

Michelle Sovinsky

University of Zürich
Department of Economics
Blümlisalpstrasse 10
CH-8006 Zürich Switzerland

email: michelle.sovinsky@gmail.com
voice: +41 (0)44 634 55 65
fax: +41 (0)44 634 49 07

EMPLOYMENT

Associate Professor (with tenure), University of Zürich, 2009- present
Assistant Professor, University of Southern California, 2008 - 2010
Assistant Professor, Claremont McKenna College, 2004-2008
Assistant Professor, University of Amsterdam, 2002-2004

VISITING AND OTHER AFFILIATIONS

University of Chicago, Becker Friedman Institute, Family Inequality Group
Research Member, 2011-present
University of Bocconi, Visiting Research Professor, September-November 2011
Economics Network for Competition and Regulation (ENCORE), Research
Fellow, 2003 - present
University of Melbourne, Visiting Assistant Professor, Spring 2008
Claremont Graduate University, Extended Faculty Member, 2006-2008
California Institute of Technology, Visiting Assistant Professor, Winter 2003

EDUCATION

University of Virginia, Ph.D. in Economics, May 2002
University of Virginia, M.A. in Economics, May 1998
George Mason University, B.S. in Economics, June 1994

PUBLICATIONS / REVISIONS

(1) "Do Research Joint Ventures Serve a Collusive Function?" (with E. Helland),
Revise/Resubmit ***RAND Journal of Economics***
*Winner of Industrial Organization Society 2010 Robert F. Lanzilloti Prize for
Best Paper in Antitrust Economics*

- (2) "Caught in the Bulimic Trap: Persistence and State Dependence of Bulimia Among Young Women?," (with J. Ham and D. Iorio),
Revise/Resubmit ***Journal of Human Resources***
- (3) "Formal Home Health Care, Informal Care, and Family Decision Making,"
(with D. Byrne, B. Hiedemann, and S. Stern),
International Economic Review, 50(4), Nov 2009
- (4) "Limited Information and Advertising in the US Personal Computer Industry,"
Econometrica, 76(5), Sept 2008, pp. 1017-1074.
- (5) "Cooperation in the Classroom: Experimenting with R&D Cooperatives,"
(with J. Hinlopen) ***Journal of Economic Education***, 39(4), 2008: p. 357-73.

WORKING PAPERS

Empirical Industrial Organization:

- (6) "Effects of Advertising and Product Placement on Television Audiences,"
(with G. Ridder and K. Wilbur), under review
- (7) "Entry Games under Complete Information with Continuous Choice
Variables," (with S. Stern)
- (8) "Consumption Decisions in Markets with Limited Accessibility: The Case of
Cannabis" (with L. Jacobi)

Applied Micro/Health:

- (9) "Race, Social Class, and Bulimia Nervosa," (with J. Ham and D. Iorio), under
review
*Press Reactions: [Chicago Sun-Times](#), [The Guardian](#), [PBS Tavis Smiley](#),
[Science Update](#) a radio feature for [Science](#), [Teen Vogue](#)*
- (10) "Will You Still Want Me Tomorrow? The Dynamics of Families' Long-Term
Care Arrangements," (with B. Hiedemann and S. Stern), under review

WORK IN PROGRESS

- Is Intel's Advertising Campaign Predatory? (with Hwa Ryung Lee)
- "Lifestyle Choice, Socioeconomics, and Breast Cancer: Information from Multiple
Datasets," (with S. Stern and S. Hurvitz)
- "Moral Support, Informal Care, and Health Outcomes," (with R. Fontaine and S.
Stern)

FELLOWSHIPS/AWARDS AND GRANTS

Robert F. Lanzilloti Prize for Best Paper in Antitrust Economics, Industrial Organization Society 2010

Swiss NSF Grant #130333, "*Cancer and Lifestyle Choices*" (308,670 CHF; approx \$290,000), 2010 - 2013

Equal Chances Grant, University of Zurich (26,000 CHF; approx \$24,000), 2009

Tipton Snavelly Prize for Best Economics Dissertation submitted at University of Virginia 2002 to 2005, 2006 (shared with A. Kurmann)

EARIE Young Economist Prize, European Association for Research in Industrial Economics, 2003

