

## Dina D. Pomeranz

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### ACADEMIC EMPLOYMENT AND AFFILIATIONS

- 2017 - Assistant Professor, University of Zurich
- 2016 - 2017 Visiting Assistant Professor, University of Zurich
- 2011 - 2017 Assistant Professor, Harvard Business School
- 2010 - 2011 Post-Doctoral Fellow, Abdul Latif Jameel Poverty Action Lab, MIT Department of Economics
  
- 2019 - Council Member, European Economic Association
- 2016 - Affiliate Professor, UBS International Center of Economics in Society
- 2015 - Non-Resident Fellow, Center for Global Development (CGD)
- 2015 - Research Affiliate (Public Economics, Development), Center for Economic Policy Research (CEPR)
- 2014 - Affiliate, Bureau of Research and Economic Analysis of Development (BREAD)
- 2012 - 2017 Faculty Research Fellow (Public Economics), National Bureau of Economic Research (NBER)
- 2012 - Affiliate, Abdul Latif Jameel Poverty Action Lab (J-PAL)
- 2011 - Member, State Capabilities Programme, International Growth Centre (IGC)

### EDUCATION

- 2010 Ph.D., Economics, Harvard University  
Dissertation: Essays on Tax Evasion and Savings: Evidence from Three Randomized Experiments in Chile  
Committee: Michael Kremer (chair), Raj Chetty, David Cutler, Sendhil Mullainathan
  
- 2004 M.A., International Economics, Graduate Institute of International Studies, Geneva  
Thesis: Wage Differentials between Swiss and Foreign Workers  
Committee: Slobodan Djajic, Yves Flueckiger
  
- 2002 B.A., International Relations, Graduate Institute of International Studies, Geneva

### PUBLICATIONS

#### Journal articles:

“Challenges of Monitoring Tax Compliance by Multinational Firms: Evidence from Chile”, with Sebastian Bustos, Jose Vila-Belda and Gabriel Zucman, *AEA Papers and Proceedings*, forthcoming.

“Taking State-Capacity Research to The Field: Insights from Collaborations with Tax Authorities”, with José Vila-Belda. *Annual Review of Economics*, forthcoming 2019.

“Saving More in Groups: Field Experimental Evidence from Chile” (formerly “Under-Savers Anonymous: Evidence on Self-Help Groups and Peer Pressure as a Savings Commitment Device”) with Felipe Kast and Stephan Meier. *Journal of Development Economics*, 2018.

“Dodging the Taxman: Firm Misreporting and Limits to Tax Enforcement,” with Paul Carrillo and Monica Singhal. *American Economic Journal: Applied Economics*, 2017.

“No Taxation without Information: Deterrence and Self-Enforcement in the Value Added Tax,” *American Economic Review*, 2015.

“Impact Evaluation Methods in Public Economics: A Brief Introduction to Randomized Experiments and Comparison with Other Methods,” *Public Finance Review*, 2015.

“Randomized Tax Enforcement Messages: A Policy Tool for Improving Audit Strategies,” with Pamela Castellon and Cristobal Marshall, *Tax Administration Review*, 2014.

### **Working papers:**

“Can Audits Backfire? Evidence from Public Procurement in Chile,” with Maria Paula Gerardino and Stephan Litschig. *NBER WP wp23978*

“Savings Account to Borrow Less: Experimental Evidence from Formal Savings Accounts in Chile,” with Felipe Kast. *NBER WP w20239*. New version June 2018

“The Bigger the Better? Using Lotteries to Identify the Allocative Efficiency Effects of Firm Size”, with Paul Carrillo, Dave Donaldson and Monica Singhal.

“Subgroup Analysis in Regression Discontinuity Designs,” with Alvaro Carril, André Cazor, Maria Paula Gerardino and Stephan Litschig.

### **Research in progress:**

“Factor Content of Trade: Evidence from Transaction-Level Tax Records in Ecuador,” with Rodrigo Adao, Paul Carrillo, Arnaud Costinot and Dave Donaldson.

