlands), Berkeley, Economics, 2020; Nikolai Schaffner (Switzerland), Oxford, Economics 2020; Raúl Duarte (Paraguay), Harvard, Political Economy and Government, 2019; Alvaro Carril (Chile), Princeton, Economics, 2018; João Marcos Garcia (Brazil), Brown, Economics, 2018; Kobbina Awuah (Ghana), University of Zurich, Economics, 2018; Max García (Chile), Boston University, Economics, 2018; Shanon Hsuan-Ming Hsu (Taiwan), Chicago University, Economics, 2018; Suzanne Bellue (France), Mannheim, 2018; Lucas Zavala (US), Yale, Economics, 2015; Martin Mattsson (Sweden), Yale, Economics, 2014; Kassandra Birchler (Switzerland), Yale, Political Science, 2013; Marco Martinez (Mexico), Chicago Harris/UC Irvine, Economics, 2013; Parag Mahajan (US), University of Michigan, Economics, 2013; Andrea López (Ecuador), George Washington University, Economics, 2013.