Bankard Grant, University of Virginia (with D. Byrne and S. Stern), 2001

Pre-Doctoral Fellowship, University of Virginia, 2000-2002

Academic Enhancement Research Grant, University of Virginia, Summer 2000

Dean of Faculty Graduate Fellowship, University of Virginia, 1999

DuPont Research Fellowship, 1998

Governor Graduate Fellowship, University of Virginia, 1997-2000

PROFESSIONAL ACTIVITIES

EARIE , Scientific Committee, 2010, 2011, 2012

EARIE, Young Economist Award Committee, 2011, 2012

Swiss Society for Economics and Statistics, Program Committee, 2012

Swiss Mentor Program, 2010 - present

Referee: American Economic Review, Dutch National Science Foundation, Econometrica, Economic Theory, Economic Inquiry, European Journal of Political Economy, International Journal of Industrial Organization, Journal of Economics and Management Strategy, Journal of Health Economics, Journal of Human Resources, Journal of Industrial Economics, Journal of Labor Economics, Journal of Political Economy, National Science Foundation, RAND, Regional Science and Urban Economics, Review of Economic Studies, Review of Industrial Organization, Southern Economic Journal

INVITED PRESENTATIONS/ CONFERENCES

2011/2012: Cyprus (planned), EIEF (Rome) (planned), European Commission DG Competition, Duke (planned), EARIE Meetings (Stockholm), University of Melbourne Health Economics Conference (planned), University of Paris

Dauphine, University of Toronto (planned), University of Virginia (planned),
University of Warwick (planned)

2010/2011: Bocconi University, Catholic University of Leuven, CEPR Applied
Micro Conference (Tel-Aviv), EARIE (Istanbul), Helsinki School of Economics,
Toulouse School of Economics, University of Lausanne, University of Mannheim,
University of Munich

2009/2010: University of Arizona, Carlos III de Madrid, Cergy-Pontoise
(THEMA), Deutsches Institut fuer Wirtschaftsforschung (DIW, Berlin), European
Econometrics Society (Barcelona), Hebrew University, IOS meetings (Vancouver),
University of Erlangen-Nuremberg, Swiss IO day

2008/2009: Loyola Marymount University, Indiana University, UC Davis,
University of Bonn, University of Zurich, RAND

2007/2008: University of Melbourne, Monash University, Southern Economics
Association

2006/2007: Department of Justice (Antitrust Division), Federal Trade
Commission, International Industrial Organization Society Conference (IOS,
Savannah), USC, Claremont McKenna College

2005/2006: EARIE (Porto), IOS (Boston), UCLA Anderson structural lunch
(Marketing), UC Irvine, Yale (Economics/SOM)

2004/2005: Claremont McKenna College, IOS (Atlanta)

2003/2004: Catholic University of Leuven, Claremont McKenna College, Tilburg
University, EARIE (Helsinki), University of Amsterdam, University of Arizona,
University of Edinburgh, University of Virginia, University of Warwick

Before 2003: EEA (2002), ASSA (2001), Midwest Association (1999), UVA
(2001,2000,1999)

COLLEGE/DEPARTMENTAL SERVICE

University of Zürich:

Board Member, University Graduate Campus, 2011-present
Applied Microeconomics Seminar Organizer (09/10, 10/11, 11/12)
Recruiting Committee (10/11, 11/12)
Graduate Advising: Maria Trottman (committee member), Andras Pechy

University of Southern California

Applied Microeconomics Seminar Series Organizer (08/09);
Graduate Advising: Tim Derdenger (committee member), placement: assistant
professor Carnegie Mellon University; Adam Kaufman (committee member),
placement: DPS Health Consulting
Executive Committee (08/09)
Third Year Research Paper Committee (08/09);

Qualifying Exam Committee: Martin Weidner (2008), Mehdi Majbouri (2008)
Undergraduate Research SOAR Grant: Marsha Malozemova, Thomas Barone

Claremont McKenna College:

Recruiting Committee (06/07);

Academic Computing Committee (05/06, 06/07);

Parent Orientation (06/07);

Curriculum Subcommittee (05/06);

Senior Thesis Committee (05/06);

Senior Thesis Main Advisor (05/06, 06/07)

External Reader for Sang Chul Jung (Claremont Graduate University, PhD)