“The Impact of Monitoring Multinational Firms on Profit Shifting: Evidence from a Natural Experiment in Chile,” with Sebastian Bustos, Juan Carlos Suárez Serrato and Gabriel Zucman.

“Timing of Taxation and Firm Cash Flow Constraints: Randomized Experiment in Kenya” with Kobbina Awuah and Lorenzo Casaburi.

### **Op-eds and practitioner-oriented writing:**

“Daten Gegen Armut” (Data Against Poverty), with Johannes Haushofer, Max Roser and Frank Schilbach. *Die Zeit*, 2017.

“Angus Deaton – ein Pionier der Erforschung von Armut und Ungleichheit” (Angus Deaton – A Pioneer in Research on Poverty and Inequality), *Neue Zürcher Zeitung*, 2015.

“Microfinance and Women’s Empowerment: What Does the Evidence Say?” EY Thought Leadership Paper, 2014.

“Investigaciones en Políticas Tributarias” (Research in Tax Policy), with Sebastian Bustos and Fernando Irarrazaval. *La Tercera*, 2014.

“Shedding Light on the Gender Gap through Randomized Field Studies,” with Connie Chen and Felipe Kast. *Insights: Closing the Global Gender Gap*. Harvard Kennedy School Women and Public Policy Program, 2009.

“Wirtschaftswissenschaft im Dienste der Armen: Ökonomen propagieren neue Evaluationsmethoden in der Entwicklungshilfe” (Economics in Service of the Poor:

Economists Promote New Methods of Evaluation in Development Aid), *Neue Zürcher Zeitung*, 2008.

“Forschungsfonds garantiert die Abnahme” (Advanced purchase commitments for tropical diseases), *Tages-Anzeiger*, 2004.

“Chance für die armen Länder” (Impact of international trade negotiations on developing countries). *Tages-Anzeiger*, 2004.

### **Harvard Business School Cases and Teaching Material:**

“Some Tips on Navigating Common Pitfalls when Working in Emerging Markets”, with Samik Adhikari and Juan Ignacio Elorrieta. HBS technical note, 2015

“IDinsight: Informing Decisions for Global Development,” with Bill Kerr. HBS case 814-103, 2014.

“Start-Up Chile: April 2012,” with Lynda Applegate, Gustavo A. Herrero, Bill Kerr, Josh Lerner, and Cintra Scott. HBS case 812-158, 2012.

### **TEACHING**

- 2018 – Global Policy Analysis: Poverty, Development, Growth. University of Zurich undergraduate program in economics
- 2015 – 2016 Business in Emerging Markets: Ghana. Harvard MBA Program
- 2013 – 2016 Ph.D. research group on “Public Finance in Developing Countries”, Harvard
- 2013 – 2015 Harvard Business School Executive Education:  
- Strategic Perspectives in Nonprofit Management Program  
- Launching New Ventures  
- Advanced Global Leadership Program for Chief Income-Tax Commissioners
- 2015 Inter-American Center of Tax Administrations (CIAT) and Poverty Action Lab (J-PAL): Rigorous Impact Evaluation in Public Administration
- 2012 – 2015 MBA Independent Projects, 9 teams
- 2011 – 2014 The Entrepreneurial Manager. Harvard MBA Program
- 2012 – 2013 Guest Lectures in Doctoral Courses  
“Financial Decision Making” in Micro Topics in Organizational Behavior course  
“Taxation in Developing Countries” in Development Economics course
- 2012 – 2014 Ph.D. Student Orals Committees  
HBS Ph.D. Program in Business Economics (2 committees)  
Harvard Ph.D. Program in Public Policy (1 committee)
- 2006 – 2007 Teaching Fellow, Harvard University Economics Department  
How Do We Fight Poverty? (Alberto Alesina)  
Topics in Development Economics (Michael Kremer)
- 2006 – 2007 Senior Thesis Advisor, Harvard University Economics Department
- 2005 – 2007 Undergraduate Study Advisor, Harvard University Economics Department

## AWARDS AND HONORS

2019	Named as one of the top 10 most influential economists in Switzerland by consortium of Swiss newspapers
2018	Excellence Prize in Applied Development Research, German Economics Association
2018	Economia Magazine top 2 most influential source of finance information in social media
2017 - 2022	ERC Starting Grant
2010 - 2011	Swiss National Science Foundation Post-Doctoral Fellowship
2009 - 2010	Pascucci Dissertation Fellowship
2008 - 2009	Janggen Poehn Scholarship
2007 - 2010	Center for International Development at Harvard University, Doctoral Fellowship
2007 - 2008	Project on Justice, Welfare and Economics at Harvard University, Dissertation Fellowship
2001 - 2010	Swiss Study Foundation Fellowship

## GRANTS

2017	J-PAL Governance Initiative Grant for research in Kenya on the timing of taxation (\$50,000 co-PI)
2017	ERC Starting Grant for research on tax evasion in developing countries and the role of firm networks (€1,288,125)
2017	NBER Small Grants in Entrepreneurship for research on cash flow constraints and the timing of taxation (\$20,000)
2017	Swiss National Science Foundation (SNF) Project Grant for research on tax evasion (CHF 398,800)
2016	International Growth Center (IGC) for research on the role of firm networks in Ecuador (£47,416, co-PI)
2016	Private Enterprise Development in Low-Income Countries (PEDL) for research on the role of firm networks in Ecuador (£196,584, co-PI)
2015	International Growth Center (IGC) State Effectiveness Program, for research on taxation of multinational firms, based on a natural experiment in Chile (£65,563 co-PI)
2015	IPA SME Initiative's Competitive Research Fund on Entrepreneurship and SME Growth, for research on firm networks with transaction-level tax data from Ecuador (\$25,000, co-PI)
2015	J-PAL Governance Initiative Grant for research on monitoring of contract awarding and execution in public procurement (\$350,000 co-PI)
2015	International Growth Center (IGC), for research on liquidity constraints, presumptive taxation and tax compliance in Kenya (£41,564, co-PI)
2015	Stanford SEED Innovation and Entrepreneurship in Developing Economies, for research on the transmission of shocks in firm networks (\$35,000, co-PI)
2015	IPA SME Initiative's Competitive Research Fund on Entrepreneurship and SME Growth, for research on the impact of tax credits for SMEs (\$25,000)
2015	Weatherhead Center, faculty grant for research on tax-based policies to reduce constraints for firm growth, investment and employment in developing countries (\$25,000)
2015	Weiss Family Program Fund, grant for research on taxation of multinational firms in emerging countries and on regulation of international transfer pricing (\$62,760)
2015	Stanford Global Development and Poverty Initiative, Capacity-Building and Exploratory Award for research on timing of taxation and cash flow constraints (\$50,000, co-PI)
2014	J-PAL Governance Initiative Grant for pilot research on enforcing fair play in public procurement (\$50,000 co-PI)

- 2010 Lab for Economic Applications and Policy (LEAP) for research on access to savings for low-income micro-entrepreneurs (\$10,000)
- 2010 Russell Sage Small Grants Program for research promoting savings for low-income micro-entrepreneurs (\$5,000)
- 2009 Ford Foundation for survey to measure impact of access to savings for low-income micro-entrepreneurs (\$50,000 co-PI)
- 2008 - 2009 David Rockefeller Center of Latin American Studies Travel Grant (\$3,000)
- 2008 - 2009 Women in Public Policy Program for research on gender and access to savings (\$10,000)
- 2008 Banco CrediChile for research on access to formal savings accounts for low-income micro-entrepreneurs (\$90,000 co-PI)
- 2007 - 2008 Harvard Center of International Development (\$3,000)
- 2007 Warburg Funds (\$6,000)
- 2006 - 2008 Harvard Graduate School of Arts and Sciences Research Awards
- 2005 - 2007 Harvard Economics Department Travel Grant

## PRESENTATIONS AND SEMINARS

- 2019 Harvard University (scheduled), Northwestern University (scheduled), Chicago Harris (scheduled), Michigan State University (scheduled), New York University (scheduled), Inter-American Development Bank (scheduled)
- 2018 Paris School of Economics, University of Bolzano, University of Manchester, UCLA, BREAD conference (Columbia University), World Bank DEC Lecture, NBER Public Economics Meeting, Stockholm Institute for International Economic Studies (IIES), Stockholm School of Economics (HHS), University of Amsterdam, DIW Berlin, ETH Zurich, Kenya Revue Authority, LSE STICERD
- 2017 Berkeley, University of Numar, Bocconi, ETH Zurich, University of Southern California, George Washington University, ResponsAbility (Zurich), Cour des comptes de l'Etat de Genève, Oxford, CEPR Public Economics Annual Symposium, Barcelona Forum on Micro Development, NBER Political Economy Meeting (*discussant*), NBER Entrepreneurship Meeting (*discussant*), International Conference on Research for Development (Bern) (*keynote*), Chilean Comptroller Agency, Chilean Tax Authority, University of St. Gallen, Kenya Revenue Authority 3<sup>rd</sup> Annual Tax Summit, 2<sup>nd</sup> Zurich Conference on Public Finance in Developing Countries
- 2016 Yale, PACDEV Conference (UCLA), Georgetown, Harvard Development Economics Retreat, Harvard Applied Statistics Workshop, European Economic Association Conference Geneva, Institute d'Economia de Barcelona, National Tax Association Conference, NEUDC conference (MIT), Research Council of the Swiss National Science Foundation (*keynote*), Graduate Institute of International and Development Studies Geneva, Berlin Applied Micro Seminar, Zurich Conference on Public Finance in Developing Countries
- 2015 Duke, Universidad Católica de Chile, Chilean National Comptroller Agency, Berkeley, Stanford, University of Southern California, NBER Conference on Economics of Field Experiments (*discussant*), Cornell, University of Zurich, Center for Global Development, Chilean Tax Administration, Harvard Development Economics Retreat, World Bank Research Department, University of Copenhagen, Inter-American Center for Tax Administration CIAT (*keynote*), National Tax Association Conference, Berkeley Goldman School, Stanford GSB

- 2014 American Economic Association Meeting (Philadelphia), Williams College, PAC-DEV conference (UCLA), NBER Crime Working group, Pontificia Universidad Católica de Chile, Chilean Comptroller Agency, Centro de Políticas Públicas, University College London & LSE, Tax Systems Conference at Oxford, Oxford University, Behavioral Public Economics Conference at Tulane, NEUDC Conference (Boston University), Chilean Public Procurement Agency, Harvard Economics Department, Swiss State Secretariat for Economic Affairs, Conference of Swiss Economists Abroad (Swiss National Bank)
- 2013 American Economic Association Meeting (San Diego), Pontificia Universidad Católica de Chile, Chilean National Comptroller Agency, Ecuadorian Tax Authority, Columbia University, NEUDC conference (Harvard), NBER Public Economics Meeting (discussant), University of Lugano, Conference of Swiss Economists Abroad (St. Gallen)
- 2012 World Bank, Center for Global Development, International Growth Week (LSE), NBER Household Finance Group Meeting (discussant), Columbia University Tax Policy Colloquium, National Tax Association, NEUDC conference (Dartmouth), Conference of Swiss Economists Abroad (Luzern)
- 2011 Institute for International Economic Studies (IIES) Stockholm, CREI Barcelona, Sciences Po Paris, Toulouse School of Economics, Bocconi Milan, Harvard Business School, Chicago Booth, Wharton, Center for Global Development, George Washington University, Columbia Business School, CEMFI Madrid, University of Lausanne, Chilean Tax Administration, Ecuadorian Tax Administration, NBER Summer Institute Economics of Crime Meeting, NBER Summer Institute Entrepreneurship Meeting (discussant), Harvard Kennedy School, Conference on Advances with Field Experiments (Chicago University), NBER Public Economics Meeting, National Tax Association Conference, Conference of Swiss Economists Abroad (ETH Zurich)
- 2010 Conference on Advances with Field Experiments (Wharton University), IDRC Conference on Enforcement, Evasion and Informality (University of Michigan), Universidad Católica (Santiago de Chile), Chilean Tax Administration, NEUDC Conference (MIT)
- 2009 National Tax Association Conference, NEUDC Conference (Tufts University), University of Mainz, Conference of Swiss Economists Abroad (University of Basel), Swiss Development Agency

## **OTHER PROFESSIONAL ACTIVITIES**

### **Service in the Academic Department:**

- 2017 – Department of Economics Equality and Culture Committee
- 2017 – Zurich Graduate School of Economics Working Group
- 2013 – 2016 HBS Social Enterprise Core Group
- 2012 – 2016 Founder and Co-organizer, Cross-Harvard Development Economics Faculty Retreat
- 2012 – 2015 Co-organizer, HBS Entrepreneurial Management Unit Seminar
- 2012 – 2015 Faculty Recruiting Committee, HBS Entrepreneurial Management Unit
- 2006 – 2008 Coordinator, Harvard Development Economics Student Research Lunch
- 2005 – 2007 Co-founder, Academic Development Committee, Harvard Economics Department
- 2005 – 2007 Research Assistant to Profs. M. Kremer, A. Alesina and N. Fuchs-Schündeln, Harvard
- 2004 Research Assistant to Prof. Bruno S. Frey, University of Zurich

## **Refereeing Activities:**

Journals: American Economic Journal: Applied Economics, American Economic Journal: Economic Policy, American Economic Review, AER: Insights, B.E. Journal of Economic Analysis & Policy, Econometrica, Economic Development and Cultural Change, Economic Inquiry, Economic Journal, Economica, Journal of Development Economics, Journal of Economic Behavior and Organization, Journal of Economic Geography, Journal of the European Economic Association, Journal of Health Economics, Journal of Human Resources, Journal of International Economics, Journal of Political Economy, Journal of Public Economics, Management Science, Quarterly Journal of Economics, Review of Economic Studies

Proposals: FONDECYT (Chilean NSF), Jameel Abdul Latif Poverty Action Lab, CEPR's Private Enterprise Development in Low-Income Countries (PEDL)

## **Conferences:**

Organizer: Zurich Conference on Public Finance and Development 2016-2018, Swiss Economists Abroad Conference 2006-2011

### **Program**

Committee: European Economic Association Annual Conference 2016, Conference of the National Tax Association 2015, NEUDC Conference 2013.

Session chair: 30<sup>th</sup> Anniversary of the Office of Tax Policy Research at the University of Michigan 2018, PACDEV Conference 2016, Conference of the National Tax Association 2015 and 2012, Swiss-US Energy Innovation Days 2014, American Economic Association Meeting 2013, NEUDC Conference 2013.

Keynotes: World Bank DEC Lecture, International Conference on Research for Development, Inter-American Center for Tax Administration Annual Meeting, Research Council of the Swiss National Science Foundation

## **Board and Advisory Board Memberships:**

2017 – Policy Analytics, advisory board: evidence and impact evaluations for public policy  
2014 – Peak Investment Capital, Ghana, advisory board: private equity for African SMEs  
2012 – Evidence Action, board of directors: scale-up of evidence-based development solutions  
2012 – Instiglio, advisory board: social impact bonds in developing countries  
2011 – IDinsight, advisory board: randomized evaluations for development organizations  
2009 – TamTam - Together Against Malaria, board of directors: malaria prevention

## **Selected Consulting Engagements:**

2014 – 2016 Chilean Tax Authority on impact evaluation of recent tax reforms  
2013 – 2015 Chilean National Comptroller Agency on audits and public procurement  
2014 Ernst & Young, on microfinance and women's empowerment  
2013 World Bank, on tax enforcement strategies towards SMEs in Tajikistan  
2011 Ecuadorian Tax Authority, on effective policy evaluations  
2008 – 2011 Chilean Tax Authority, on optimizing audit strategies  
2004 Centre pour l'Environnement et le Développement (Cameroon), on oil pipeline project  
2003 Swiss Forum for Migration Studies, on immigrants' wage differentials  
2001 Swiss State Secretariat for Economic Affairs, on Regional Development Banks  
2001 United Nations High Commissioner for Refugees (UNHCR), on refugee camp management